

AGENDA
PERSONNEL COMMITTEE
BOARD OF SUPERVISORS FOR THE
UNIVERSITY OF LOUISIANA SYSTEM
12:00 p.m., Thursday, April 23, 2015*
Claiborne Building Conference Center
Room 100, “Louisiana Purchase Room”
1201 North Third Street
Baton Rouge, Louisiana

MEMBERS:

Mr. John Condos, Chair
Mr. Gary Solomon, Vice Chair
Dr. Kelly Faircloth
Mr. Adam Lefort
Mr. Jimmy Long
Mr. Jimmie “Beau” Martin, Jr.

- A. Call to Order
- B. Roll Call
- C. Approval of Minutes of February 24, 2015 Personnel Committee Meeting
- D. **Consent Agenda:**

Board Agenda Item I.1.

Louisiana Tech University’s request for approval to appoint Dr. Christopher Martin as Dean of the College of Business effective July 1, 2015.

Board Agenda Item I.2.

Louisiana Tech University’s request for approval to appoint Dr. Gary Kennedy as Dean of the College of Applied & Natural Sciences effective June 1, 2015.

- E. Other Business
- F. Adjournment

CONSENT ITEMS

**BOARD OF SUPERVISORS FOR THE
UNIVERSITY OF LOUISIANA SYSTEM**

PERSONNEL COMMITTEE

April 23, 2015

- Item I.1.** Louisiana Tech University's request for approval to appoint Dr. Christopher Martin as Dean of the College of Business effective July 1, 2015.

EXECUTIVE SUMMARY

The University requests approval to appoint Dr. Christopher Martin as Dean of the College of Business effective July 1, 2015, at an annual salary of \$210,000. The staff recommends approval.

RECOMMENDATION

It is recommended that the following resolution be adopted:

***NOW, THEREFORE, BE IT RESOLVED,** that the Board of Supervisors for the University of Louisiana System hereby approves Louisiana Tech University's request for approval to appoint Dr. Christopher Martin as Dean of the College of Business effective July 1, 2015.*



LOUISIANA TECH
UNIVERSITY

RECEIVED

MAR 30 2015

UNIVERSITY OF
LOUISIANA SYSTEM

OFFICE OF THE PRESIDENT

March 30, 2015


LADIES AND GENTLEMEN OF THE BOARD OF SUPERVISORS FOR THE UNIVERSITY
OF LOUISIANA SYSTEM

Louisiana Tech University is pleased to present to the Board of Supervisors a recommendation to appoint Dr. Christopher Martin as Dean of the College of Business effective July 1, 2015, at an annual salary of \$210,000. His résumé is attached. In accordance with Board policy, a national search was conducted to identify the best qualified individual to serve as the Dean of the College.

Dr. Martin holds the Ph.D. in Management from the Georgia Institute of Technology, the MA in Social and Organizational Psychology from Southern Methodist University, and the BS in Psychology from Vanderbilt University. He has served as Dean of the Frost School of Business, Professor of Business Administration, and Rudy and Jeanni Linco Eminent Scholars Chair at Centenary College of Louisiana since 2001. Prior to that, he was employed at Louisiana State University in Shreveport in the College of Business Administration variously as Chair of the Department of Management, Professor of Management, and Associate/Assistant Professor of Management from 1988 to 2001.

Based on his significant administrative experience and his consistent scholarly accomplishments, I submit Dr. Christopher Martin as Louisiana Tech's choice for Dean of the College of Business. Your favorable consideration of his appointment is requested.

Sincerely,


Leslie K. Guice
President

dc

Attachments

CURRICULUM VITAE

CHRISTOPHER LEE MARTIN

Centenary College of Louisiana
Frost School of Business
2911 Centenary Boulevard
Shreveport, LA 71134-1188
Phone: (318) 869-5149
Email : cmartin@centenary.edu

EDUCATION

- Ph.D.** **Georgia Institute of Technology**, Atlanta, Georgia
College of Management (1987). Areas of concentration
were organizational behavior and human resource
management.
- M.A.** **Southern Methodist University**, Dallas, Texas
Social and Organizational Psychology (1983).
- B.S.** **Vanderbilt University**, Nashville, Tennessee
Psychology (1981).

ACADEMIC & ADMINISTRATIVE POSITIONS

- 6/01 -Present** **Centenary College of Louisiana**
Shreveport, Louisiana
- Dean, Frost School of Business
Professor of Business Administration
Rudy and Jeannie Linco Eminent Scholars Chair
- 1/88 - 6/01** **Louisiana State University in Shreveport**
College of Business Administration
Shreveport, Louisiana
- 7/93 - 6/01** Chair, Department of Management & Marketing
- 8/97 - 6/01** Professor of Management
- 8/91 - 7/93** Associate Professor of Management
- 1/88 - 8/91** Assistant Professor of Management
Member of the Graduate Faculty
- Summer 92-93** **Louisiana Tech University**
Visiting Professor, Rome, Italy

RESEARCH PUBLICATION

- Martin, C. L. & Bennett, N. (2008). Corporate Reputation: What to Do About Online Attacks. Sloan Management Review - Wall Street Journal Edition (appeared in US, European and Asian editions of WSJ on or about 3/10/2008).
- Ariely, D., Farmer, T., Bennett, N., Martin, C., Fein N., & Libai, B. (2007). The Customer's Revenge: Case & Commentary. Harvard Business Review, 85(12), 38-43.
- Martin, C., (2003) A web-based strategy to enhance information fluency. Transformations, Vol.1, No.2, p.1-5.
- Wilkerson, J., Nagao, D., Martin, C. (2002) Socially desirable responding in computerized questionnaires: When questionnaire purpose matters more than the mode. Journal of Applied Social Psychology, Vol.32, p.544-559.
- Lin, B., Martin, C., James, K., Vassar, J. (2000) The Internet and hospital marketing strategy: A survey. Health Marketing Quarterly, Vol.18, No.3/4, p.29-39.
- Wiesenfeld, B., Brockner, J., Martin, C. (1999) A self-affirmation analysis of survivor's reactions to unfair organizational downsizing. Journal of Experimental Social Psychology, Sept., Vol.35, No.5, p.441-461.
- Nauman, S., Bennett, N., Bies, R., Martin, C. (1998) Laid Off, but Still Loyal: The Influence of Perceived Justice and Organizational Support. The International Journal of Conflict Management, October, Vol.9, No.4, p.356-368.
- Brockner, J., Heuer, L. Siegel, P. Wiesenfeld, B. Martin, C., Grover, S. Reed, T., Bjorgvinsson, S. (1998) The Moderating Effect of Self-esteem in Reaction to Voice: Converging Evidence from Five Studies. Journal of Personality and Social Psychology, August, Vol.75, No.2, p.394-407.
- Mossholder, K., Bennett, N. & Martin, C. (1998) A multilevel analysis of procedural justice context. Journal of Organizational Behavior, Vol.19, p.131-144.
- Brockner, J., Siegel, P., Daly, J., Tyler, T., Martin, C. (1997) When Trust Matters: The Moderating Effect of Outcome Favorability. Administrative Science Quarterly, Vol.42, No.3, p.558-583.

- Brockner, J., Wiesenfeld, B., Stephan, J., Hurley, R., Grover, S., Reed, T., Martin, C., DeWitt, R. (1997) The effects on layoff survivors of their fellow survivors' reactions. Journal of Applied Social Psychology, Vol.27, No.10, p.835-863.
- Martin, C., & Bennett, N. (1996) The role of justice judgments in explaining the relationship between facet satisfaction and organizational commitment. Group and Organizational Management, Vol.21, No.1, p.84-104.
- Martin, C., Parson, C., & Bennett, N. (1995) The influence of an employee involvement program during downsizing: Attitude toward the organization and the union. Journal of Management, Vol.21, No.5, p.879-890.
- Bennett, N., Martin, C., Bies, R., & Brockner, J. (1995) Coping with a layoff: A longitudinal study of victims. Journal of Management, Vol.21, No.6, p.1025-1040.
- Brockner, J., Wiesenfeld, B., & Martin, C. (1995) Decision frame, procedural justice, and survivors' reactions to job layoffs. Organizational Behavior and Human Decision Processes, July, Vol.63, No.1, p.59-68.
- Lin, B., Vassar, J., & Martin, C., (1995) Strategic implications of the service factory for small manufacturers. Human Systems Management, Vol.14, No.3, p.219-226.
- Lin, B., Hastings, D., & Martin, C., (1994) Shoplifting in retail clothing outlets: An exploratory research. International Journal of Retail & Distribution Management, Vol.22, No.7, p.24-29.
- Brockner, J., Konovsky, M., Cooper-Schneider, R., Folger, R., Martin, C., & Bies, R. (1994) The interactive effects of procedural justice and outcome negativity on layoff victims and survivors. Academy of Management Journal, Vol.37, No.2, p.397-409.
- Bies, R., Martin, C., & Brockner, J. (1993) Just laid off, but still a 'good citizen'? Only if the process is fair. Employee Responsibilities and Rights Journal, Vol.6, p.227-238.
- Liden, R., Martin, C., & Parsons, C. (1993) Interviewer and applicant behavior in employment interviews. Academy of Management Journal, Vol.36, No.2, p.372-386.

