During today’s UL System Board of Supervisors’ Legislative Committee meeting, President Sandra Woodley provided an overview of the Workforce & Innovation for a Stronger Economy (WISE) plan. Part of the Governor’s executive budget, WISE strategically aligns $40 million of new state investment in higher education with emerging economic growth sectors. The funds will be distributed competitively to campuses with 20 percent for federal research expenditures and 80 percent for degree production in 4- and 5-STAR jobs as indicated by the Louisiana Workforce Commission. Examples of those jobs are computer science, construction crafts, education, engineering, finance, healthcare, and industrial production.

Campuses will have to match the funds with 20 percent in private investments. “This plan takes the work already being done at our universities in terms of research, degree production, and private partnerships and ramps it up. Although the $40 million is not enough to completely close the workforce supply and demand gaps, it is certainly a good start,” said Woodley.

The WISE plan will be one piece of a larger higher education agenda during the 2014 Louisiana Legislative Session that begins on Mar. 10. Also, for the first time the University of Louisiana System will hold its own UL System Day at the Capitol, a collaboration showcasing all nine universities, on April 10. A full schedule of events will be released at the Mar. 28 board meeting.
Shemwell also brings expertise in the area of academic support for student-athletes as she worked closely with the coaching staff of Morehead State’s Men’s Basketball Team for four additional years. Her experience includes serving as Director of Residence Halls and Career Services at the University of Rio Grande, in Ohio, where she developed and managed the student life experience. Prior to her work in the Provost’s Office, she taught a variety of courses in Morehead State’s Department of Communication and Theatre, developed online curriculum, and coached the Speech Team. While a faculty member, she was appointed and assigned by the Provost’s Office to coordinate work in General Education, Developmental Education, Regional Campus Redesign, and the University’s Senate Bill 1 College Readiness Initiative. Shemwell also brings expertise in the area of academic support for student-athletes as she worked closely with the coaching staff of Morehead State’s Men’s Basketball Team for four years in advising, tutoring, and new player orientation. Her additional experience includes serving as Director of Residence Halls and Career Services at the University of Rio Grande, in Ohio, where she developed and managed the freshman orientation program. Early in her career she served as the Director of Residence Life and Student Activities at Lees College, in Jackson, Kentucky.

Originally from Winchester, Kentucky, Lisa earned a Master of Arts in Communication (Rhetoric and Public Address) and a Bachelor of Arts in Journalism (Journalism and Public Relations) from Morehead State. She has received numerous awards throughout her career including the 2011 Distinguished Staff Service Award and named to the 2009 President’s Leadership Academy at Morehead State. She is also a past recipient of the Kentucky Education Speech and Drama Association’s Outstanding Contributor to Education Award.

The Board of Supervisors for the University of Louisiana System approved the following requests:

**ACADEMIC AND STUDENT AFFAIRS**
- McNeese: Post Baccalaureate Certificate (PBC) in Accounting for Financial Analysis
- McNeese: Post Baccalaureate Certificate (PBC) in Human Resource Management
- Northwestern: change the name of the Master of Arts in Adult Education in the Gallagasy College of Education and Human Development to the Master of Arts in Adult Learning and Development.
- Southeastern: terminate the Master of Education in Educational Technology program
- ULM: Letter of Intent for an online Master of Science degree program in Terminology with emphasis in Gerontological Nursing Leadership effective Spring 2015
- UL: create the Precision Agriculture and Unmanned Aircraft Systems Research and Applications Center.
- UNO: Statement of Mission and Scope.
- UNO: Letter of Intent for a Master of Education degree program in Higher Education Administration.

**FACILITIES PLANNING**
- Tech: advertise for bids for the right to harvest all timber on the 323 acres of land from the Estate of Elva J. Mann and the Elva J. Mann Trust and to sell the timber and execute necessary contracts to conduct the sale.
- UL: Lafayette: resolution approving the forms of and authorizing the execution of a ground and buildings lease agreement and an amended and restated collection and disbursement contract in connection with the lease of a portion of the campus of the University of Louisiana at Lafayette and the buildings located thereon to Ragin’ Cajun Facilities, Inc., and the design, renovation, furnishing, and equipping of certain improvements to the Cajundome area.
- UNO: rename the Privateer Park the First NBC Ballpark.

