

**BOARD OF SUPERVISORS FOR THE
UNIVERSITY OF LOUISIANA SYSTEM**

PERSONNEL COMMITTEE

April 27, 2023

- Item K.1.** **Grambling State University's** request for approval to appoint Mr. Brandon Logan as Interim Vice President for University Advancement and Innovation effective February 23, 2023.

EXECUTIVE SUMMARY

The University requests approval to appoint Mr. Brandon Logan as Interim Vice President for University Advancement and Innovation effective February 23, 2023 at an annual salary of \$175,500. The staff recommends approval.

RECOMMENDATION

It is recommended that the following resolution be adopted:

***NOW, THEREFORE, BE IT RESOLVED,** that the Board of Supervisors for the University of Louisiana System hereby approves Grambling State University's request for approval to appoint Mr. Brandon Logan as Interim Vice President for University Advancement and Innovation effective February 23, 2023.*



Office of the President

April 5, 2023

**MEMORANDUM TO THE BOARD OF SUPERVISORS OF THE
UNIVERSITY OF LOUISIANA SYSTEM**

**SUBJECT: REQUEST FOR APPROVAL TO APPOINT MR. BRANDON LOGAN AS
INTERIM VICE PRESIDENT FOR UNIVERSITY ADVANCEMENT AND INNOVATION
EFFECTIVE FEBRUARY 23, 2023**

Grambling State University (GSU) respectfully requests approval to appoint Mr. Brandon Logan as Interim Vice President for University Advancement and Innovation, effective February 23, 2023, at an annual salary of \$175,500.00.

Your favorable consideration of this request is greatly appreciated.

Sincerely,

A handwritten signature in blue ink, appearing to read "RJ Gallot", is written over a horizontal line.

Richard J. Gallot, Jr., JD
President

Brandon Anthony Logan

Phone: (210) 380-5271
E-mail: blogan1984@aol.com

4408 Pinehurst Mesa
San Antonio, Texas 78247

Objective	Align my skills, competence, and experience with opportunities that will improve business and community outcomes.	
Education	Grambling State University, <i>Master of Science:</i> <i>Sports Administration</i> GPA: 3.86 Total hours completed: 21	Grambling, Louisiana
	Grambling State University, <i>Bachelors of Science:</i> <i>Business Management</i> Graduated, December 2006 GPA: 3.68	Grambling, Louisiana
	Harvard Business School <i>Young American Leaders Program</i> 2019	Boston, Massachusetts
Work Experience	Logan Insurance Services, LLC <i>President/CEO</i> <i>Fall 2008 – Present</i> <ul style="list-style-type: none">Contracted with various carriers to ensure best products are delivered to clientsProviding health and supplemental insurance products on a business and direct levelPrimarily servicing the state of Texas, but administers business in 12 other states2011 Football Sponsor for James Madison High School	San Antonio, Texas
	Pubyourcard.com, LLC <i>Fall 2009 – Fall 2011</i> <ul style="list-style-type: none">Co-Founder and Managing PartnerProvides major marketing products and services for businesses	San Antonio, Texas
	SRG Athletics <i>President</i> <i>January 2012 – January 2018</i> <ul style="list-style-type: none">Responsible for the company's strategy management, operational production, and expansion initiativesPlan, develop, and implement company policies and goalsDirect and coordinate promotion of products/services performed to develop new markets, increase share of market, and obtain competitive position within industryConfer with SRG Athletics personnel and review activity, operating, and sales reports to determine changes in programs or operations requiredFacilitate periodic meeting with Genesis C&C Executive Committee to evaluate company production and expansion initiativePlan and develop industrial, labor and public relations policies designed to improve company image and relations with customers, employees, and public	San Antonio, Texas
	Wheatley Heights Sports Complex <i>President/CEO</i> <i>November 2013 – May 2014</i> <ul style="list-style-type: none">Manage an amateur sports nonprofit organization	San Antonio, Texas

- Maintain effective systems of internal controls and written documentation to account for all receipts and expenditures of funds
- Communicate effectively with multiple audiences using a variety of formats
- Seek increased responsibility while remaining conscientious

SRG Force Sports

San Antonio, Texas

Co-Founder

September 2013 – May 2018

- 501(c)3 non-profit organization
- Provide quality, organized, and structured programs that will enhance the overall development of children and young adults through the power of sports
- Deliver a life skills development capability to promote generational excellence by encouraging and engaging young people through a collaborative family-school relationship that is focused on closing the achievement gap and ensuring that all children learn to high standards

Urban Capital Partners, Inc.