- Brockner, J., Wiesenfeld, B., Reed, T., Grover, S., & Martin, C. (1993) The interactive effect of job content and context on the reactions of layoff survivors. Journal of Personality and Social Psychology, Vol.64, No.2, p.187-197.
- Martin, C., Aalberts, R., & Clark, L. (1993) The FLSA and the Fluctuating Workweek Scheme: Competitive Compensation or Worker Exploitation? Labor Law Journal, Vol.44, No.2, p.92-100.
- Martin, C. L. & Newman, J. M. (1992) The FLSA overtime provision: A new controversy. Compensation & Benefits Review, Vol.24, No.4, p.60-64.
- Martin, C. L. & Nagao, D. H. (1989) Some effects of computerized interviewing on job applicant responses. Journal of Applied Psychology, Vol.74, No.1, p.72-80.
- Folger, R. G. & Martin, C. L. (1986) Relative deprivation and referent cognitions: Distributive and procedural justice effects. Journal of Experimental Social Psychology, Vol.22, p.531-546.
- Martin, C. (1984) Utilizing information technology in the delivery of services. Business Forum, Vol.9, p.6-19.
- Folger, R. G., Rosenfield, D., Rheaume, K., & Martin, C. L. (1983) Relative deprivation and referent cognitions theory. Journal of Experimental Social Psychology, Vol.19, p.172-184.

ACADEMIC PRESENTATIONS & PROCEEDINGS

- Martin, C. (2014) Understanding Complaining on the Web: A Response Framework for Small Business. Association for Small Business and Entrepreneurship, Memphis, Tennessee.
- Martin, C. (2013) Nepotism and Non-family Perceptions of Fairness: An Exploratory Study of Best practices in Family Business. Association for Small Business and Entrepreneurship, New Orleans, Louisiana.
- Martin, C. (2012) The Use of Scenario Planning to Facilitate Strategic Change. Western Business & Management Association International Research Conference, Paris.
- Martin, C. (2011) Organizational Response to Social Media Attacks on Corporate Reputation and Brand, Meetings of the Southern Management Association, Savannah, Georgia.

- Martin, C. (2010) Taming the 21st Century Water Cooler: Employee voice on the Web. Academy of Business Research, Atlantic City, New Jersey.
- Martin, C. & Kidwell, R. (2004) Managing the Ambiguity of Workplace Deviance: Lessons from the Study of Conflict. The Academy of Management Annual Meeting, New Orleans, Louisiana.
- Vassar, J., Wrenn, A., Martin, C. (2002) Electronic Agent Usage in Human Resource Processes. 13th Annual Meeting of the International Information Management Association, Savannah, Georgia.
- Martin, C. & Wood, S. (2001) Mentorship & Internships: Fulfilling the Mission of an Urban Campus. Presentation at the AACSB International Annual Meeting, April 23-24, New York, N.Y.
- Martin, C., Vassar, J. (2001) The use of PC, LAN, and Internet-based simulations as program assessment tools in schools of business. Meeting of Southwest Region Decision Science Institute, New Orleans, Louisiana.
- Lin, B., James, K., Vassar, J., Martin, C. (2000) Internet and Marketing strategy: A empirical study of healthcare organization. Annual Meeting of The Southwest Marketing Association, San Antonio, Texas. (Also published in E. Capozzole, R.Tudor, and D. McKee (Eds.) **SWAM Proceedings** p.91-92.)
- Wilkerson, J., Martin, C., & Nagao, D (1997) Socially desirable responding in computerized questionnaires: When context matters more than medium. Meeting of the Academy of Management, Boston, Massachusetts.
- Wiesenfeld, B., Brockner, J., Martin, C., Petzall, B., Wolf, R., & Bailey, J., (1995) A self-affirmation model of reactions to organizational change. Meeting of the Academy of Management, Vancouver, British Columbia.
- Naumann, S., Bies, R., & Martin, C. (1995) The roles of organizational support and justice during a layoff. Meeting of the Academy of Management, Vancouver, British Columbia. (also published in D. Moore (Ed.) **Academy of Management Best Papers Proceedings of 1995**, p.89-93.)

- Mossholder, K., Bennett, N., & Martin, C. (1994) Relationships between procedural justice and affective work reactions: A cross-level analysis. Meeting of the Southern Management Association, New Orleans, Louisiana. (Also published in M. Schnake (Ed.) *Southern Management Association Proceedings*, p.128-130)
- Brockner, J., Wiesenfeld, B., & Martin, C. (1994) Decision frame, procedural justice, and survivors reactions to job layoffs. Meeting of the Academy of Management, Dallas, Texas.
- Weisenfeld, B., Brockner, J., & Martin C. (1993) Toward understanding the psychology of the contingent worker: The role of procedural justice. Paper in the symposium, "Contingent Work: Empirical Perspectives", Kathleen Barker (Chair). Meeting of the Academy of Management, Atlanta, Georgia.
- Weisenfeld, B., & Martin, C. (1993) Survivors' reactions to job layoffs: A self-affirmation analysis. Paper in the symposium "Self-Affirmation in Organizations: An integrative perspective", Joel Brockner (Chair). Meeting of the Academy of Management, Atlanta, Georgia.
- Martin, C. L. & Bennett, N. (1992) Coping with a layoff: A longitudinal study of victims. Meeting of the Southern Management Association, New Orleans, Louisiana. (Also published in D. Ray (Ed.) *Southern Management Association Proceedings*, p.303-305)
- Bies, R. & Martin, C. L. (1992) Leadership and the management of layoffs: A procedural justice perspective. Paper presented as part of the symposium, "Leadership Fairness", Terry Cobb (Chair). Meeting of the Academy of Management, Las Vegas, Nevada.
- Martin, C. L. (1992) New developments in workplace fairness issues. Paper presented as part of the pre-convention session on "Conflict in the Nineties", Robert Folger (Chair). Meeting of the Academy of Management, Las Vegas, Nevada.
- Vassar, J., Lin, B., & Martin, C. (1992) The service factory: strategic planning implications for small manufacturing management. Paper presented at the Southwest SBIA Conference, San Antonio, Texas. (Also published in *Proceedings of the Southwest SBIA*, p.37-39.

- Martin, C. L. & Bies, R. (1991) Just laid off but still a good citizen: Only if the process is fair. In D. Eskew (Chair) Symposium on "The Role of Organizational Justice in Organizational Citizenship Behaviors". Meeting of the Academy of Management, Miami, Florida.
- Martin, C. L., Parsons, C., & Underwood, K. (1991) Downsizing and quality circles: How QC effects reactions toward union and management. 1991 Meeting of the Southern Management Association, Atlanta, Georgia. (Also published in D. Ray ed.) *Southern Management Association Proceedings*, p.303-305.)
- Martin, C. L., Vassar, J., & Planchock, N. (1990) Retaining the nursing professional through lateral transfer. Paper presented at the Meetings of the Southwest Academy of Management, Dallas, Texas. (Also published in S. Hartman (Ed.) *Southwest Academy of Management Proceedings*, p.86-89.)
- Liden, R., Martin, C. L., & Parsons, C. (1990) On the correspondence between interview ratings and applicant reactions to employment interviews. Paper presented at the Meeting of the Academy of Management, San Francisco, California.
- Martin, C. L. & Parsons, C. K. (1989) A multi-level analysis of procedural fairness in organizations. Paper presented at the Meeting of the Southern Management Association, New Orleans, Louisiana. (Also published in D. Ray (Ed.) *Southern Management Association Proceedings*, p.139-142.)
- Martin, C. L. (1989) Procedural Fairness Theory and Research: Applications to Human Resource Management. Symposium presented to the Division of Personnel/Human Resources in the program of the 1989 Meeting of the Academy of Management (C. Martin, Chair).
- Martin, C. L. (1988) The effects of procedural and distributive justice on causal models of satisfaction and commitment. Paper presented at the Meeting of the Southern Management Association, Atlanta, Georgia. (Also published in D. Ray (Ed.) *Southern Management Association Proceedings*, p.143-145.)
- Nagao, D. H. & Martin, C. L. (1987) Sex biases in individual and group performance appraisal. Paper presented at the Meeting of the Academy of Management, New Orleans, Louisiana.

