AGENDA
PERSONNEL COMMITTEE
BOARD OF SUPERVISORS FOR THE UNIVERSITY OF LOUISIANA SYSTEM
*11:25 a.m., Thursday, April 28, 2016**
Claiborne Building Conference Center
Room 100, “Louisiana Purchase Room”
1201 North Third Street
Baton Rouge, Louisiana

MEMBERS:
Mr. Carl Shetler, Chair
Mr. Robert Shreve, Vice Chair
Ms. Maggie Brakeville
Mr. James Carter
Mr. John LeTard
Mr. Jimmy Long
Mr. Winfred Sibille
Mr. Gary Solomon

A. Call to Order

B. Roll Call

C. Consent Agenda:

   Board Agenda Item J.1.

   Southeastern Louisiana University’s request for approval to appoint Dr. Tena Golding as Interim Provost and Vice President for Academic Affairs effective June 1, 2016.

   Board Agenda Item J.2.

   University of Louisiana at Lafayette’s request for approval to continue the appointment of Dr. Gwen Fontenot as Interim Dean of the B.I. Moody III College of Business Administration effective July 1, 2016.

   Board Agenda Item J.3.

   University of Louisiana at Lafayette’s request for approval to appoint Dr. Nathan Roberts as Dean of Education effective February 1, 2016.

   Board Agenda Item J.4.

   University of New Orleans’ request for approval to appoint Dr. Kim M. Long as Dean of the College of Liberal Arts and Education effective July 1, 2016.
D. Other Business

E. Adjournment
BOARD OF SUPERVISORS FOR THE
UNIVERSITY OF LOUISIANA SYSTEM

PERSONNEL COMMITTEE

April 28, 2016

Item J.1.  Southeastern Louisiana University's request for approval to appoint Dr. Tena Golding as Interim Provost and Vice President for Academic Affairs effective June 1, 2016.

EXECUTIVE SUMMARY

The University requests approval to appoint Dr. Tena Golding as Interim Provost and Vice President for Academic Affairs effective June 1, 2016, at an annual salary of $160,325. The staff recommends approval.

RECOMMENDATION

It is recommended that the following resolution be adopted:

NOW, THEREFORE, BE IT RESOLVED, that the Board of Supervisors for the University of Louisiana System hereby approves Southeastern Louisiana University's request for approval to appoint Dr. Tena Golding as Interim Provost and Vice President for Academic Affairs effective June 1, 2016.
April 7, 2016

Dr. Daniel D. Reneau
Interim President
University of Louisiana System
1201 N. Third Street, Suite 7-290
Baton Rouge, Louisiana 70802

Dear Dr. Reneau:

Southeastern Louisiana University requests approval to appoint Dr. Tena Golding as Interim Provost and Vice President for Academic Affairs, effective June 1, 2016, at an annual salary rate of $160,325. Dr. Golding will replace Dr. Tammy Bourg, who is returning to faculty status.

Dr. Golding has served as a Professor in our Department of Mathematics for many years while also serving as the Director of the Center for Faculty Excellence. Additionally, she served for a period of time as Interim Department Head of Mathematics.

Dr. Golding is a highly respected member of our campus community, having served as an outstanding academician and faculty member during her career at Southeastern. She brings to this new role strong administrative and organizational skills as well as thorough knowledge of the operations of the Division of Academic Affairs. Through her experience serving on multiple SACSCOC Reaffirmation Committees, she also has extensive knowledge of the SACSCOC Principles of Accreditation and played a crucial role in our institution’s recent successful reaffirmation efforts. Such experience and knowledge will serve her well in the expanded role of Interim Provost and Vice President for Academic Affairs.

I am confident that Dr. Golding will provide strong leadership for the University during this interim period. A national search to fill the position of Provost and Vice President for Academic Affairs on a permanent basis will be conducted in accordance with the University of Louisiana System policy.

I respectfully request that you place this item on the agenda for the April 2016 meeting of the Board of Supervisors.

Sincerely,

[Signature]
John Crain
President
TENA LONG GOLDING

Professor, Department of Mathematics
Director, Center for Faculty Excellence
Southeastern Louisiana University
Hammond, LA 70402

EDUCATIONAL BACKGROUND

Louisiana State University, Baton Rouge, LA,
   Ph.D., Curriculum & Instruction/Mathematics Education, 1994
   Major Professor: Dr. Merlyn Behr
   Dissertation: The effects of the unit concept on prospective elementary teachers' understanding of rational number concepts.

Delta State University, Cleveland, MS
   M.Ed., Mathematics, 1979
   B.S.E., Mathematics, 1978

PROFESSIONAL EXPERIENCES

Southeastern Louisiana University (1982-present)
   Director, Center for Faculty Excellence, 1997- present
   Interim Department Head of Mathematics, 1997 (Jan. - July)
   Mathematics faculty, Instructor-Professor, 1982-present

Delta State University
   Instructor of Mathematics, 1979-1982

PUBLICATIONS


**GRANTS**

Awarded University of Louisiana System's *ULS Serves* grant, "After-School Achievement Program (ASAP)" funded by the Learn and Serve America and the Louisiana Department of Education ($30,000, with Janis Vicknair, 2009-2010).

Awarded Louisiana and Kentucky Campus Compact grant, "Service-Learning for Math 367" ($500, 2009).

Awarded LaCEPT *Campus Mini-Conference on Mathematics/Science Teacher Preparation*, ($10,775, with Rebecca Muller and Beth Gray, December 2000).

Awarded Board of Regents grant for Distance Education Initiative, 2000-2001 ($50,000).

Awarded Board of Regents grant for Distance Education Initiative, 1999-2000 ($74,999).

Awarded LaCEPT/NSF follow-up grant to "Southeastern Science, Mathematics and Technology Initiative," ($27,000, co-direct with Beth Gray, 1999).

Awarded Board of Regents grant for Distance Education Initiative, 1998-1999 ($149,900).
Awarded LaCEPT/NSF grant "Southeastern Science, Mathematics and Technology Initiative," ($141,823, co-direct with Beth Gray, 1997).

Awarded Teaching Scholars Grant through LaCept ($7,554, co-direct with Beth Gray, 1997-98)

Awarded University Faculty Development Technology grant ($2,000 with Muller, Gray, & Stewart, 1996).

Awarded LaCEPT/NSF grant "Southeastern Mathematics Curriculum Development Project" ($55,000, co-direct with Beth Gray, 1995-96).

PRESENTATIONS


Golding, T. & Guilot, F. (April 2000). "Evaluation and Assessment in Distance Education," The Louisiana's Board of Regents Best Practices Conference, Baton Rouge, LA.


SELECTED MEMBERSHIPS
The National Council of Teachers of Mathematics
The Association of Mathematics Teacher Educators
The Mathematical Association of America
Professional and Organizational Development (POD)
Pi Mu Epsilon
Phi Kappa Phi

SELECTED SERVICE
Journal of Service-Learning in Higher Education editorial board
International Association for Research on Service Learning and Community Engagement (IARSLCE) - proposal reviewer
United Way Leadership Board for Southeastern Louisiana
United Way Campus Coordinator
SACS Leadership Team
SACS QEP Organizational Team
SACS QEP Design Team
SACS Compliance Certification Team
Institutional Effectiveness Committee
General Education Committee
University Instructional Technology Subcommittee
University Textbook Rental committee
University Planning Council
Institutional Effectiveness committee
Reviewer for International Initiatives

RECENT COURSES TAUGHT
Math 367 (Topics in Elementary Mathematics)
Math 467 (Elementary Calculus Concepts)
Item J.2. University of Louisiana at Lafayette’s request for approval to continue the appointment of Dr. Gwen Fontenot as Interim Dean of the B.I. Moody III College of Business Administration effective July 1, 2016.