San Antonio, Texas

Founder & CEO

May 2018 – Present

- 501(c)3 non-profit organization
- Establish people and place-based strategies that uplift the standard of learning and living in inner city communities
- Created a youth development system to deliberately influence a change in thoughts and attitudes by specifically targeting education, family support, leadership and health
- The strong, effective link that connects our system beneficiaries to improved service quality and reach is delivered continuously through three community-based programs: Becoming A Better You, Renaissance Youth, and Community Revitalization

Logan & Associates

San Antonio, Texas

Founder & CEO

May 2018 – Present

- Provide specialized investment and financial advice to C-Suite leaders on how to effectively develop, manage, and grow their company's real estate portfolio
- Provide clients with value-added services such as sales management, market analysis, and lease management
- Clients range from Fortune 100 to start-up companies in Texas

The Doug Williams Center

Grambling, Louisiana

Founding Executive Director

September 2020 – Present

- Created a network of solutions for diversity and inclusion in collegiate and professional sports
- Formed formal partnerships with the NFL, State of Louisiana, Bright Path Strong Foundation, Athletes' Voices to further the mission of DWC
- Developed a world-class advisory committee to the Center
- Designed a learning commons and advancement space for audiences to examine the history of race, gender, and politics in American sports

The 1920 League Investment Group, LLC

- Formed in October 2022, this entity was created to gain a ownership stake in the San Antonio Missions Baseball team.

Professional Experience

Community For Life Foundation

Director of Public Relations and Marketing

Fall 2009 – Fall 2011

- Spokesperson for the Now Word Community Foundation
- Oversee all of the marketing efforts for the Foundation
- Promotes Foundation's mission to provide annual scholarships to students

**Rockwall Ranch Property Owners Association
Recreation Area and Pool, Vice President**

March 2009 – May 2010

- 2009 Board of Director
- Manage the usage of the community center
- Handle center reservations to include facility deposits and rental fees
- Decision maker on facility resources and maintenance

Alamo City Chamber of Commerce

Board of Director

Jan 2009 – Dec 2011

- Active member servicing San Antonio's businesses and communities
- Membership Standing Committee
- Golf tournament and Banquet Ad Hoc Committee
- 2011 Business Builders Golf Tournament, Chairman
 - Led the most successful tournament in Chamber's history
- 2013 Advisor to the Board of Directors

Rotary Club of San Antonio

Board of Director

June 2010 – Present

- 2010-2011 Mentoring Committee, Vice-Chair
- 2011-2012 Mentoring Committee, Chair
- 2012-2013 Rotary Interact, Chairman
- 2013-2014 Youth Service Lane Chair
- 2014-2015 Club Vice-President
- 2016-2017 Program Committee Co-Chair
- 2018-2019 Club President-Elect
- 2019-2020 Club President
 - Youngest President ever elected
 - Addressed the most pressing issues affecting humanity
 - Delivered the first-ever outdoor ice skating rink in downtown San Antonio, which attracted over 26,000 skaters
 - Raised a Club record of \$295,078.00
 - A Club record 8,476 service hours were contributed to San Antonio communities
 - Distributed over 100,000 pounds of food to local residents affected by the coronavirus pandemic

San Antonio Chamber of Commerce

Investor Membership Level

Board of Director

Sept 2010 – Present

- Active member servicing San Antonio's businesses and communities
- Leadership San Antonio Class XXXVI
- Education/Mentoring Committee
- Blue Ribbon Task Force Committee, Chair
- 2012 & 2013 Ed Whitacre Leadership Scholarship Selection Committee
- 2014 Student Aid San Antonio, Chairman

San Antonio Hispanic Chamber of Commerce

Investor Membership Level

March 2011 – March 2012

San Antonio Lighthouse for the Blind

December 2011 – Present

Board of Director

- 2013-2014 Event Committee, Chairman

- Art in the Dark Event
- Walk/Run Event
- “Fore” the Blind Charity Scramble
 - All events achieved new levels of financial success

Claude & Zernona Black Developmental Leadership Foundation
February 2012 – August 2013
Board of Director

SAISD Foundation
September 2012 – Present
Board of Director

- 2013 Presenting Sponsor for 4E Run/Walk & Health Festival
- 2013 4E Run/Walk & Health Festival, Co-Chair
- 2013 Nominating Task Force Committee
- 2013 “Reclaiming Our History” Committee
- 2014 Presenting Sponsor for Run 4 Education
- 2014 Run 4 Education, Event Chairman