- Nagao, D. H. & Martin, C. L. (1987) Technology impact on organizational behavior. Presented at the 10th International Conference on Groups, Networks, & Organizations. Nags Head, South Carolina.
- Martin, C. L. & Nagao, D. H. (1986) Some behavioral consequences of computerized interviewing. Paper presented at the Meeting of the American Psychological Association, Los Angeles, California.
- Nagao, D. H., Vollrath, D. A., & Martin, C. L. (1986) Composing groups with attitude similarity: Longitudinal effects on cohesiveness and performance. Paper presented at Meeting of the Academy of Management, Chicago, Illinois.
- Nagao, D. H., Vollrath, D. A., & Martin, C. L. (1985) Group composition, cohesion, and performance: A longitudinal field experiment. Paper presented at the Meeting of the Academy of Management, San Diego, California.
- Martin, C. L. & Folger, R. G. (1984) Relative deprivation, procedural justice, and the decision to hire. Paper presented at the Meeting of the Midwestern Psychological Association, Chicago, Illinois.
- Folger, R. G. & Martin, C. L. (1982) Relative deprivation without social comparison. Paper presented at the Meeting of the American Psychological Association, Washington D.C.

BOOKS

- Martin, C. (Under Development) Social media and Reputation Management. Thousand Oaks, CA:Sage.
- Kidwell R. & Martin, C. L., (Eds.) (2005). Managing Organizational Deviance. Thousand Oaks, CA:Sage. (ISBN Hardcover 0761930132; Paper 0761930140).
- Martin, C. L. & Kidwell R., (2001) HRM from A-Z. New York, NY: McGraw-Hill/Irwin (ISBN 007246599).
- Martin, C. L. & Kidwell, R., (2000) Human Resource Management: Critical Questions Asked & Answered. Cincinnati, Ohio: Dame Publications, Inc., (ISBN 0-87393-800-3).

OTHER PUBLICATIONS

- Martin, C.L. & Kidwell R., "Management Matters". A monthly column syndicated through *Gannett* from 1994-2000.

HONORS

- Rudy & Jeannie Linco Eminent Scholars Chair of Business Administration 2001-present
- Omicron Delta Epsilon 2005
- Sigma Beta Delta 2001
- Outstanding Faculty Award, LSU-Shreveport Student Government Association, 1998
- Outstanding Teaching & Research Award, Louisiana State University in Shreveport, 1997-1998
- Professor of Impact - LSU Alumni Association 1997
- Anbar Citation of Research Excellence, 1998
- Outstanding Teaching Award, Louisiana State University in Shreveport 1994-1995
- Best Paper Award - Academy of Management Conflict Management Division, 1995
- Outstanding Teaching Award, Louisiana State University in Shreveport 1989-1990
- Sigma Beta Delta, 2002
- Omicron Delta Kappa, 1999
- Sigma Iota Epsilon, 1994
- Phi Kappa Phi, 1993
- Beta Gamma Sigma, 1986
- Willis M. Tate Scholar, 1983

PROFESSIONAL AFFILIATIONS AND SERVICE

- Academy of Management
- Southern Management Association
- Southwest Division of the Academy of Management
- Society for Human Resource Management
- AACSB Small College Affinity Group
- SACSCOC Programmatic Review Team
- Southwest Business Deans Association
- Southern Business Administration Association
- Editorial Review Board, *International Journal of Innovation and Learning*, 2002-2010
- Occasional reviewer for: *Industrial Management and Data Systems*, *Journal of Applied Psychology*, *Journal of Management*, *The Academy of Management Journal*; *Journal of Organizational Behavior*; *OB and HR divisions of the Academy of Management*, *Southern Management and Southwest Academy of Management*

TEACHING EXPERIENCE

Undergraduate

- Organizational Behavior
- Leadership
- Human Resource Management
- Principles of Management
- Strategic Management
- Compensation Administration
- Organizational Theory
- International Business
- Dynamics of Family-Owned Business
- Sustainable Development

Graduate

- Organizational Behavior
- Managerial Leadership
- Field Research in Organizations
- Organizational Change
- Organizational Decision Making
- Strategic HRM
- Managing Innovation
- Entrepreneurship
- I have also led undergraduate and MBA courses in China, Italy and France.

Executive Development

- High Performance Work Teams
- Managerial Leadership
- Conflict Management
- Organizational Change

PROFESSIONAL EDUCATION & COMMUNITY PROGRAMMING

- Frequent keynote speaker for regional and National professional organizations
- Centenary - Oxford 2050 Fellows Scenario Building Workshops, 2012
- Scenario Planning Program, Oxford University, 2011
- Lecturer, LSU Leadership Series, 1994-2001
- Lecturer, Shreveport Entrepreneurial Center, 1991-2001
- Lecturer, American Management Association's Executive Program, 1995-2001
- Lecturer, HRM Certificate Program, 1990-2001
- Lecturer, Turku, Finland Executive Development, 1993-1994
- Lecturer, CPCU Insurance Management, 1993-97
- Lecturer, AMS/LSUS Effective Leadership for Supervisors, 1989-92

SERVICE TO CENTENARY COLLEGE

- Founding Director, Center for Family-Owned Business 2003-present
- Founding Director, Center for Energy Business, 2009-present
- Faculty Advisor to Kappa Alpha Fraternity
- Program Director, Venture Capital Certificate Program, 2005-06
- Chapter Advisor, Centenary Rotaract, 2001- present
- Member, Centenary in Paris Planning Committee, 2013-2014
- Chair, Search Committee for James Eminent Scholars Chair in Psychology, 2012
- Member, Leader World Relationship Team 2012-present
- Faculty Advisor, Centenary Lacrosse, 2001-2011
- STAR Leader, Partnership for Innovation/CERT 2002-2010
- Member, Centenary Faculty Personnel Committee, 2008-10, 2014
- Chair, Centenary Graduate Council, 2001-present
- Member, Enrollment Management Committee 2012-2014
- Member, VP of Enrollment Management Search Committee, 2009
- Faculty President, ODK, 2009-present
- Faculty President, Sigma Beta Delta, 2001-present
- Member, Broyles Chair Search Committee, 2006
- Member, Centenary Convocations Committee 2005-06
- Chair, Centenary Academic Policy Committee, 2004-05
- Member, Centenary Academic Policy Committee, 2002-05
- President, Faculty Club 2003-2004
- Sklar Chair Search Committee, 2002
- Chair, Sample Chair Search Committee, 2001

SERVICE TO LSU

- Member, LSU-Shreveport, College of Business, AACSB Reaffirmation Steering Committee 1993-2001
- Member, American Humanics Program Advisory Board, 1995-2001
- Member, LSUS Personnel Policy & Planning Committee, LSUS College of Business, 1993-2001
- Member, LSUS Council of Chairs, 1993-2001
- Member, LSUS Computer Systems and Technology Program Steering Committee, 1990-2001
- Member, LSUS Internship & Cooperative Education Committee, 1990-2001
- Chapter Advisor, LSUS Rotaract 1999-2001
- Chapter Sponsor, LSUS Epsilon Xi Chapter of Sigma Iota Epsilon, 1994-2001
- Sponsor, LSUS SHRM student chapter, 1988-1991
- Member, LSUS Strategic Planning Committee, 2000-2001
- Program Director, AMA/LSUS Certificate in Management, 1995-2000
- Chair, LSUS Computing Committee, 1992-1997

- Member, LSUS Distance Learning Committee 1998-2000
- Member, LSUS College of Business, Dean Search Committee, 1994-95
- Member, LSUS Computing Services, Director Search Committee, 1994
- Member, LSUS SACS Self-Study Steering Committee, 1992-93
- Chair, LSUS SACS Committee on Instructional Support & Computing Resources, 1992-93
- Member, Graduate Studies Committee, LSUS College of Business, 1989-92
- Member, LSUS Faculty Senate 1990-1992
- Member, LSUS Faculty Senate Executive Committee, 1991-1992
- Member, LSUS American Studies Committee, 1991-1992
- Member, LSUS Institutional Research Committee, 1988-1991
- Member, LSUS Chancellor Search Committee, 1990

BOARD AND COMMUNITY SERVICE

- Board of Directors, McInnis Brothers Construction, Inc.
2010-present
- Board of Directors, Kilpatrick Life Insurance Company
2012-present
- Board of Directors, Berg, Inc., 2004-2006
- Board of Advisors, Cross Keys Bank, 2014
- Board of Directors, North Louisiana Economic Partnership,
2010-present
- Board of Directors, Ark-La-Tex Ambassadors 2011-present
- President, Shreveport Cotillion Club, 2012
- Board of Advisors, Jambalaya Jubilee 2001-present
- Rotaract District 6190 Chair, 2001-2012
- Board of Trustees, The Oaks of Louisiana, 2001-present
- Board Secretary, The Oaks of Louisiana, 2002-2008
- South Shreveport Rotary, 1991-present
- Board of Directors of Junior Achievement of Northwest Louisiana
2005-2009
- Board of Directors, St. Catherine Community Center 2002-2006
- Board Vice President, Caddo Magnet Lacrosse Club, 2005-2006
- CEDS Advisory Committee of The Coordinating Development
Corporation, 2003-2005
- Board President, Caddo Magnet Debate, 2003-2004
- St Mark's Episcopal School Finance Committee, 2003-2004
- Treasurer, St. Mark's Episcopal School Parents Club 2003-2004
- Board Vice President, St. Catherine Community Center 2002-2006
- Board of Directors and Economic Development Session Planner,
Leadership Shreveport*Bossier, 1996-2001

FUNDED EXTERNAL GRANTS

Shell Oil Corporation (2012-13) Community Programming Grant
\$10,000.