EXECUTIVE SUMMARY

The University requests approval to continue the appointment of Dr. Gwen Fontenot as Interim Dean of the B.I. Moody III College of Business Administration effective July 1, 2016, at an annual salary of $206,000. The staff recommends approval.

RECOMMENDATION

It is recommended that the following resolution be adopted:

NOW, THEREFORE, BE IT RESOLVED, that the Board of Supervisors for the University of Louisiana System hereby approves University of Louisiana at Lafayette’s request to continue the appointment of Dr. Gwen Fontenot as Interim Dean of the B.I. Moody III College of Business Administration effective July 1, 2016.
April 7, 2016

Dr. Daniel D. Reneau, Jr.
President
University of Louisiana System
1201 North Third Street, Suite 7-300
Baton Rouge, LA 70802

Dear Dr. Reneau:

I am requesting to reappoint Dr. Gwen Fontenot as Interim Dean of the B.I. Moody III College of Business Administration, effective July 1, 2016 – January 31, 2017. Her curriculum vitae is attached.

Please place this item on the agenda for the April 2016 meeting of the Board of Supervisors. Thank you for your consideration.

Sincerely,

E. Joseph Savoie
President

Attachment
GWEN FONTENOT
Faculty Vitae

EDUCATION

*Doctor of Philosophy, Marketing* (December, 1988)
University of North Texas, Denton, TX

*Master of Business Administration* (May, 1980)
Northeast Louisiana University, Monroe, LA

*Bachelor of Science, Business Education* (December, 1977)
Northeast Louisiana University, Monroe, LA

Louisiana State University, Baton Rouge, LA (June, 1973 to May, 1976)
Louisiana State University, Eunice, LA (January, 1973 to May, 1973)

ADMINISTRATIVE EXPERIENCE

*Interim Dean, B. I. Moody III College of Business Administration* (January, 2015 – present)
University of Louisiana at Lafayette

- Senior administrative officer of the Moody College of Business
- Responsible for all functions and matters relating to academic programs and their support services within the college
- Guide the recruitment, retention, and professional development of faculty and staff
- Directed the College’s self-study and peer review process leading to extension of AACSB International business and accounting accreditation from 2015 - 2020
- Lead the College’s strategic planning process including revision of the vision, mission, values, and strategic plan
- Ensure continuous improvement in strategic, operational, and academic activities that support student learning, including curriculum review and assurance of learning processes
- Develop and maintain relationships with community leaders and donors through associations with organizations such as the Dean’s Executive Advisory Council and the Acadiana CFO Roundtable, and visits with individual donors and executives
- Coordinate engagement opportunities for faculty, staff, and students to provide more experiential opportunities to enhance learning and relationships between all groups and the community
- Championing the planning and development of a financial services lab to be housed in FG Mouton
- Manage the College’s state and Foundation budgets to maximize opportunities for students, faculty, and staff
- Coordinate development activities working with the University’s Advancement Office and the College’s Development Officer
- Manage physical facilities to enhance learning and work environment
Director, UL Study Abroad Programs (August, 2014 – present)
University of Louisiana at Lafayette

- Supervise Assistant to the Director who is responsible for all office operations
- Report to the Dean (Liberal Arts in charge of Study Abroad
- Responsible for oversight of UL Study Abroad programs, including policy development and enforcement
- Chair Study Abroad committee – set agenda for monthly meetings, preside over meetings, and coordinate committee membership with Dean in charge of programs
- Work with office staff to develop recruiting strategies for programs
- Develop strategic plan for overall program
- Responsible for management of annual office budget and oversight of all program budgets
- Develop promotional plans for recruiting faculty and student participants
  - Developed Study Abroad Ambassador student program to assist in recruiting future participants and increasing awareness of programs, August, 2014
- Develop and present orientation sessions for prospective and current faculty participating in programs

Department Head, Marketing and Hospitality (August, 2006 – May, 2013)
University of Louisiana at Lafayette

Responsible for leadership and administrative duties relative to 20 faculty members and 600 students in the areas of marketing, legal studies, and hospitality management. Following are some of the highlights accomplished during this time:

- Led the department in development and implementation of strategic plans for the department as well as existing and new degree programs within the department
- Implemented a communication program to disseminate information to students about curriculum, job opportunities and internship opportunities
- Implemented a series of town hall meetings to obtain student feedback regarding the department and degree programs
- Responsible for integrating the Hospitality Management degree program into the College of Business curriculum
- Responsible for integrating the Fashion Merchandising minor into the College of Business curriculum
- Led the Hospitality Management faculty in a comprehensive self-study and application progress which led to ACPHA accreditation for Hospitality Management program, January, 2013
- Instrumental in creating an Instructor position for Hospitality Management
- Led recruitment efforts in hiring one Instructor in Hospitality Management, one tenure track Assistant Professor in Hospitality Management and two tenure track Assistant Professors in Marketing
• Instrumental in implementation of student course fees for four Hospitality Management courses to aid in management of program labs

• Responsible for management of annual departmental budget ($1.75 million, including salaries); restricted departmental account (increased from $12,000 to $50,000); Hospitality Management student lab fees account ($10,000 annually); Sales lab account ($50,000 - $75,000 annually)

• Led the department in the development and creation of an interactive Sales & Research lab; oversaw construction and implementation of the construction
  o Raised $360,000 in private funding
  o Was awarded $60,000 Louisiana Board of Regents Support Fund (BORSF) enhancement grant; served as principal investigator of grant
  o Responsible for equipment and furnishing purchases for the Sales and Research lab
  o Had fiscal responsibility for Sales and Research lab

• Led the department in the development and implementation of annual departmental fund raiser, C'est Magnifique, to fund student scholarships, faculty development and special departmental projects
  o Event nets approximately $15,000 annually which is divided between the Hospitality Management and Marketing programs

*College Internship Director, Moody College of Business (August 2006 – May, 2013)*

Responsible for policy oversight and administration of College of Business Internship Program, supervision of Internship Coordinator, and coordination of Internship Program with students and business organizations.

• Developed and implemented a promotional campaign to increase awareness of the internship program among students and local businesses

• Created a semi-annual Internship and Career Fair specifically for business majors to learn about internship and job opportunities with local companies
  o Approximately 20 companies and 100 students participate in the fair each semester

• Directed Internship Coordinator in development of policies and procedure manual for Internship Office and Program

*Italy Site Director, UL Study Abroad Program (October, 2011 – present)*

Responsible for program oversight, coordination of program activities, administration of program, faculty and student orientation, and fiscal oversight for the six-week Florence, Italy summer study abroad program.

• Participation ranges from 20 – 50 students with 2 – 5 faculty

• Coordinate all group activities with staff from American Institute for Foreign Studies

• Responsible for program budget ($150,000 to $350,000 annually depending on number of participants)

• Develop curriculum for Humanities course (Italian Language and Culture) required of all students participating in program

• Coordinate and teach a 9-hour orientation program annually that students must take prior to leaving for the program
- Teach two courses in the program annually, which includes arranging and coordinating all excursions and managing the budget for the courses
- Responsible for individual course budgets

TEACHING EXPERIENCE

*Associate Professor, Marketing* (May, 2013 – December, 2014)
*University of Louisiana-Lafayette*
- Teach 9 hours per semester
  - Taught Marketing Principles in traditional face-to-face classroom, Spring, 2013
  - Developed and teach Marketing Principles online (UG) and Marketing Foundation Course online (GR for non-business MBA students)
- Assist in coaching sales team members and accompany students to competitions
  - Coach four students in professional selling and sales management competitions for the International Collegiate Student Competition hosted by Florida State University, Orlando, FL, November, 2014
  - Assisted in coaching five students for the Bayou State Challenge at Nicholls State University, April, 2014
- Teach three courses annually in UL Italy Study Abroad program (May – July)
  - International Wine and Champagne Marketing
  - Tourism Promotion
  - Italian Language and Culture (HUMN)
- Completed online training courses relevant to teaching position
  - P-Card (LaCarte) Certification (September, 2014)
  - Quality Matters Rubric Update 2014 (August, 2014)
  - Title IX (July, 2014)
  - Guidance for Surviving an Active Shooter Situation, March, 2014
- Developed Marketing on the Geaux program to offer domestic on-site/travel courses in short terms
  - Developed MKTG 580 – Domestic Wine Marketing to be taught at UL and in Napa, CA in winter intersession, 2014, as inaugural Marketing on the Geaux program
    - Responsible teaching course and for making and coordinating all travel and tour arrangements.

