

Christopher Hilliard, MBA, CDP

Born in Lafayette, Louisiana, Christopher Hilliard is an author, entrepreneur, Certified Diversity Professional, and thought leader. Amongst those and other notable accomplishments, there are none more meaningful than his role as a girl dad to his two beautiful daughters, Charlie and Blaire, and husband to his amazing wife, Morgan.

Mr. Hilliard is a proud alumnus of both the University of Louisiana-Lafayette and Southern University. Raised in-part by a young mother and his grandparents, Chris saw a wide variety of life experiences and acceptable behaviors, of which he credits much of his success to thus far. In 2020, he released a memoir entitled “Seize the Day”, which details many of those life experiences and what allowed him to persevere through it all.

In 2018, Mr. Hilliard co-founded a tech start-up company based in Baton Rouge, Louisiana. Suds Laundry Services offers an app that allows users to schedule pickup and delivery laundry and dry-cleaning services. Suds is essentially a tech company, disguised as a laundry business. Since the origination of the company, Suds has re-developed their app, added a commercial branch, and expanded.

As a Certified Diversity Professional, Chris works to develop and/or re-develop corporate strategy as it relates to Diversity, Equity, and Inclusion. What he enjoys most about this role is positively affecting the quality of life and opportunity for underrepresented populations.

Rather than a speaker, Mr. Hilliard refers to himself as a thought leader. During engagements, his objective is always to provoke thought and have individuals reflecting on the conversation beyond that day alone. He finds more fulfillment in this than in any of his other endeavors, and he hopes that it shows.