City of Shreveport, Department of Community Development (2012)
"Inner City Small Business Internship Program" (PI/PD C. Martin
with J.Sneed) \$50,000.

National Science Foundation (2005-2006) "Strengthening
Entrepreneurship and Technology Transfer through Venture Capital
Funding" (NSF/NLPI EEC-0542068-NIP#04 FY 05/06) \$10,000.

Associated Colleges of the South (2002-2003) "Centenary College
Information Fluency Project: A Full Campus Approach (PI/PD C.
with B. Alexander, G. VanHosier-Carey) \$7700.

Lucent Technologies/IBEW/ETOP (2000-2001) Enhanced Training
Opportunities Program- Denport South Lucent (PI/PD C. Martin)
\$111,213.

Lucent Technologies/IBEW/ETOP (1999-2000) Enhanced Training
Opportunities Program- Denport South Lucent (PI/PD C. Martin)
\$110,578.

Lucent Technologies/IBEW/ETOP (1998-1999) Enhanced Training
Opportunities Program- Denport South Lucent (PI/PD C. Martin)
\$94,534.

LEQSF (1996-1997) ENH-TR-21 Interactive Multimedia Authoring
Project (Co-PI/PD with D. Mitchell, C. Jones, K. James) \$56,635.

RESEARCH INTERESTS

- Organizational Justice
- Leadership and Strategy Execution
- Management of Deviant Workplace Behavior
- Management of Innovation and Change
- Reputation Management
- Contextual Influences on Individual Behavior in Organizations
- Family Business Dynamics

CONSULTING EXPERIENCE

Served as consultant to banking, transportation,
Health care, hotel and manufacturing industries as well as non-
profit and governmental agencies in the following areas:
performance management systems; top management team dynamics;
innovation & change; compensation systems; training needs
analysis; reduction in workforce; strategic planning.

**BOARD OF SUPERVISORS FOR THE
UNIVERSITY OF LOUISIANA SYSTEM**

PERSONNEL COMMITTEE

April 23, 2015

- Item I.2.** Louisiana Tech University's request for approval to appoint Dr. Gary A. Kennedy as Dean of the College of Applied & Natural Sciences effective June 1, 2015.

EXECUTIVE SUMMARY

The University requests approval to appoint Dr. Gary A. Kennedy as Dean of the College of Applied & Natural Sciences effective June 1, 2015, at an annual salary of \$130,000. The staff recommends approval.

RECOMMENDATION

It is recommended that the following resolution be adopted:

***NOW, THEREFORE, BE IT RESOLVED,** that the Board of Supervisors for the University of Louisiana System hereby approves Louisiana Tech University's request for approval to appoint Dr. Gary A. Kennedy as Dean of the College of Applied & Natural Sciences effective June 1, 2015.*



LOUISIANA TECH
UNIVERSITY

OFFICE OF THE PRESIDENT

March 30, 2015

RECEIVED

MAR 30 2015

UNIVERSITY OF
LOUISIANA SYSTEM

LADIES AND GENTLEMEN OF THE BOARD OF SUPERVISORS FOR THE UNIVERSITY OF LOUISIANA SYSTEM

Louisiana Tech University is pleased to present to the Board of Supervisors a recommendation to appoint Dr. Gary A. Kennedy as Dean of the College of Applied & Natural Sciences effective June 1, 2015, at an annual salary of \$130,000. His résumé is attached. In accordance with Board policy, a national search was conducted to identify the best qualified individual to serve as the Dean of the College.

Dr. Kennedy holds the Ph.D. in Agricultural Economics from Louisiana State University, and the MBA in Finance and the BS in Animal Science from Louisiana Tech. He has served as Professor and Department Head of the Department of Agricultural Sciences in the College of Applied & Natural Sciences at Louisiana Tech since 2001 and has held appointments as Assistant, Associate, and full Professor at the University since 1997. Dr. Kennedy brings distinguished service in providing leadership for program development and assessment, faculty and student recruitment, strategic and financial planning, and management of a very diverse department. He has also participated in significant external relations with agribusiness organizations and community entities, and he has broad-based experience on University-level Committees.

Based on his established administrative experience and his consistent scholarly accomplishments, I submit Dr. Gary A. Kennedy as Louisiana Tech's choice for Dean of the College of Applied & Natural Sciences. Your favorable consideration of his appointment is requested.

Sincerely,

A handwritten signature in cursive script that reads "Leslie K. Guice".
Leslie K. Guice
President

dc

Attachments

GARY A. KENNEDY
Department of Agricultural Sciences
P.O. Box 10198
Louisiana Tech University
Ruston, Louisiana 71272-0045

Office: 318-257-3275

FAX: 318-257-4288

E-mail: kennedy@latech.edu

Curriculum Vitae

EDUCATION

Ph.D., Agricultural Economics, Louisiana State University, Baton Rouge, Louisiana, December 1995. Dissertation, *A Spatial Analysis of Variation in Rural Real Estate Prices Across Homogeneous Land Market Areas in Louisiana*, was awarded the Prentiss E. Schilling Outstanding Dissertation Award, College of Agriculture, Louisiana State University, March 20, 1996.

M.B.A., Finance, Louisiana Tech University, Ruston, Louisiana, May 1990

B.S., Animal Science, Louisiana Tech University, Ruston, Louisiana, May 1983

EMPLOYMENT HISTORY

Professor and Department Head, Department of Agricultural Sciences, College of Applied and Natural Sciences (ANS), Louisiana Tech University, Ruston, Louisiana. Permanent Department Head, July 1, 2001 to present. Served as Interim Head, December 1, 2000 to June 30, 2001. Responsibilities include chief academic officer, providing leadership for program development and assessment, faculty and student recruitment, long-range planning, faculty development, comprehensive financial planning for the academic and farm units (\$1.6 million total budget), and management of laboratory and farm facilities. Teach Agricultural Finance and Statistical Methods and coordinate department cooperative work study (internship) program. Coordinate external relations with the agricultural and rural community through commodity and agribusiness organizations, small business development organizations, and youth organizations (FFA and 4-H). Current university committees: Louisiana Tech University Athletics Council Personnel Subcommittee; Louisiana Tech University Intellectual Property Committee; Louisiana Tech University Representative on the Sparta Groundwater Commission; Louisiana Tech University Quality Enhancement Plan Advisory Board.

Career Highlights:

- developed innovative scholarship fundraising activities that have raised in excess of \$213,000 for department scholarships;
- secured funding for three new endowed scholarships;
- from the Fall of 2001 to the Fall of 2014, student enrollment in the Agricultural Sciences degree programs has increased from a total of 136 students to 245 students, an increase of 80 percent;
- principal investigator or co-principal investigator on externally funded projects, totaling in excess of \$1,000,000;
- awarded a United States patent for an innovative method to monitor blood calcium in cattle, June 21, 2011;
- named College of Applied and Natural Sciences Outstanding Faculty Advisor, May 24, 2014;
- received Louisiana Tech University Foundation Award in recognition of excellence in teaching, research, and service, May 21, 2011;
- named Outstanding Academic Alumnus, Department of Agricultural Economics and Agribusiness, Louisiana State University, Baton Rouge, Louisiana, November 5, 2005;
- received the College of Applied and Natural Sciences' John D. Griffin Award for Outstanding Professional Service, April 3, 2003; and,
- received the College of Applied and Natural Sciences' Outstanding Instructor of Upper Level Courses for 2000.

Professor of Agribusiness, Department of Agricultural Sciences, College of Applied and Natural Sciences, Louisiana Tech University, Ruston, Louisiana, July 2005 to present.

Associate Professor of Agribusiness, Department of Agricultural Sciences, College of Applied and Natural Sciences, Louisiana Tech University, Ruston, Louisiana, September 2000 to June 2005.