*Associate Professor, Marketing* (May, 2008 – May, 2013)
(while serving as Department Head during this time)
*University of Louisiana-Lafayette*
- Completed three certification courses for online teaching
  - Quality Matters
  - ULearn Certified Online Teacher
  - UL Certified Course Developer
- Taught 6 hours per semester
  - Developed two online courses - Marketing Principles (UG) and Marketing Foundation Course (GR for non-business MBA students)
• Taught Marketing Principles face-to-face and online (UG)
• Taught Marketing Foundation Course face-to-face and online (GR for non-business MBA students)
• Taught Personal Selling
  ▪ Assisted in coaching students in preparation for sales competitions
  ▪ Served as faculty advisor for students participating in sales competitions
• Created and taught two courses annually in UL Italy Study Abroad program May to July in 2009, 2010, 2012, 2013 and anticipate teaching in 2014
  ▪ International Wine and Champagne Marketing
  ▪ Tourism Promotion
  ▪ International Retailing (2009 only)
• Assist in coaching sales team members and accompany students to competitions
  ▪ Assisted in coaching students for the Bayou State Challenge at Nicholls State University, 2013 & 2012

**Assistant Professor, Marketing (August, 2002 – July, 2008)**
**University of Louisiana-Lafayette**
(completed successful review for tenure and promotion in spring, 2008)
• Taught undergraduate and graduate marketing courses (including marketing principles, retail management, personal selling, graduate marketing foundation course (non-business majors), and graduate marketing management)
• Created and taught two courses annually in UL Italy Study Abroad program in Florence, Italy May to July in 2006 and 2007
  ▪ Wine Marketing
  ▪ Art Marketing

**Visiting Assistant Professor, Marketing (August, 2001 – May, 2002)**
**University of Louisiana-Lafayette**
• Taught 12 credit hours undergraduate marketing courses (including marketing principles and personal selling)

**Adjunct Instructor, Marketing (January, 2001 – May, 2002)**
**Louisiana State University**
**Senior College Program at LSU-Alexandria, LA**
• Taught undergraduate marketing courses

**Visiting Assistant Professor of Marketing and Small Business Institute Director (August, 1991 - January, 1993)**
**Texas Woman’s University, Denton, TX**
• Taught undergraduate and graduate marketing and management courses (including marketing principles, retail management, marketing research, marketing strategy, small business management, and small business consulting)
• Implemented and directed the Small Business Institute program. Responsibilities included fiscal program management and coordination and supervision of student consulting teams
Adjunct Instructor, Marketing (June, 1990 - December, 1990)
Dallas Baptist University, Dallas, TX
• Taught marketing strategy and marketing research at the graduate level

Assistant Professor, Marketing and
Assistant Director, Small Business Institute (August, 1988 - June, 1990)
University of Northern Colorado, Greeley, CO
• Taught undergraduate marketing courses including marketing principles, marketing research, retail management, retail buying, marketing strategy and small business consulting
• Coordinated and supervised study consulting teams for the Small Business Institute Program

Adjunct Instructor, Marketing (August, 1987 - July, 1988)
Texas Woman’s University, Denton, TX
• Taught marketing principles
• Taught marketing principles

Teaching Fellow, Marketing (August, 1984 - July, 1988)
Teaching Fellow, Management (August, 1985 - May, 1987)
Coordinator, Small Business Institute (November, 1984 - May, 1987)
University of North Texas, Denton, TX
• Taught undergraduate and graduate marketing and management courses (including marketing principles, retail management, retail buying, marketing concepts, and small business management)
• Directed the Small Business Institute program, including fiscal program management and coordination and supervision of student consulting teams

Instructor, Marketing and Management &
Co-Director, Small Business Development Center (August, 1980 - July, 1984)
University of Louisiana-Lafayette, LA
• Taught undergraduate and graduate marketing courses (including marketing principles, retail management, consumer behavior, and marketing strategy)
• Co-founded and directed the Small Business Development Center (SBDC)
  o Responsibilities included consulting and continuing education for small business owners, coordination of student consulting projects through the Small Business Institute program, and staff supervision

Teaching Assistant, Management and Marketing (January, 1980 - May, 1980)
Research Assistant, Center for Business and Economic Research (August, 1976 - December, 1976)
University of Louisiana-Monroe, LA
• Taught undergraduate introduction to business course and conducted research in various areas of business, including an economic impact study of the university on the city
PROFESSIONAL PUBLICATIONS & PRESENTATIONS

Presentations

Geoff Stewart, Rajesh Srivastava, Anne Keaty, and Gwen Fontenot, “Holistic Learning is Great, But What About the Potential Liability the University Faces: An In-Depth Look into the Internship Activity,” Society of Marketing Advances, 2014 Conference, New Orleans, LA, Nov. 4-8.

Guest Lecturer, International Week, Pole Leonardo da Vinci University, Paris, France, March 2012; Presented lecture on “Measuring and Managing Customer Satisfaction” to 20 international undergraduate students

Submitted for Publication in Peer-Reviewed, Referred Journals


Geoff Stewart, Rajesh Srivastava, Anne Keaty, and Gwen Fontenot, “Holistic Learning is Great, But What About the Potential Liability the University Faces: An In-Depth Look into the Internship Activity,” submitted to Marketing / Education Review, March 19, 2015.

Accepted/Published/Presented


Franklin, Geralyn, Gwen Fontenot, Marlin Young, and Neil Seitz (1996), *The Small Business Institute Program*, workshop presented at the AACSB Continuous Improvement Symposium, September


Fontenot, Gwen, Ravi Behara, and Alicia Gresham (1993), *Six Sigma Satisfied: Using Six Sigma to Measure and Improve Customer Satisfaction*, presented at the *North Texas Quality Expo*, Dallas, October


Fontenot, Gwen (1992), *So Where Do We Start? How to Begin a Customer Satisfaction Measurement Process*, presented at the *North Texas Quality Expo*, Dallas, October


Fontenot, Gwen (1992), *Understanding the Small Business Institute Program*, presented at the *Texas Federal Rural Development Program* quarterly meeting, Austin, September


Gresham, Alicia and Gwen Fontenot (1991), An Examination of Credit Usage by Compulsive Purchasers, published in the *Proceedings, Academy of Marketing Science*, March


Fontenot, Gwen, Lynn Hoffman, and R. Viswanathan (1990), *The Effectiveness of the SBI as Seen by Marketing and Management Majors*, presented at and published in the *Proceedings of the Southwestern Small Business Institute Association* conference, March

Fontenot, Gwen, Lynn Hoffman, and R. Viswanathan (1990), *An Evaluation of the Effectiveness of the SBI Program as Perceived by Quantitative and Non-Quantitative Majors*, presented and published in the *Proceedings of the Small Business Institute Director's Associations* conference, February