**FINANCE**
- Grambling: appoint Dr. Tsegai Emmanuel as Dean of the College of Business effective January 2, 2014.
- Grambling: place referenda on student self-assessed fees regarding (a) athletics and (b) band on a student ballot.
- Northwestern: appoint Dr. Dana Clawson as Dean of the College of Nursing and School of Allied Health effective January 6, 2014.
- Northwestern: place a referendum on student self-assessed fees regarding athletics on a student ballot.
- Southeastern: contractual agreement with Mr. James Riser, Head Baseball Coach, effective January 1, 2014.
- Southeastern: appoint Dr. Antoinette ‘Toni’ Phillips as Interim Dean of the College of Business effective January 14, 2014.
- Southeastern: place a referendum on student self-assessed fees regarding athletics on a student ballot.
- UL Lafayette: appoint Dr. James P. Henderson as Provost and Vice President for Academic Affairs effective January 13, 2014.
- UL Lafayette: place a referendum on student self-assessed fees regarding (a) varsity band, (b) cheerleaders, (c) art gallery, (d) concert choir, (e) Lion athletics, (f) Lionettes, (g) shuttle services, (h) student recreational operating fee, and (i) theatre on a student ballot.
- UL System: establish LEQSF (8g) Endowed Professorships/Chairs/First Generation Scholarships

**SYSTEM PRESIDENT BUSINESS**
- UL System: Personnel Actions
- UNO: update the contract rate of $27,500 for the online M.S. in Hotel, Restaurant, and Tourism degree.
- UL System: establish LEQSF (8g) Endowed Professorships/Chairs/First Generation Scholarships

**29 Endowments Approved**

The Board of Supervisors for the University of Louisiana System today approved requests from eight universities to establish two endowed chairs, 14 endowed professorships, and 12 endowed scholarships.

In order to create an endowed scholarship or professorship, each university must raise $60,000 in private funding or non-operating budget sources that are matched with $40,000 from the Louisiana Education Equity Support Fund (LEQSF).

Endowed chairs are valued at $1 million, requiring $600,000 in private investments that are matched with $400,000 from LEQSF.

The new endowments are listed below:

**Grambling State University**
- Nila Williford Endowed Professorship for Health Administration in the Master of Public Administration Program of the College of Arts and Sciences

**Louisiana Tech University**
- Robert W. Levy Endowed Professorship in Business & Law
- D. Wayne Parker Endowed Professorship in Business
- Anding Family Endowed Undergraduate Scholarship

**Nicholls State University**
- The C.H. “Bumper” Burguieres Endowed First Generation Undergraduate Scholarship
- The Harold J. Callais Endowed First Generation Undergraduate Scholarship
- The Bartels Family Endowed First Generation Undergraduate Scholarship

**Northwestern State University**
- Wornom/Clark Endowed Professorship in Industrial Engineering Technology
- Robert H. Easley Endowed Professorship in Business
- The Anonymous Distinguished Endowed Professorship in Primary Education
- Willis-Knighton Health Care System Endowed Professorship #9 in Nursing
- Willis-Knighton Health Care System Endowed Professorship #10 in Radiology Science
- The Dan Chase First Generation Memorial Scholarship
- Ida Emily Simpson First Generation Scholarship

**Southeastern Louisiana University**
- The John M. Patchell Endowed Professorship in Nursing
- Bobby Charles Memorial/BORSF First Generation Scholarship in Music
- Michael & Jovette Mosing/BORSF First Generation Scholarship in Economics & Finance
- Michael & Jovette Mosing/BORSF First Generation Scholarship in Interior Design
- Rotary Club of Lafayette South/BORSF First Generation Scholarship
- Atmos Energy/BORSF First Generation Scholarship
- Mr. & Mrs. E.P. “Pat” Nalley/BORSF Professorship in Business Administration 2013
- Charles & Mona Trahan/BORSF Professorship in Accounting

**University of Louisiana at Lafayette**
- E.P. “T-Boy” & Martha Herbert/BORSF Chair in Marketing
- Bobby Charles Memorial/BORSF First Generation Scholarship in Music
- Michael & Jovette Mosing/BORSF First Generation Scholarship in Economics & Finance
- Michael & Jovette Mosing/BORSF First Generation Scholarship in Interior Design
- Rotary Club of Lafayette South/BORSF First Generation Scholarship
- Charles & Mona Trahan/BORSF Professorship in Accounting

**University of Louisiana at Monroe**
- Willis-Knighton Health System Professorship in Pharmacy
- Willis-Knighton Health System Professorship in Nursing

**University of New Orleans**
- Whitney Bank Chair in Banking
- New Orleans Theatre Association Professorship in Film and Theatre
- Kitchen Family First Generation Scholarship

...Associate VP continued