Assistant Professor of Agribusiness, Department of Agricultural Sciences, College of Applied and Natural Sciences, Louisiana Tech University, Ruston, Louisiana, September 1997 to August 2000. Teaching responsibilities included the following courses: Principles of Agricultural Economics, Economics of Farm Management, Agricultural Marketing, Agricultural Finance, Agricultural Policy, Natural Resource Economics, and Statistical Methods. Other responsibilities included new course and curriculum development, serving on graduate committees, student advising, and student recruitment. University service included the University Senate and university representative at the 2000 Louisiana Conference of Colleges and Universities. College service includes ANS Research Council, ANS Graduate Council, ANS Associate Dean of Graduate Studies and Research Search Committee, and ANS Student Day Planning Committee. Department service included faculty sponsor of the Louisiana Gamma Chapter of Alpha Zeta, Livestock Sale Committee Chairman, Faculty Search Committee, and Computer Laboratory Policy Committee.

Assistant Professor of Agriculture, Department of Agriculture, Northeast Louisiana University, Monroe, Louisiana, January 1996 to December 1997. Teaching responsibilities included the following courses: agricultural finance, agricultural statistics, agribusiness management analysis, agricultural policy, introductory agricultural economics, farm management, agricultural lectures seminar, and agricultural careers. Other responsibilities included student advising and student recruitment.

Graduate Research Assistant, Department of Agricultural Economics, Louisiana State University Agricultural Center, Baton Rouge, Louisiana, January 1992 to December 1995. Specific responsibilities and accomplishments included development and implementation of survey procedures designed to collect Louisiana rural land market data from commercial banks, the Farmers Home Administration, the Federal Land Bank, the Production Credit Associations, and rural land appraisers. Assisted in planning and organizing annual Louisiana Realtors Land Institute Conferences that address issues affecting the Louisiana rural land market.

AGRICULTURAL INDUSTRY AFFILIATIONS

Lincoln Parish Farm Bureau Federation, Board of Directors, January 2004 to present
Louisiana Ag Credit, ACA, Board of Directors, November 2008 to November 2010

Farm Credit System Workshops:

- Executive Compensation Workshop sponsored by the Farm Credit Bank of Texas, July 13-14, 2010, Dallas, Texas.
- Audit Committee Workshop sponsored by the Farm Credit Bank of Texas, June 10-11, 2010, Irving, Texas.
- Director Development Program Workshop sponsored by the Farm Credit Bank of Texas, March 3-5, 2010, New Orleans, Louisiana.
- Director Development Program Workshop sponsored by the Farm Credit Bank of Texas, February 23-25, 2009, San Antonio, Texas.

FUNDED RESEARCH, GRANTS, AND CONTRACTS

Lusby, Aaron, **Gary A. Kennedy**, and Kenneth Rea. "USDA Higher Education Challenge Grant Louisiana Tech Rural Development Certification Program," USDA, \$86,990.00 Funded. Effective Date: October 1, 2008; Termination Date: September 30, 2011.

Kennedy, Gary A., Aaron Lusby, and Kenneth Rea. "Louisiana Rural Development Center," USDA. \$104,637.00 Funded. Effective Date: July 1, 2008; Termination Date: June 30, 2010.

Lusby, Aaron and **Gary A. Kennedy**. "Sparta Conservation Service Learning Project," Sponsored by University of Louisiana System. \$6,510.00 Funded. Effective Date: December 10, 2008; Termination Date: November 20, 2009.

Kennedy, Gary A. and Aaron Lusby. "Promoting Public Involvement in Efforts to Ensure the Sparta Region's Freshwater Future," Sponsored by Sparta Groundwater Conservation

District Commission. \$3,000.00 Funded. Effective Date: June 4, 2009; Termination Date: August 14, 2009.

Green, William H. and **Gary A. Kennedy**. "The Effect of Aloe Vera on Absorption of Vitamin E in the Horse," Sponsored by Sturart Products, Bedford, TX. \$3,411.00 Funded. Effective Date: June 23, 2008; Termination Date: August 1, 2008.

Rea, Kenneth W., **Gary A. Kennedy**, Susan B. Watson, and Aleta Overby. "Rural Development Center, Louisiana." USDA CSREES Special Research Grant. \$106,285 Funded. Effective Date: July 1, 2006; Termination Date: June 30, 2007.

Kennedy, Gary A. "Agricultural Education Program Coordinator Support." Louisiana State University Agricultural Center Grant. \$8,900 Funded. Effective Date: December 1, 2004; Termination Date: June 30, 2005.

Kennedy, Gary A., Douglas W. Smith, and William H. Green. "Louisiana Tech University Dairy Technology Enhancement." October 2003. Louisiana Board of Regents Traditional Enhancement Proposal. \$90,467 Funded. Effective Date: July 1, 2004; Termination Date: June 6, 2005.

Rea, Kenneth W., **Gary A. Kennedy** and Susan B. Watson. "Diversifying the Economy of the Mississippi Delta by Developing E-commerce Businesses." USDA Fund for Rural America. \$539,680 Funded. Effective Date: September 15, 2001; Termination Date: September 30, 2006.

Kennedy, Gary A., Peter W. Gallagher, Douglas W. Smith, and Erin A. Cureington. "Louisiana Tech University Farm Salesroom Enhancement." Louisiana Board of Regents Traditional Enhancement Proposal. \$75,074 Funded. Effective Date: July 1, 2001; Termination Date: June 30, 2002.

Gallagher, Peter W., **Gary A. Kennedy**, and Ray A. Newbold. "Agriculture and Forestry Computer Equipment Enhancement." Louisiana Board of Regents Traditional Enhancement Proposal. \$31,000 Funded. Effective Date: July 1, 1998; Termination Date: June 30, 1999.

REFEREED PUBLICATIONS AND PATENTS

Kennedy, Gary A. "Detecting Hypocalcemia Using Bovine Nose Sweat." U.S. Patent Filed February 6, 2008, Serial No.12/027,076; U.S. Patent Number 7964409 Issued June, 21, 2011.

Watson, Susan B., William H. Green, **Gary A. Kennedy**, C. Miceli, and J. Taboda. "Forecasting Veterinary School Admission Probabilities for Undergraduate School Profiles." *Journal of Veterinary Medical Education*, 33:3(Fall 2006): 441-446.

Watson, Susan B., O.J. Nwoha, **Gary A. Kennedy**, and Kenneth W. Rea. "The Delta E-commerce Connection: Preliminary Findings." *Southern Rural Sociology*. 21:1(2006):25-36.

Watson, Susan B., O.J. Nwoha, **Gary A. Kennedy**, and Kenneth W. Rea. "Willingness to Pay for Information Programs about E-commerce: Results from a Convenience Sample of Rural Louisiana Businesses." *Journal of Agricultural and Applied Economics*, 37:3(December 2005):673-683.

Kennedy, Gary A., Lonnie R. Vandever, Steven A. Henning, Huizhen Niu, and Donald L. Deckard. "Estimating Tract Value Relationships in the North Louisiana Timberland Market." *Southwestern Economic Review*, 28:1(Spring 2002): 123-134.

Kennedy, Gary A., Mark W. Murphey, and William H. Green. "Agribusiness Class Applies Value-Added Marketing Concepts to University Livestock Sale." *NACTA Journal*, 45:2 (June 2001):4-8.

Henning, Steven A., Janis Bruner Breaux, Lonnie R. Vandever, and **Gary A. Kennedy**. "Factors Influencing Agricultural Land Value in the Sugarcane Area of Louisiana." *Southwestern Economic Review*, 28:1(Spring 2001): 119-134.

Vandever, Lonnie R., Steven A. Henning, **Gary A. Kennedy**, and Chunxiao Li. "Financial Implications of a New Farm Policy Environment." *Journal of Agribusiness*, 18:3(Fall 2000): 237-247.

Vandever, Lonnie R., Steven A. Henning, **Gary A. Kennedy**, and Huizhen Niu. "Land Values at the Rural-Urban Fringe: A Spatial Econometric Analysis." *Valuation 2000: Papers and Proceedings*, pp. 101-113, ISBN 0-922154-60-0.

Kennedy, Gary A., Steven A. Henning, Lonnie R. Vandever, and Hector O. Zapata. "Implications of the FAIR Act on the Risk-Return Relationship of Southwest Louisiana Producers." *Southwestern Economic Review*, 27:1(Spring 2000): 23-31.

Henning, Steven A., Lonnie R. Vandever, Huizhen Niu, and **Gary A. Kennedy**. "Spatial Economic Analysis of a Rural Land Market." *Southwestern Economic Review*, 27:1(Spring 2000): 41-51.

Vandever, Lonnie R., **Gary A. Kennedy**, Steven A. Henning, and Chunxiao Li. "GIS Procedures for Conducting Rural Land Market Research." *Review of Agricultural Economics*, 20:2(Fall/Winter 1998): 448-461.