Fontenot, Gwen (1984), *Sources of Information*, workshop presented at the *Small Business Institute Directors' Association* conference, February

Served as paper reviewer, discussant and session chairperson at Small Business Institute Directors' Association, Southwestern Small Business Institute Association, Southwestern Marketing Association, and Region VIII SBI conferences

RESEARCH IN PROGRESS

"Cyberbullying," with Ram Thakur

"The Structure of Mardi Gras Activities and their Impact on the Regional Economy," with Lucy Henke

"University Liability for Internships and Off-campus Academic Activities," with Anne Keaty and Bob Viguerie

"Customer Satisfaction in Private Clubs," with Geoff Stewart

"Feasibility of and Demand for HRTM Masters Degree Program," with Becky Dubois, John Farrish and Johnathon Trahan

GRANTS & DONATIONS

Dubois, Rebecca (Principal Investigator), Gwen Fontenot (Co-Investigator), John Farrish (Co-Investigator), and Johnathon Trahan (Co-Investigator), Enhancement of Hospitality Management Food Preparation Laboratory. Awarded $130,000 BORSF for lab upgrade. Recognized as top proposal in state.

Worked with UL Development Office (Rae Robinson) and Marketing Instructor/Assistant Dean for Special Projects Frank Wallace to obtain donations for the Sales and Research Lab and scholarships for the sales program:
- $300,000 from Northwestern Mutual Financial Network
- $60,000 from Van Eaton & Romero (a Ladder & Blum Company)

Fontenot, Gwen, Jessica Gerard and Marguerite Paige Williams, STEP lab grant proposal to fund a SMART Podium for the Sales and Research Lab. $35000 grant awarded in 2012

Fontenot, Gwen (Principal Investigator), Geoffrey Stewart (Co-Investigator), David Baker (Co-Investigator), Frank Wallace (Co-Investigator). Development of an Interactive Sales and Negotiation Training Laboratory to Facilitate Learning and Curricula Enhancement. $60,000 BORSF grant awarded summer, 2011

Fontenot, Gwen (Principal Investigator), Becky Dubois (Co-Investigator), and Gina Causin (Co-Investigator). Enhancement of the Undergraduate Hospitality Management Program at UL Lafayette through Improved Technology and Facility Upgrades. $37,601 BORSF grant awarded summer, 2008

Causin, Gina (Principal Investigator), Becky Dubois (Co-Investigator), and Gwen Fontenot (Co-Investigator). Development of a Property Management System (PMS) Software Simulation and Lab for the Hospitality Management Program. $58,482 BORSF grant awarded summer, 2008
Causin, Gina and Gwen Fontenot. *Visual One System Software Technology Grant*. Funded by Agilysys through Mr. Tony Ross, Atlanta, GA ($20,000) for software for BORSF grant to develop PMS simulation (2008)

**ENTREPRENEURIAL EXPERIENCE**

Marketing Research Consultant; Owner/Operator (January, 1993 to present)
*Marketing Solutions International*, Ville Platte, LA

Responsible for business development, project management, field-operations management, report preparation, presentation of findings to clients, focus group moderating, office management, and human resource management. Some of the recent clients and project include the following:

- Festivals Acadiens et Creoles, Vendor and Musician Study, with Lucy Henke (2013)
- Festivals Acadiens et Creoles, Economic Impact and Attendee Study, with Lucy Henke (2013)
- Le Triomphe Golf and Country Club, Member Satisfaction Study, Qualitative and Quantitative Studies, with Geoff Stewart (2011).
- Kroll Background and Screening Services, Qualitative Customer Satisfaction Study with Management, Quantitative Customer Satisfaction analysis and reporting, 2009.
- (Additional information about qualitative and quantitative studies conducted over 20 years provided upon request.)

Auctioneer/Owner/Manager (October, 2006 to present)
*Gwen Fontenot, Auctioneer*, Ville Platte, LA

Responsible for selling and securing contracts to conduct estate and/or benefit auctions; coordinate advertising, personnel and fiscal activities

- Beaux Arts Ball, Benefit for UL Lafayette College of the Arts (2013)
- C’est Magnifique, Benefit for UL Department of Marketing and Hospitality (2011, 2012)
- Friends of DAG, Benefit for Aids Awareness, New Orleans (2011)
- HRC Gala, Benefit for Human Rights Campaign, New Orleans (2011)
- Conducted 4 estate auctions in Evangeline Parish (2013)

Auctioneer/Owner/Manager (October, 2006 to December, 2013)
*Farmers’ Auction Market*, Reddell, LA

Responsible for management and operation of the auction house business including personnel hiring, management, and supervision, marketing, and financial management
- Grew business from $60,000 to $200,000 annual revenue and from 5 to 10 employees

Co-Owner (April, 2004 to April, 2011)
**Bonnes Nouvelles Publishing, LLC**, Lafayette, LA
Newspaper Publication and Advertising

Responsible for marketing and financial management, personnel management and supervision, and production and editing

**INDUSTRY EXPERIENCE**

Senior Account Executive (contract basis) (January, 1994 – 2006)
**Syndics Research, Inc.,** Dallas, TX

Responsible for project management, business development, field-operations management, reporting and presentation of findings, and focus group moderating.

Executive Vice President-Administration (May, 1994 - February, 1998)
**Small Business Institute Directors’ Association**, Nacogdoches, TX

Responsible for identifying funding opportunities and developing proposals, providing guidance and advice to the Board of Directors, and development of organizational programs. Served as liaison to other national small business organizations.

Director of Research (September, 1991 - January, 1994)
**Service Strategies International, Inc.,** Dallas, TX

Responsibilities included business development, project management, field-operations management, supervision and training of research associates, development of new research techniques for customer satisfaction measurement, and reporting and presentation of findings.

Marketing Research Associate and Strategist (December, 1990 to June, 1991)
**Ernst & Young**, Dallas, TX
Southwest Region Office

Responsible for developing and coordinating innovative practice development strategies using marketing research, supervising development of computerized client database, training marketing personal, supervising marketing department staff, and making presentations to partners.

Marketing Research Associate (June, 1990 to June, 1991)
Dallas Office

Responsible for conducting research to identify target industries and companies for regional practice development program, developing client database for practice development, supervising database managers, assisting in training practice development professionals, and making presentations to partners.
EDITOR

Southwestern Small Business Institute Association Proceedings, 1985
Acadiana Small Business Guide, 1982

EDITORIAL REVIEW BOARD

Troy University Business and Economic Review, 1996 - 2008

REVIEWER FOR JOURNALS

Reviewed manuscript for Journal of Business Research, April, 2012
Reviewed manuscript for Nonprofit and Voluntary Sector Quarterly, April, 2012

MEMBERSHIP & SERVICE IN PROFESSIONAL ASSOCIATIONS

American Marketing Association

American Society for Quality Control

Small Business Institute Directors' Association

External Relations Committee, 1992-1998
National President, 1991-1992
National President-Elect, 1990-1991
National Vice President, Programs, 1989-1990
National Vice-President, Publications, 1988-1989
National Secretary-Treasurer, 1987-1988
Regional Representative, Region VI, 1985-1986
Chairperson, Journal Committee, 1983-1984

Association for Small Business and Entrepreneurship

Regional Past President, 1986-1987
Regional President, 1985-1986
Regional Vice President, Programs, 1985-1985
Regional Vice President, Membership, 1983-1984
UNIVERSITY SERVICE