Kennedy, Gary A., Steven A. Henning, Lonnie R. Vandever, and Ming Dai. "Multivariate Procedures for Estimating Rural Land Submarkets." *Journal of Agricultural and Applied Economics*, 29:2(December 1997): 373-383.

Kennedy, Gary A., and Lonnie R. Vandever. "Hedonic Analysis of Rural Land Values in Southwest Louisiana." *Southwestern Economic Review*, 24:1 (Spring 1997): 95-108.

Kennedy, Gary A., Steven A. Henning, Lonnie R. Vandever, and Ming Dai. "An Empirical Analysis of the Louisiana Rural Land Market." Louisiana Agricultural Experiment Station

Bulletin No. 857, Louisiana State University Agricultural Center, Baton Rouge, Louisiana, March 1997.

Vandever, Lonnie R., and **Gary A. Kennedy**. "The Effect of Rental Arrangements on Farm Debt Carrying Capacity," *Southwestern Economic Review*, 23:1(Spring 1996): 9-16.

OTHER PUBLICATIONS

Henning, Steven A., Lonnie R. Vandever, **Gary A. Kennedy**, Patricia Soto, and Janis B. Breaux. "Louisiana Rural Land Values and Tenure Arrangements, 1998." *A.E.A Information Series No. 194*, Department of Agricultural Economics and Agribusiness, Louisiana Agricultural Experiment Station, LSU Agricultural Center, July 2001.

Vandever, Lonnie R., Steven A. Henning, Huizhen Niu, and **Gary A. Kennedy**. "Rural Land Values at the Urban Fringe." *Louisiana Agriculture*, 44:2(Spring 2001): 13-15.

Henning, Steven A., Lonnie R. Vandever, **Gary A. Kennedy**, and Huizhen Niu. "Urban Influences on Rural Land Values in Southeast Louisiana." *Louisiana Agriculture*, 43:1(Winter 2000): 12-13.

Kennedy, Gary A., William H. Green, and Mark W. Murphey. "Economic and Geographic Impacts of Equine Infectious Anemia in Louisiana." *Louisiana Agriculture*, 42:3(Summer 1999): 10-11.

Breaux, Janis B., Steven A. Henning, Lonnie R. Vandever, and **Gary A. Kennedy**. "Submarket Summary of the 1997 Louisiana Rural Land Market Survey." *Louisiana Rural Economist*, 60:4(November 1998): 11-13.

Breaux, Janis B., Steven A. Henning, Lonnie R. Vandever, and **Gary A. Kennedy**. "Statewide Summary of the 1997 Louisiana Rural Land Market Survey." *Louisiana Rural Economist*, 60:3(August 1998): 9-12.

Henning, Steven A., Lonnie R. Vandever, **Gary A. Kennedy**, Rebecca Summers, and Janis B. Breaux. "Louisiana Rural Land Values and Tenure Arrangements, 1997." *A.E.A Information Series No. 167*, Department of Agricultural Economics and Agribusiness, Louisiana Agricultural Experiment Station, LSU Agricultural Center, August 1998.

Henning, Steven A., Lonnie R. Vandever, and **Gary A. Kennedy**. "Cash and Share Rental Arrangements for Rural Land in Louisiana." *Louisiana Agriculture*, 41:3(Summer 1998): 15-16.

Henning, Steven A., Lonnie R. Vandever, **Gary A. Kennedy**, and Rebecca Summers. "Louisiana Rural Land Values and Tenure Arrangements." *A.E.A Information Series No. 158*, Department of Agricultural Economics and Agribusiness, Louisiana Agricultural Experiment Station, LSU Agricultural Center, November 1997.

Henning, Steven A., Lonnie R. Vandever, and **Gary A. Kennedy**. "Submarket Summary of the 1996 Louisiana Rural Land Market Survey." *Louisiana Rural Economist*, 59:4(November 1997): 7-9.

Vandever, Lonnie R., Steven A. Henning, **Gary A. Kennedy**, and Chunxiao Li. "Contour Analysis of Rural Land Values." *Louisiana Agriculture*, 40:3(Summer 1997): 12-13.

Henning, Steven A., Lonnie R. Vandever, and **Gary A. Kennedy**. "Statewide Summary of the 1996 Louisiana Rural Land Market Survey." *Louisiana Rural Economist*, 59:3(August 1997): 8-11.

Green, Shane, Steven A. Henning, Lonnie R. Vandever, and **Gary A. Kennedy**. "Summary Results: The Louisiana Rural Land Market Survey." *Louisiana Rural Economist*, 59:4(November 1996):2-6.

Henning, Steven A., Lonnie R. Vandever, **Gary A. Kennedy**, and Shane Green. "Louisiana Rural Land Values and Tenure Arrangements in Louisiana." *A.E.A Information Series No. 145*, Department of Agricultural Economics and Agribusiness, Louisiana Agricultural Experiment Station, LSU Agricultural Center, August 1996.

Vandever, Lonnie R., and **Gary A. Kennedy**. "The Rural Real Estate Market in Louisiana." *Louisiana Agriculture*, 39:1(Winter 1996): 17-19.

Kennedy, Gary A., Steven A. Henning, and Lonnie R. Vandever. "Rural Land Values and Tenure Arrangements in Louisiana." *D.A.E. Research Report No. 701*, Department of Agricultural Economics and Agribusiness, Louisiana Agricultural Experiment Station, LSU Agricultural Center, August 1995.

Vandever, Lonnie R., and **Gary A. Kennedy**. "Linking Economic Variables and Firm Debt Capacity." Staff Paper, Faculty Series Number SP-95-01, Department of Agricultural Economics and Agribusiness, Louisiana State University Agricultural Center, Baton Rouge, Louisiana, 1995.

Vandever, Lonnie R., and **Gary A. Kennedy**. "The Effect of Tenure on Farm Risk." *Louisiana Rural Economist*, 56:4(November 1994): 12-15.

Kennedy, Gary A., Alvin R. Schupp, and Lonnie R. Vandever. "Market Segmenting Effects of the Conservation Reserve Program on Rural Louisiana Land Values." *Louisiana Rural Economist*, 56:2(May 1994): 5-8.

Vandever, Lonnie R., and **Gary A. Kennedy**. "Financial Dimensions of Farm Tenure: A Teaching Approach." Staff Paper, Faculty Series Number SP-93-05, Department of Agricultural Economics and Agribusiness, Louisiana State University Agricultural Center, Baton Rouge, Louisiana, 1993.

Kennedy, Gary A., and Lonnie R. Vandever. "Trends in Nominal and Real Values of Farm Real Estate in the U.S. and Louisiana." *Louisiana Rural Economist*, 54:4(November 1992): 6-8.

Kennedy, Gary A., and Hector O. Zapata. "Risk-Income Tradeoffs for Louisiana Farmers Participating in Government Programs." *Louisiana Rural Economist*, 54:3(August 1992):2-4.

PROFESSIONAL PRESENTATIONS, PROCEEDINGS, AND ABSTRACTS

Watson, Susan B., **Gary A. Kennedy**, O. John Nwoha, and Kenneth W. Rea. "Tracking a Rural-Based Agricultural Business in the Decision Making Process Associated with an E-commerce Platform." Paper selected for presentation at the Rural Sociological Society Annual Meeting, Louisville, Kentucky, August 10-13, 2006.

Watson, Susan B., **Gary A. Kennedy**, O. John Nwoha, and Kenneth W. Rea. "Website Usage Information for Rural-Based E-commerce Start-ups." Paper selected for presentation at the American Agricultural Economics Association Annual Meeting, Long Beach, California, July 23-26, 2006.

Watson, Susan B., **Gary A. Kennedy**, O. John Nwoha, and Kenneth W. Rea. "Agricultural and Rural Based Businesses: What Characteristics make them Successful E-commerce Businesses?" Selected Paper presented at the Southwestern Society of Economists annual meetings, Oklahoma City, Oklahoma, March 1-4, 2006.

Watson, Susan B., **Gary A. Kennedy**, O. John Nwoha, and Kenneth W. Rea. "Usage Characteristics for Rural Business Websites." Selected Poster presented at the Southern Association of Rural Scientists annual meetings, Orlando, Florida, February 4-8, 2006.

Nwoha, O.J., Susan B. Watson, **Gary A. Kennedy**, and Kenneth W. Rea. "Characteristics of Rural E-Commerce Adopters in the South." Selected Poster presented at the Teaching in Higher Education (T.H.E.) Forum, Louisiana State University, Baton Rouge, Louisiana, April 17-19, 2005.

Watson, Susan B., O.J. Nwoha, **Gary A. Kennedy**, and Kenneth W. Rea. "Success in E-Commerce for Rural Businesses." Selected Paper presented at the annual meetings of the Southwestern Society of Economists, Dallas, Texas, March 1-5, 2005.