University of Louisiana – Lafayette, LA

University
• Strategic Program Review Committee, Member, 2010 – present
  o Previously Budget Prioritization Task Force
• Online Incentive Committee, Member, Fall, 2013 – present
• Study Abroad Committee, Chair, Spring, 2010 – present
• Study Abroad Committee, Member, Fall, 2006 – present
• Remote Response Device (Clickers) Task Force, Chair, Spring, 2012 – Fall, 2013
• Danielle Scoccamaro Masters Thesis Committee – Industrial Design, Member, Spring, 2011
• Auxiliary Enterprises Task Force, Chair, Spring, 2009 – Fall, 2010
• Faculty Senate, Member, 2003 – 2007
  • University Club Sub-Committee (Faculty Senate), 2003 – 2007
  • Ways & Means Sub-Committee (Faculty Senate), 2004 - 2007

College
• MCOBA Tenure & Promotion Committee, Member, Fall, 2013 – present
• MCOBA Curriculum Committee, Member, Fall, 2013 – Fall, 2014
• MCOBA Department Head Committee, Member, Fall, 2006 – Spring, 2013
• MCOBA Internship Director, Fall, 2006 – Spring, 2013
• MCOBA Endowed Professorship Selection Committee, Member, Spring, 2010
• MCOBA Student Enrichment Committee, Chair, 2005-2006
• MCOBA Undergraduate Business Skills Committee, Member, 2003 – 2005
• MCOBA Curriculum Committee, Member, 2002 – 2004
• MCOBA Assurance for Learning Committee, Member, 2002 – 2003
• MCOBA Student Enrichment Committee, Chair, 2005-2006
• MCOBA Undergraduate Business Skills Committee, Member, 2003 – 2005

Department
• MKHP Marketing Curriculum Committee, Chair, Fall, 2013 – present
• MKHP Hospitality Management Curriculum Committee, Chair, Fall, 2013 – present
• Department Head, Fall, 2006 – Spring, 2013
• Marketing Internship Advisor, Fall, 2006 – Summer, 2008

University of Northern Colorado
• COBA Curriculum Committee, Member, 1989-1990; 1988-1989
• COBA AACSB Task Force, Member, 1989-1990
• Department of Marketing Search and Screen Committee, Member, 1988-1989
COMMUNITY SERVICE

_Acadia Chapter of the Louisiana Restaurant Association_
- Coordinated ticket sales for LRA Raffle raising $5,800 (2013)
- Coordinated ticket sales for LRA Raffle raising $15,000 (2012)

_Board Member, 2010 – 2011_
_Acadia Chapter of the Louisiana Restaurant Association_
  Chaired Fundraising Committee, 2010 - 2011
  Coordinated ticket sales for LRA Raffle raising $20,000 (2011)

_25th Anniversary Celebration Planning Committee, Member Spring, 2009_
_Acadia Symphony Orchestra_

_Judge, June, 2001_
_ Louisiana Junior Brahman Association_
State Summer Show Public Speaking Contest

_Judge, Fall, 2000_
_Vidrine High School Science Fair_

_Examiner 1993_
_Texas Quality Award_

_Small Business Administration Advisory Council Member, 1991 - 1993_
_SBA Dallas District_
Appointed by SBA Administrator

_Retail Council Member, 1988-1990_
_Greeley Chamber of Commerce_

AWARDS AND HONORS

_Professorships – UL Lafayette_
- Alexandre Theriot Jr. and Loretta Durand Theriot/BORSF Professorship in Business Administration, November, 2013 - present
- Petroleum Helicopters - BORSF Professor in Business Administration, August, 2006 – October, 13

_Teaching_
- Nominated for the Student Representative Council Professor of the Year Award, University of Northern Colorado, 1989
Research

- Col. Jean and Philip Piccione Faculty Award for Research Excellence, UL Moody College of Business, 2007-2008
- Best Session Paper Award, Padova, Italy, Economics & Business Research Conference, June, 2007
- Distinguished Paper Award, 2nd Runner-up, Small Business Institute Directors’ Association, 1991
- Distinguished Paper Award, 3rd runner-up, Small Business Institute Directors’ Association, 1989

Service

- 2011 Distinguished Service Award, Acadiana Chapter L.A. Restaurant Association, November, 2011
- Fellow, UL Center for Cultural and Eco-Tourism, 2008 - present
- University Academic Advising Award, UL Lafayette, 2003 - 2009
- Beta Gamma Sigma
- Alpha Mu Alpha

PROFESSIONAL DEVELOPMENT

- Attended AACSB Dean’s Conference, 2015 & 2016
- Attended AACSB International Conference and Annual Meeting, 2016
- Attended SBAA Dean’s Meeting, July & November, 2015
- Attended AACSB Strategic Thinking Seminar, February, 2015
- Attended SACS Assessment Workshop, Presented by Mary Allen, February 4, 2009
- Attend minimum of two advising workshops annually
Item J.3. University of Louisiana at Lafayette's request for approval to appoint Dr. Nathan Roberts as Dean of Education effective February 1, 2016.

EXECUTIVE SUMMARY

The University requests approval to appoint Dr. Nathan Roberts as Dean of Education effective February 1, 2016, at an annual salary of $155,000. The staff recommends approval.

RECOMMENDATION

It is recommended that the following resolution be adopted:

NOW, THEREFORE, BE IT RESOLVED, that the Board of Supervisors for the University of Louisiana System hereby approves University of Louisiana at Lafayette's request to appoint Dr. Nathan Roberts as Dean of Education effective February 1, 2016.
April 7, 2016

Dr. Daniel D. Reneau, Jr.
Interim President
University of Louisiana System
1201 North Third Street, Suite 7-300
Baton Rouge, LA 70802

Dear Dr. Reneau:

I request that Dr. Nathan Roberts be named Dean of the College of Education, effective February 1, 2016, at an annual salary of $155,000. Dr. Robert’s vita is attached.

Please place this item on the agenda for the April 2016 meeting of the Board of Supervisors.

Sincerely,

E. Joseph Savoie
President

Attachments
NATHAN M. ROBERTS
Mr. & Mrs. E. P. "Pat" Nalley/BORSF Professorship in Education
114 Maxim Doucet
University of Louisiana at Lafayette
P.O. Box 43091
Lafayette, Louisiana 70504
Office (337) 482-1026

EDUCATION

Louisiana State University, Baton Rouge, Louisiana;
Ph.D. in Educational Leadership, Research & Counseling
Dissertation title: “Campus Liability for Alcohol Related Injuries-A law and policy dissertation”

Paul M. Hebert Law Center, Louisiana State University

Louisiana State University, Baton Rouge, Louisiana;
B.S. in Social Studies Education (cum laude), 1984.

PROFESSIONAL EXPERIENCE

February 2016 Dean of the College of Education, University of Louisiana at Lafayette

August 2014 Interim Dean of the College of Education, University of Louisiana at Lafayette
January 2016

2009-2014 Professor and Department Head, University of Louisiana at Lafayette, Educational Foundations and Leadership, College of Education

2003-2008 Director of Graduate Studies in Education and Associate Professor, University of Louisiana at Lafayette, Educational Foundations and Leadership, College of Education
University of Louisiana at Lafayette
Lafayette, Louisiana

Director of Graduate Studies duties include developing, coordinating, planning, managing and providing leadership for all graduate programs in the College of Education. Other duties include representing the Office of Graduate Studies in Education at appropriate Department, College, University and Community meetings.

Accomplishments include the first approved redesigned Educational Leadership Program by the State of Louisiana and approval by the Board of Regents of a new joint Ed.D. with Southeastern Louisiana University.

Nathan M. Roberts Page 1
Graduate courses taught include:
Doctoral course EDLD 820 Legal Issues and Ethics in Educational Organizations
Undergraduate courses in KNES 420 Legal Liability in Recreation, Sports and Tourism and EDFL 106 Foundations of Education

2001-2003 Assistant Professor of Education, University of Louisiana at Lafayette, Educational Foundations and Leadership, College of Education.

Graduate courses taught included School Law, School Finance, Elementary and Secondary Principalship and History of American Education. Undergraduate courses included Foundations of Education.

General Counsel to the Lafayette Parish School District
Lafayette, Louisiana

The Lafayette Parish School District consists of 45 schools. It employs more than 2500 people, services 30,000 students, and operates a $234,000,000 general fund budget. The school district is governed by a nine-member board elected from single member districts. My areas of practice included: constitutional law; education law including tenure, discipline and special education hearings, student rights, desegregation law, general advice to board members, central office staff, teachers and administrators; construction law focusing on public bids; discrimination /EEOC claims, contracts and tort law.

1992 to 1996 Office of the Honorable Pamela A. Tynes
United States Magistrate Judge

Areas of practice included: Preparation of Report and Recommendations on all 42 USC 1983 and Title VII civil rights actions including race, age, sex and disability discrimination. Preparation of post-trial rulings and findings of fact and conclusions of law in civil cases involving maritime, insurance, tort, contract and employment law issues.

1988 to 1992 Gordon, Arata, McCollam & Duplantis
New Orleans and Lafayette, Louisiana
Associate Attorney

Areas of practice included: oil & gas, contract, banking, environmental law, administrative law and general civil litigation.
United States District Court
Western District of Louisiana

Duties included: Preparation of jury instructions, post-trial rulings and findings of fact and conclusions of law in civil cases involving admiralty, insurance, contract, Title VII and 42 USC 1983 civil rights.

1979 to 1986 Louisiana State Senate
Endorsement Clerk

Duties included: recording actions taken on Senate and House bills during legislative sessions including committee reports and floor debates.

PUBLICATIONS: EDITED BOOKS


PUBLICATIONS: BOOK CHAPTERS


**PUBLICATIONS: REFEREED JOURNALS**


Roberts, Nathan. ““Bong Hits 4 Jesus”: Have students' First Amendment rights to free speech been changed after *Morse v. Frederick?*” Journal of Educational Controversy Volume 3, Number 1, Winter 2008. [www.wce.wvu.edu/Resources/CEP/eJournal/v003n001](http://www.wce.wvu.edu/Resources/CEP/eJournal/v003n001)


**BOOK REVIEWS**


**OTHER PUBLICATIONS**


GRANTS

Gear-Up Grant – Lafayette Parish School System $3500 Fall 2015. Teacher Leadership Camp

UL Lafayette STEP Grant -- $15,000, Spring 2014. Technology update for Girard 301.

Gear-Up Grant – Lafayette Parish School System. $3110.00, Fall, 2013. Teacher Leadership Camp.


The Wallace Foundation Grant Educational Leadership Recognition – Board of Regents. $9,300.25, Spring 2010.

University of Louisiana at Lafayette representative on The Wallace Foundation Grant – Louisiana Educational Leaders Network. $3,600,000 awarded over three years with $690,000 designated for the University of Louisiana at Lafayette/Lafayette Parish School Board Partnership.

Principal Investigator with Dr. Jean Kreamer on $15,000 Louisiana Board of Regents Distance Education Initiative Grant. School Board Training Academy, 2001-2002.

PRESENTATIONS

International:

East Africa Higher Education Leadership Institute, July 10-11, 2014
Organized, planned and administered the Institute for higher education administrators in Uganda, Africa with Dr. Richard Fossey and Dr. Lillian Niwagaba, Director of Education Programs for the Office of Global Health at UT Southwestern Medical Center at Dallas
National:

Bellar, D., Roberts, N. & Montgomery, P. "Faculty Input in Evaluation for a Department with Many Disciplines" 33rd Academic Chairpersons Conference, Charleston, SC. February 3-5, 2016.


Roberts, N. ""Torts, religion, social media and sex at school: Where is the time for instructional leadership?" National SAMs Innovation Project National Conference, Fort Lauderdale, FL. February 1-2, 2013.


Joint presenter with Dr. Jeanne Burns and Dr. Carmen Riedlinger “Things We Wish We Knew Then: Lessons Learned from Louisiana”. Southern Regional Education Board Leadership Forum. Southern Regional Education Board. Atlanta, Georgia. May 7-8, 2009.


Roberts, N. “'Bong hits 4 Jesus’ A students Constitutional right to free speech: May a school sanction a student for off-campus speech during school authorized activities that promotes a social belief contrary to that of the school?” Educational Law Association National Conference, San Diego, California. November 16, 2007.


Roberts, N. “Overview of SREB Leadership Curriculum Modules: How one state department has collaborated with higher education agencies in launching a redesign of all university-based education leadership programs.” Southern Regional Education Board. Atlanta, Georgia. September 27, 2004.


Roberts, N. & Fossey, R. National Council of Professors of Educational Administration, 55th Annual Summer National Conference, Houston, TX, August 10, 2001. Presenter on “Random Drug Testing of Student: Where will the line be drawn?”

Regional & State:

Hosted 2nd Annual state-wide University of Louisiana at Lafayette K-12 Law Conference, April 21, 2016. Over 100 administrators from around the state attended. Also presented on Search & Seizure updates, Special Education updates and Tort updates.


Established state-wide University of Louisiana at Lafayette K-12 Law Conference, April 20, 2015. Over 90 administrators from around the state attended. Also presented on Sexual Harassment, Special Education updates and Social Media Issues.


Nathan M. Roberts Page 12

Roberts, N. & Forsyth, O. “University of Louisiana at Lafayette’s Redesign Efforts” Lead Redesign University Retreat, Samford University, Birmingham, Alabama. February 8-9, 2006.


Roberts, N. Panelist at the Louisiana Symposium on Educational Leadership. Baton Rouge, Louisiana. February 1, 2005


Roberts, N. “School Board Training Academy: A concept for today” Presented to the Louisiana School Board Association Board of Directors at the Annual Convention, February 27, 2002 Shreveport, Louisiana.


University & Parish:


Roberts, N. & Billeaud, L. “How to survive high school: From social media issues to criminal conduct” Teurlings High School, October 22, 2014; Ascension Episcopal School, December 5, 2014; Lafayette High, January 21, 2015;


Nathan M. Roberts Page 16


Roberts, N. "Mandatory Drug Testing of Students: Where will the line be drawn?"


Roberts, N. Teacher In-service training, Vermilion Parish, Louisiana, August 2001. Presenter on "Legal issues for teachers."


Roberts, N. Librarian In-service, Lafayette, Louisiana, August 1998. Invited Speaker on "Copyright Law & Policy."

Roberts, N. Region IV Student Assistant Team Training Conference, Lafayette, Louisiana, September 1997. Invited Speaker on "Legal Issues related to School Based Programs and Legislative Update."