Watson, Susan B., O.J. Nwoha, **Gary A. Kennedy**, and Kenneth W. Rea. "How Much is E-Commerce Worth to Rural Businesses?" Selected Paper presented at the annual meetings of the Southern Agricultural Economics Association, Little Rock, Arkansas, February 6-9, 2005.

Nwoha, O.J., Susan B. Watson, **Gary A. Kennedy**, and Kenneth W. Rea. "Characteristics of Rural E-Commerce Adopters in the South." Selected Poster presented at the annual meetings of the Rural Sociological Society, Sacramento, California, August 12-15, 2004.

Watson, Susan B., O.J. Nwoha, **Gary A. Kennedy**, and Kenneth W. Rea. "Willingness to Pay for an E-commerce Presence: Business Profiles." Selected Paper presented at the annual meetings of the Rural Sociological Society, Sacramento, California, August 12-15, 2004. *The Rural Sociologist*, 24:2(June 2004):10.

Nwoha, O.J., Susan B. Watson, **Gary A. Kennedy**, and Kenneth W. Rea. "Characteristics of Rural E-Commerce Adopters in the South." Selected Poster presented at the annual meetings of the American Agricultural Economics Association, Denver, Colorado, August 1-4, 2004.

Kennedy, Gary A., Philip C. Hamilton, O.J. Nwoha, and Kenneth W. Rea. "Plugging Rural America into E-commerce Technologies." Selected Poster presented at the Teaching in Higher Education Forum, Louisiana State University, Baton Rouge, April 28-29, 2003.

Nwoha, O.J., **Gary A. Kennedy**, Phil Hamilton, and Kenneth W. Rea. "A University Model for Rural Business E-commerce Education and Adoption." Selected Paper presented at the Southern Rural Sociological Association Annual Meeting, Mobile, Alabama, February 1-5, 2003.

Kennedy, Gary A., Philip C. Hamilton, O.J. Nwoha, and Kenneth W. Rea. "Plugging Rural America into E-commerce Technologies." Selected Poster presented at the Southern Rural Sociological Association Annual Meeting, Mobile, Alabama, February 1-5, 2003.

Kennedy, Gary A., Philip C. Hamilton, O.J. Nwoha, and Kenneth W. Rea. "Plugging Rural America into E-commerce Technologies." Selected Poster presented at the American Agricultural Economics Association Annual Meetings Selected Poster Session, Long Beach, California, July 28-31, 2002.

Henning, Steven A. Lonnie R. Vandever, and **Gary A. Kennedy**. "Land Market Research at LSU." Louisiana rural land market research results presented at the Louisiana Realtors Land Institute Sixteenth Annual Conference, Burden Research Plantation, Louisiana State University Agricultural Center, Baton Rouge, Louisiana, April 12, 2002.

Henning, Steven A., Janis B. Breaux, Lonnie R. Vandever, **Gary A. Kennedy**, and Huizhen Niu. "The Influence of Physical and Environmental Characteristics on Sugarcane Land Values in Louisiana." Selected Paper presented at the Southern Agricultural Economics Association Annual Meeting, Orlando, Florida, February 2-6, 2002. Proceedings, *Journal of Agricultural and Applied Economics*, 34:1(August 2002).

Kennedy, Gary A., Mark W. Murphey, William H. Green, and J.B. Melton. "Student Application of Value-Added Marketing Concepts to University Livestock Sale." Selected Poster presented at the American Agricultural Economics Association Annual Meetings Selected Poster Session, Tampa, Florida, July 30-August 2, 2000.

Lonnie R. Vandever, Patricia Soto, **Gary A. Kennedy**, Steven A. Henning, and Huizhen Niu. "Travel Time-Rural Land Value Relationship in Urban Fringe Areas." Selected Poster

presented at the American Agricultural Economics Association Annual Meetings Selected Poster Session, Tampa, Florida, July 30-August 2, 2000.

Vandevener, Lonnie R., Steven A. Henning, **Gary A. Kennedy**, and Huizhen Niu. "Land Values at the Rural-Urban Fringe: A Spatial Econometric Analysis." Selected Paper presented at Valuation 2000, a professional real estate conference sponsored by the American Society of Appraisers, the Appraisal Institute, and the American Society of Farm Managers and Rural Appraisers, Las Vegas, Nevada, July 10-13, 2000.

Vandevener, Lonnie R., Steven A. Henning, Huizhen Niu, and **Gary A. Kennedy**. "Land Values at the Rural Urban Fringe: A Spatial Econometric Analysis." Paper presented at the Southern Extension/Research Activity-Information Exchange Group (SERA-IEG) Meeting, Georgia Center for Continuing Education, The University of Georgia, May 18, 2000. Proceedings, forthcoming.

Kennedy, Gary A., "Estimating Tract Value Relationships in the North Louisiana Timberland Market." Louisiana rural land market research results presented at the Louisiana Realtors Land Institute Fourteenth Annual Conference, Burden Research Plantation, Louisiana State University Agricultural Center, Baton Rouge, Louisiana, April 14, 2000.

Kennedy, Gary A., Lonnie R. Vandevener, Steven A. Henning, and Huizhen Niu. "Estimating Tract Value Relationships in the Timberland Market." Selected Poster presented at the American Agricultural Economics Association Annual Meetings Selected Poster Session, Nashville, Tennessee, August 8-11, 1999. Poster Abstract, *American Journal of Agricultural Economics*, 81:5(December 1999): 1324.

Henning, Steven A., Lonnie R. Vandevener, and **Gary A. Kennedy**. "Market Survey: Rural Land Market Activity in Louisiana." Louisiana rural land market survey results presented at the Louisiana Realtors Land Institute Thirteenth Annual Conference, Burden Research Plantation, Louisiana State University Agricultural Center, Baton Rouge, Louisiana, April 16, 1999.

Kennedy, Gary A., Steven A. Henning, Lonnie R. Vandevener, and Hector O. Zapata. "Implications of the FAIR Act on the Risk-Return Relationship of Southwest Louisiana Rice Producers." Paper presented at the annual meetings of the Southwestern Society of Economists, Houston, Texas, March 10-13, 1999.

Lonnie R. Vandevener, Steven A. Henning, Chunxiao Li, and **Gary A. Kennedy**. "Spatial Economic Analysis of a Rural Land Market." Paper presented at the annual meetings of the Southwestern Society of Economists, Houston, Texas, March 10-13, 1999.

Kennedy, Gary A., William H. Green, and Mark W. Murphey. "Economic and Geographic Impacts of Equine Infectious Anemia on the Louisiana Agricultural Industry." Selected Poster presented at the Southern Agricultural Economics Association Annual Meeting Selected Poster Session, Memphis, Tennessee, January 31-February 3, 1999. Poster Abstract, *Journal of Agricultural and Applied Economics*, 31:1(July 1999): 409.

Lonnie R. Vandever, Steven A. Henning, **Gary A. Kennedy**, and Huizhen Niu. "Spatial Data Analysis Procedures for Exploring Rural Land Markets." Selected Poster presented at the Southern Agricultural Economics Association Annual Meeting Selected Poster Session, Memphis, Tennessee, January 31-February 3, 1999. Poster Abstract, *Journal of Agricultural and Applied Economics*, 31:1(July 1999): 410.

Vandever, Lonnie R., Steven A. Henning, Chunxiao Li, and **Gary A. Kennedy**. "Rural Land Market Model Estimation in the Presence of Spatial Autocorrelation." Selected Poster presented at the American Agricultural Economics Association Annual Meetings Selected Poster Session, Salt Lake City, Utah, August 2-5, 1998. Poster Abstract, *American Journal of Agricultural Economics*, 80:5(December 1998): 1209.

Henning, Steven A., Lonnie R. Vandever, and **Gary A. Kennedy**. "Market Survey: Rural Land Market Activity in Louisiana." Louisiana rural land market survey results presented at the Louisiana Realtors Land Institute Twelfth Annual Conference, Burden Research Plantation, Louisiana State University Agricultural Center, Baton Rouge, Louisiana, May 8, 1998.

Vandever, Lonnie R., Steven A. Henning, and **Gary A. Kennedy**. "*A New Policy Environment and its Effect on Farm Debt Carrying Capacity.*" Paper presented at the annual meetings of the Southwestern Society of Economists, Dallas, Texas, March 3-7, 1998. Department of Agricultural Economics and Agribusiness, Louisiana State University, Baton Rouge, Louisiana, Faculty Series No. SP-98-02, March 1998.

Kennedy, Gary A., Steven A. Henning, Lonnie R. Vandever, and Hector O. Zapata. "The Regional Impact of Rice Deficiency Payments on the Risk-Return Relationship of Louisiana Producers," Selected Poster presented at the Southern Agricultural Economics Association Annual Meeting Selected Poster Session, Little Rock, Arkansas, February 1-4, 1998. Poster Abstract, *Journal of Agricultural and Applied Economics*, 30:1(July 1998): 248.