CONSULTING SERVICES AND PROFESSIONAL DEVELOPMENT

* National SAMs Innovation Project (NSIP) Board Member and Treasurer (www.samsconnect.com)
* QM Certified Online Course Designer
* QM Certified Online Course Instructor – Currently teaching School Law as Hybrid
* Timetrack Coach for NSIP
* Lafayette Parish School Board–Physical Restraint Guidelines
* Special Assistant District Attorney for Educational & Governmental Affairs
* Certified SREB Module Trainer - Professional Development Module
* Special Education Due Process Hearing Officer for the State of Louisiana (2001-2012)
* Special Education Mediator for the State of Louisiana

PROFESSIONAL MEMBERSHIPS

* Education Law Association (Co-Chair Publications Committee)
* National Council of Professors of Educational Administration
* Louisiana Council of Professors of Education Administration
* Certified Mediator-American Arbitration Association
* Phi Kappa Phi
* Social Studies Teacher

UNIVERSITY and PROFESSIONAL SERVICE

* National CAEP Site Visitor
* Member of Louisiana Department of Education Louisiana Educational Leaders’ Induction (LELI) Transition Task Force
* Member of the Lafayette Parish School System Executive Education Leadership Team/Wallace Foundation University of Virginia Executive Leadership Program
* Search team committee chair for three (3) national searches and member of six (6) national search committees
* University Provost Search committee member representing College of Education (2013)
* University Director of Picard Early Childhood Research Center national search committee member (2014)
* National SAMs Innovation Project Board Member
* Director of School Board Training Academy
* Coordinator of the Marine Survival Training Center “Train the Trainers” program
* Educational Leadership program redesign Chair
* NCATE Committee member standard 1
* College of Education Administrative Council member
* Robinette Scholarship review committee Chair (2003-2008)
* College of Education Graduate Faculty Review Chair (2003-2008)
* College of Education Graduate student appeals committee Chair (2003-2008)
* University Residency review committee member (2001-2006)
* Graduate School Admissions Appeals committee (2005-2013)
* University Discipline Appeals committee member (2004-2009)
* University Merit & Evaluation review & redesign committee member (2012)
* University Retrench committee member (2012)
* SREB University leadership redesign team member
* University Integrated Marketing committee member
* District Assistance Team member for Lafayette Parish School System
* Education Law Reporter Author’s Committee member (2001-2005)

COMMUNITY SERVICE

* South Louisiana Community College Advisory Council
* Lafayette School Violence Task Force
* Superintendent Search Liaison for Lafayette Parish School District
* LHSAA certified coach – coached Lafayette High Freshman soccer team
* Youth Soccer Coach
* Youth Soccer League Commissioner
* Youth Girls Basketball Coach
* Youth Boys Basketball Coach
* Cajun Road Runners Club
BOARD OF SUPERVISORS FOR THE
UNIVERSITY OF LOUISIANA SYSTEM

PERSONNEL COMMITTEE

April 28, 2016

Item J.4. University of New Orleans’ request for approval to appoint Dr. Kim M. Long as Dean of the College of Liberal Arts and Education effective July 1, 2016.

EXECUTIVE SUMMARY

The University requests approval to appoint Dr. Kim M. Long as Dean of the College of Liberal Arts and Education effective July 1, 2016, at an annual salary of $170,000. The staff recommends approval.

RECOMMENDATION

It is recommended that the following resolution be adopted:

NOW, THEREFORE, BE IT RESOLVED, that the Board of Supervisors for the University of Louisiana System hereby approves University of New Orleans’ request for approval to appoint Dr. Kim M. Long as Dean of the College of Liberal Arts and Education effective July 1, 2016.
April 13, 2016

Dr. Dan Reneau
Interim President
The University of Louisiana System
1201 North Third Street
Baton Rouge, LA 70802

Re: Kim Martin Long

Dear Dr. Reneau:

The University of New Orleans requests approval to hire a replacement for the position of Dean, College of Liberal Arts. Dr. Kim Long was selected by a committee through a national search.

If I may be of further assistance, please let me know.

Sincerely,

John W. Nicklow
President
University of New Orleans
KIM MARTIN LONG, PhD
Founding Dean, School of Business and Humanities
Delaware Valley University
Curriculum Vitae

ADMINISTRATIVE AND FACULTY POSITIONS

Delaware Valley University
July 2012-present  Founding Dean, School of Business and Humanities

Shippensburg University of Pennsylvania
May 2006-2012  Associate Dean of Arts and Sciences
Jan-May, 2006  Acting Chair, English Department
2005-2008  Professor of English (promoted to full professor, September 2005)
2000-2005  Associate Professor of English (tenured, September 2000)
1995-2000  Assistant Professor of English

Other Professional Employment
Prior to my tenure-track appointment in 1995, I was a graduate teaching fellow at the University of North Texas and an adjunct faculty member at Northlake College (Irving, Texas), University of Texas at Dallas and Texas Woman’s University. I also taught for many years in high school and middle school before pursuing my PhD.

CURRENT RESPONSIBILITIES AND LEADERSHIP POSITIONS

- Manage school with six departments, including Business and Information Management, Counseling Psychology, Criminal Justice, Education, English, and Liberal Arts—undergraduate programs in English, media and communication, counseling psychology, criminal justice, business, and secondary education; academically manage graduate programs in education, business, policy studies, and counseling psychology
- Coordinate Core Curriculum Program with faculty co-chair
- Serve on President’s Cabinet, attend Board of Trustees meetings and participate on many committees and council because of role as dean
- Champion Interdisciplinarity and coordinate new Interdisciplinary Degrees at the college
- Charged with implementing the College’s Strategic Plan across the school and serving as the academic leader for the departments in my area
- Manage budgets, supervise staff and department chairs, and make decisions on hiring, personnel and professional development of faculty and staff
- Chair, Standing Committee on Private Institutions; CCAS (Council of Colleges of Arts and Sciences), 2013-present
- Treasurer, MELUS (Society for the Study of Multi-Ethnic Literature of the United States), 2003-present
- Secretary of the Research Society for American Periodicals, 2015-present
**Significant Accomplishments in Present Position**

- Led a revision of the Core Curriculum program, which substantially changed the model and brought it in line with nationally recognized standards (such as AACU's LEAP program); rollout fall 2016
- Led the establishment of two Interdisciplinary degrees at the college, which opened up many more opportunities for students and maximized use of current resources
- Provided leadership for the establishment of degree completion partnerships with area community colleges in four degree areas
- Led the establishment of the summer bridge program initiative, PAR (Program for Academic Readiness), which led to higher retention of at-risk or marginal students
- Played a significant role in changing the academic progress procedures, which established a support system for students on academic probation, and a new student scheduling process, which resulted in better planning and increased efficiencies
- Merged departments and changed chair leadership for more effective management of the departments
- Hired seven full-time faculty members, three of which were new positions that I was able to establish
- Co-led the launch of two new masters programs: Counseling Psychology and Policy Studies
- Led the accreditation effort of the Business Information Management Department (ACBSP)

**Previous Responsibilities and Leadership Positions**

- Coordinated the academic schedule for College of Arts and Sciences (Shippensburg); managed resources associated with delivering the entire schedule for the college (approximately 218 FTEF) by collaborating with department chairs and program directors, resulting in responsible stewardship of continually decreasing resources
- Managed college issues that included internship leadership, study abroad, transfer credit coordination, scheduling issues; academic dismissal and probation; retention initiatives—resulting in policy development and fewer and fewer tough issues
- Served as Co-Chair, with a faculty member, the General Education Council, which oversees the General Education Program; lead reform effort—resulting in better cohesion in our general education program, clearer goals, and aligned assessment
- Supervised graduate students, student workers, and assist with supervision of office staff—resulting in an office that works efficiently and effectively
- Served as the College's facilities coordinator, responsible for current major new construction, requisition—resulting in the recent $7M renovation of our art building, with another $1M in F&E
- Coordinated transfer articulation for the college; work with Admissions and the Provost's Office on credit transfer issues—resulting in the implementation of clear agreements and new processes (paperless)
- Coordinated College publications, including college website, bi-semester newsletter, brochures and other College publicity and information—resulting in better communication with our faculty and students, as well as with outside constituencies
- Served as chair of standing committee on Associate/Assistant Deans, Council of Colleges of Arts and Sciences (CCAS), 2010-2012 (national, elected position): Work on various issues that affect associate/assistant deans, including organizing and participating in a panel at the annual convention in November—resulting in initiatives that support associate deans in the work they do, such as an online resource
- Serve as Treasurer and Media Manager, MELUS (Multi-Ethnic Literature of the United States), 2003-present (national, elected position): Handle finances for large national organization, managing accounts and investments of over $100K, as well as website and social media—resulting in better investments for the society, new processes for payment, electronic advancements, and social media for communication
- Served as chair of Modern Language Association, Division of Ethnic Studies in Language and Literature, 2008-2012 (national, elected position): Organize panels and events of the division for the national conference—resulting in continued scholarly opportunities for those working in this field of diverse literatures
**EDUCATION**

1993  PhD English (American Literature), University of North Texas (Denton, Texas); won a dissertation award and was named graduate student of the year in a large program

1985  MA English, University of North Texas

1978  BA English, with honors, North Texas State University (teacher certification)

2000  English/Communication Supervisor Certificate, Shippensburg University

**SCHOLARSHIP**

**Selected recent activity (2007-2015)**


**Book-length (in progress, revision)**

Working title: *The American Eve: Problematizing the Landscape of the American Canon* (study of five seminal American novels, written by white males, and their more current counterparts, written by women and/or writers of color). *This work combines with work of my dissertation with my more recent scholarly focus on multicultural literature, ecocriticism/eco feminism and the beginnings of spatial humanities. I am revising this to be submitted to either Indiana UP in their spatial humanities series or to Bloomsbury Academic.*

Working title: *English Education, The Next Generation: A Comprehensive Guide to Becoming a Teacher of English/Language Arts* (*methods* textbook with a focus on theory into practice, with a focus on the integration of technology and correlation with outcomes standards). *Currently completing three requested sample chapters for Heinemann/Boynton Cook. This work comes out of my teaching of the methods class for many years and my work with technology integration into the English education curriculum.*
Book Chapters:


Work in Refereed Publications:


"The Perverted Garden: Toni Morrison and Magical Ecofeminism." In revision for *FemSpec,* a peer-reviewed journal of feminist work. I was invited to submit following a conference presentation.


Conference Presentations:


"Leading Change In Curriculum Reform." Association for General and Liberal Studies. September 19-21, 2013. Indianapolis, IN. (unable to attend because of work conflict)


"Teaching at a Distance: Professional Development Using the Internet." Presentation, National Council Teachers of English, November 18-22, 2000, Milwaukee, WI. (National)

"They Said It Couldn’t Be Done: Interdisciplinary Clustering in General Education." Presentation with Elaine Anderson and Diane Stanislawski-Martin at the Association for Teachers of Science conference, Baltimore, MD, November 6, 2000. (National)


"Flannery O’Connor and the Limits of Humor." Northeast Modern Language Association meeting, April 19-21, 1998, Baltimore, Maryland. (Regional)

"Bodies, Beauty, and Betrayal: Carol Dawson, William Goyen, and Texas Gothic." Presented at the Central New York Conference on Language and Literature, October 5, 1997, Courtland, New York. (Regional)

"At the Edge: Leslie Marmon Silko’s Ceremony." Presented at the first international MELUS (Multi-Ethnic Literature of the United States) Conference, April 17-20, 1997, University of Hawaii, Manoa. (National)


"Madness and the American Dream: Melville’s Ahab and Faulkner’s Quentin." American Culture Association and Popular Culture Association Annual Meeting, 7-11 April 1993, New Orleans. (National)

"Images of Women in Faulkner and Hawthorne." Conference of Language and Literature. 9-10 October 1992. Texas A&M University, College Station, Texas. (Regional)

Chair/Organizer for Recent Conferences and Conference Panels:

Chair, panel, NeMLA (Northeast Modern Language Association). ""The Green Breast of the New World': Literature and America's Promise." April 2014. Harrisburg, PA.

Co-Chair for international conference, MELUS (Multi-Ethnic Literatures of the United States), Pittsburgh, March 2013.


Other conference experience by request.

Published Book Reviews:


Other Publications:


Editorial Work:

Consulting Editor for Proteus: A Journal of Ideas; published by Shippensburg University, various years 1995-2006

Consulting Work:

Program reviewer for NCATE (National Council of Accreditation of Teacher Education) for NCTE (National Council of Teachers of English), 2010-present.
Outside reviewer for new general education program and courses, City University of Hong Kong, fall 2009.
Outside Reviewer for program review, Bloomsburg University English Department, January 2008.
Outside reviewer for program review, Delaware Valley University English Department, spring 2005.
Team leader and member for Pennsylvania Department of Education program review teams, 2002-2007
Writing across the Curriculum consultant, York County School of Technology, 2000-2004; and for the Everett School District, Everett, PA, 1996-2000

Manuscript Reviews:


Commissioned Work:

AS A FACULTY MEMBER: OTHER ADMINISTRATIVE OR LEADERSHIP EXPERIENCE AND SERVICE

Director of the Pittsburgh Partnership Program, 1999-2003
Planned, coordinated, and oversaw a three-week residential grant-funded pre-college experience; hired faculty; assessed program; supervised staff of 10 (counselors and support staff); conducted school visits for recruiting and advising of students; managed $80K budget

Chair of Accreditation Teams for Pennsylvania Department of Education, 2004-2008
Led teams of between 6 and 20 professionals in evaluating teacher certification programs of colleges and universities; coordinated site visits and document preparation; wrote final reports

Chair, Center for Faculty Excellence in Scholarship and Service (Faculty Development), 2002-2006
Planned and coordinated new faculty orientation and ongoing professional development workshops; chaired the Teaching Center Committee; managed the teaching resources office; supervised two student workers, set up interdisciplinary teaching teams

Coordinated English Department Teacher Certification Program, 1996-1997; co-coordinator 1997-2006
Collaborated with other department faculty; created and maintained program website; curriculum alignment and development; writing accreditation reports; represented program in schools, on university-wide committees, and within the department

Founding Co-Chair, Pennsylvania Conference on English Education
Coordinate annual colloquium and other meetings; recruit membership and other activities

Founding Editor, EAPSU Online, peer-reviewed journal of the English Association of PA State Universities, 2004-2007
Serve as editor and managing editor, overseeing all aspects of the journal operation

Founding Co-Chair, Pennsylvania Conference on English Education, 2004-2009
Arrange for annual colloquium; assist with all aspects of organization

Elected President, English Association of PA State Universities, 2002-2006
Coordinated annual conference; maintained website; established peer-reviewed journal

Elected Advisory Board Member, Research Society for American Periodicals, 2003-2012 (journal devoted to the interdisciplinary study of American periodicals)

Chair, University Curriculum Committee, 2001-2002
Worked with faculty and administration in several major curriculum initiatives; negotiated compromises and settled interpersonal conflicts

Team chair, Asheville Institute on General Education and General Education Institute (AAC&U), 1999 and 2009
Led a team of five faculty and administrators in a week-long Institute to identify weaknesses in General Education and to plan reforms

SELECTED PAST SERVICE ACTIVITIES

Search Committees
Transfer Coordinator for Admissions, 2007; Assistant Registrar, 2007; Registrar, 2005

Committee Chair
Middle States Task Force on Quality Programs and Faculty, 2007-2009; Campus Support Committee of CFEST, 2002-2006; Center for Teaching and Learning, 2000-2002; University Curriculum Committee, 2001-2002; General Education Team Chair for Asheville Institute, 1999; Program Development and Assessment Committee, the Virtual University, 1998-2000

Committee Member

Advisory Boards and Steering Committees
Proteus journal; Academic Success Program, 2001-2004; Ethnic Studies Minor, 2002-2004