Vandever, Lonnie R., Steven A. Henning, **Gary A. Kennedy**, and Chunxiao Li. "Financial Implications of a New Farm Policy Environment," Selected Poster presented at the Southern Agricultural Economics Association Annual Meeting Selected Poster Session, Little Rock, Arkansas, February 1-4, 1998. Abstract, *Journal of Agricultural and Applied Economics*, 30:1(July 1998): 248.

Kennedy, Gary A., Steven A. Henning, Lonnie R. Vandever, and Hector O. Zapata. "The Effect of Deficiency Payments on the Risk-Return Relationship of Louisiana Cotton Farms," *1998 Proceedings Beltwide Cotton Conferences*, pp. 303-306. Paper presented at the Cotton Economics and Marketing Conference, Beltwide Cotton Conferences, San Diego, California, January 5-9, 1998.

Kennedy, Gary A., Lonnie R. Vandever, Steven A. Henning, and Chunxiao Li. "GIS Procedures for Analyzing Rural Land Markets," invited seminar at Lincoln University, Canterbury, New Zealand, October 30, 1997.

Kennedy, Gary A., Lonnie R. Vandever, Steven A. Henning, and Chunxiao Li. "Regional Variation in the Capitalized Land Value of Cotton Base Acreage in Louisiana." Selected Poster presented at the American Agricultural Economics Association Annual Meeting Selected Poster Session, Toronto, Canada, July 27-30, 1997. Poster Abstract, *American Journal of Agricultural Economics*, 79:5(December 1997): 1737.

Henning, Steven A., Lonnie R. Vandever, and **Gary A. Kennedy.** "Rural Land Market Activity in Louisiana." Louisiana rural land market survey results presented at the Louisiana Realtors Land Institute Eleventh Annual Conference, Burden Research Plantation, Louisiana State University Agricultural Center, Baton Rouge, Louisiana, April 25, 1997.

Vandever, Lonnie R., **Gary A. Kennedy,** Steven A. Henning, and Ming Dai. "A Visual Perspective of Rural Land Markets Using GIS Procedures," Selected Poster presented at the Southern Agricultural Economics Association Annual Meeting Selected Poster Session, Birmingham, Alabama, February 2-5, 1997. Poster Abstract, *Journal of Agricultural and Applied Economics*, 29:1(1997): 220.

Kennedy, Gary A., Lonnie R. Vandever, Steven A. Henning, and Ming Dai. "Hedonic Valuation of Cotton Base Acreage in Louisiana," *1997 Proceedings Beltwide Cotton Conferences*, pp. 262-267. Paper presented at the Cotton Economics and Marketing Conference, Beltwide Cotton Conferences, New Orleans, Louisiana, January 6-10, 1997.

Kennedy, Gary A., Steven A. Henning, Ming Dai, and Lonnie R. Vandever. "A GIS-Based Approach for Including Topographic and Locational Attributes in the Hedonic Analysis of Land Values," Selected Poster presented at the American Agricultural Economics Association Annual Meeting Selected Poster Session, San Antonio, Texas, July 28-31, 1996. Poster Abstract, *American Journal of Agricultural Economics*, 78:5(December 1996): 1419.

Henning, Steven A., Lonnie R. Vandever, and **Gary A. Kennedy.** "*Rural Land Market Activity in Louisiana.*" Louisiana rural land market survey results presented at the Louisiana Realtors Land Institute Tenth Annual Conference, Burden Research Plantation, Louisiana State University Agricultural Center, Baton Rouge, Louisiana, June 7, 1996.

Kennedy, Gary A., Steven A. Henning, and Lonnie R. Vandever. "*Determining Land Values: The Influence of Property Characteristics on Land Value.*" Research results presented at the Louisiana Realtors Land Institute Tenth Annual Conference, Burden Research Plantation, Louisiana State University Agricultural Center, Baton Rouge, Louisiana, June 7, 1996.

Kennedy, Gary A., and Lonnie R. Vandever. "Hedonic Analysis of Rural Land Values in Southwest Louisiana." Paper presented at the annual meetings of the Southwestern Society of Economists, San Antonio, Texas, March 6-9, 1996.

Kennedy, Gary A., Steven A. Henning, Lonnie R. Vandever, and Ming Dai. "Multivariate Procedures for Estimating Rural Land Submarkets," Selected Poster presented at the Southern Agricultural Economics Association Annual Meeting Selected Poster Session,

Greensboro, North Carolina, February 4-7, 1996. Poster Abstract, *Journal of Agricultural and Applied Economics*, 28:1(July 1996): 236.

Kennedy, Gary A., and Lonnie R. Vandever. "*Spatial Analysis of the Louisiana Rural Land Market: A Multivariate Approach.*" Selected Poster presented at the American Agricultural Economics Association Annual Meeting, Indianapolis, Indiana, August 6-9, 1995. Poster Abstract, *American Journal of Agricultural Economics*, 77:5(December 1995): 1392.

Kennedy, Gary A., and Lonnie R. Vandever. "*Rural Land Market Activity in Louisiana.*" Louisiana rural land market survey results presented at the Louisiana Realtors Land Institute Ninth Annual Conference, Burden Research Plantation, Louisiana State University Agricultural Center, Baton Rouge, Louisiana, May 26, 1995.

Vandever, Lonnie R., and **Gary A. Kennedy.** "*Financial Dimensions of Farm Tenure: A Teaching Approach.*" Selected Poster presented at the annual meetings of the American Agricultural Economics Association, Orlando, Florida, August 1-4, 1993. Poster Abstract, *American Journal of Agricultural Economics*, 75:5(December 1993): 1319.

Kennedy, Gary A., and Christopher E.C. Gan, "*Optimal Production Mixes of Rice and Soybeans in Louisiana: A Portfolio Approach.*" Paper presented at the annual meetings of the Southwestern Society of Economists, New Orleans, Louisiana, March 2-5, 1993.

ACADEMIC HONORS AND AWARDS

Outstanding Faculty Advisor for the College of Applied and Natural Sciences, Louisiana Tech University, May 24, 2014

Louisiana Tech University Foundation Professorship Award in recognition of excellence in teaching, research, and service, May 21, 2011.

Outstanding Academic Alumnus, Department of Agricultural Economics and Agribusiness, Louisiana State University, Baton Rouge, Louisiana, November 5, 2005.

First Place Selected Poster Competition, Rural Sociological Society Annual Meetings, Sacramento, California, August 12-15, 2004.

John D. Griffin Award for Outstanding Professional Service, College of Applied and Natural Sciences, Louisiana Tech University, April 3, 2003.

First Place Selected Poster Competition, American Agricultural Economics Association Annual Meetings, Long Beach, California, July 28-31, 2002.

First Place Selected Poster Competition, American Agricultural Economics Association Annual Meetings, Tampa, Florida, July 29-August 2, 2000.

First Place Outstanding Academic Paper Presentation/Publication, Valuation 2000 Rural Real Estate Conference, Las Vegas, Nevada, July 10-13, 2000.

Outstanding Instructor of Upper Level Courses, College of Applied and Natural Sciences, Louisiana Tech University, April 5, 2000.

Distinguished Professional Contribution Award, Poster Competition, First Place, Southern Agricultural Economics Association Annual Meetings, Memphis, Tennessee, January 31-February 3, 1999.

Distinguished Dissertation Award Finalist (top 12 of more than 200 dissertations), Louisiana State University, April 8, 1996.

Prentiss E. Schilling Outstanding Dissertation Award, College of Agriculture, Louisiana State University, March 20, 1996.

Member, **Gamma Sigma Delta, The Honor Society of Agriculture**, Louisiana State University, Baton Rouge, Louisiana, November 1994.

Recipient, **Graduate School Fellowship**, Louisiana Tech University, Ruston, Louisiana, September 1988.

Member, **The Fraternity of Alpha Zeta**, Louisiana Tech University, Ruston, Louisiana, October 1981.

GRADUATE FACULTY ACTIVITIES

Served as a member of the graduate faculty in the College of Applied and Natural Sciences, Louisiana Tech University since 1997 and have served on the graduate committees for the following students:

Satit Aditto

Served as External Ph.D. Examiner for Lincoln University, Christchurch, New Zealand. Ph.D. awarded from Lincoln University in August 2011.

Dissertation: "Risk Analysis of Smallholder Farmers in Central and North-East Thailand."

Elizabeth Holloway

Served as Graduate Committee Chair.

M.S. degree in Biology awarded from Louisiana Tech University in August 2008
Thesis: "Novel Calcium Sensing in Dairy Cattle"