Boysville
October 2012 – June 2017
Board of Director

- 2013 Platinum Jubilee Gala, Co-Chair

Harvey E. Najim Family Foundation
May 2013 – Present
Board of Director

Mayor’s Fitness Council
May 2013 – December 2016
Council Member

San Antonio Sports Foundation
January 2014 – December 2016
Committee Member

Children’s Hospital of San Antonio Foundation
June 2014 – December 2015
Board of Director

KLRN
June 2014 - September 2019
Board of Director

United Way Emerging Leaders Council
August 2014 – July 2016
Founding Board of Director

Grambling State University, College of Business, Center for Student Professional Development
January 2015 – May 2017

Valero Alamo Bowl
April 2015 – Present
Board of Director

San Antonio Martin Luther King, Jr. Commission
July 2015 – May 2016
Chairman

- Youngest person to ever serve as Chairman
- Increased scholarship giving from \$40,000 to over \$400,000
- Produced the largest MLK, Jr. March of record in the history of the nation, with over

- 300,000 marchers
- Established the inaugural Dream Scholarship program, which was a call to action for every local College and University to set aside one full scholarship for a minority student with significant financial need.

Hallmark University
September 2016 – December 2019
Board of Trustee

North East ISD
February 2017 – December 2022
Citizen’s Bond Advisory Committee

The We Can Learn Foundation
March 2018 – December 2022
Board of Director

San Antonio Early Childhood Education Municipal Development Corporation
May 2018 – Present
Board of Director, District 2 Appointee

Tex-Star National Bank
July 2018 – Present
Advisory Board of Director

Grambling State University, College of Business
February 2019 – Present
Executive Advisory Board

UT Health San Antonio, Center for Medical Humanities & Ethics
January 2020 – December 2022
Advisory Council

San Antonio Parks Foundation
January 2021 -- Present
Board of Director

United Way of San Antonio and Bexar County
July 2021 -- Present
Board of Director

City of San Antonio – 2022-2027 Bond
October 2021 – May 2022
Tri-Chair

- Appointed by San Antonio Mayor, Ron Nirenberg
- Organized and engaged voters across the community to overwhelmingly pass six ballot propositions totaling \$1.2 billion – the largest municipal bond program to date
- Bond will deliver public improvements in streets, parks, drainage, facilities, and housing

Honors

- | | |
|--|----------------------|
| • Dean's List | Summer 2003- Fall 07 |
| • President’s List | Summer 2003- Fall 07 |
| • Earl Lester Cole Honors College | Fall 2004 |
| • Golden Key | Fall 2005 |
| • Scholar Athlete | Summer 2003- Fall 07 |
| • Football Scholarship Recipient | Summer 2003- Fall 07 |
| • Omega Psi Phi Fraternity/Louisiana Scholar of Year | Spring 2006 |
| • Omega Psi Phi Fraternity Founders Award Recipient | Spring 2007 |
| • Bayou Classic Marines Excellence in Leadership Recipient | Fall 2007 |

- GSU Football 2007 Scholar Athlete Award Spring 2008
- Future Leaders Award Fall 2009
- United Way Volunteer of the Year Award Finalist June 2010
- Business Journal 40 under 40 Rising Star Winter 2010
- Leadership San Antonio Class XXXVI Winter 2010 – Fall 11
- Who’s Who in San Antonio: African American Edition February 2011
- UPSCALE Magazine Most Eligible Bachelor February 2011
- EMBODI Men of Color Conference Panel Speaker April 2011
- Madison High School Gym Dedication’s Keynote Speaker May 2011
- Finalist for McDonald’s Men of McCafe June 2011
- United Way Volunteer of the Year Award Finalist June 2011
- Greater Chamber BOD Excellence in Leadership Award December 2011
- Who’s Who San Antonio: African American Edition February 2012
- C.D.I.G. Community Citizen Award April 2012
- President’s Volunteer Service Award April 2012
- Cherice Cochrane Mentoring Foundation Excellence in Mentoring – Innovative Leadership Award April 2012
- Renaissance with the Stars Contestant August 2012
- San Antonio Magazine Most Eligible Bachelor March 2013
- NFit “Fit For Style” Feature May 2013
- Miss San Antonio Texas Pageant Judge May 2013
- Tafolla Middle School Commencement Speaker June 2013
- Essence Magazine “Baddest Brother” Feature August 2013
- SA2020 “The Volunteer Leader” January 2014
- Rotary International “Service Above Self” Award July 2014
- Covington Who’s Who August 2014
- Community for Life Foundation Keynote Speaker August 2014
- Omega Psi Phi, Psi Alpha Chapter, Citizen of the Year November 2014
- Omega Psi Phi, Ninth District, Citizen of the Year. April 2015
- Break Down Walls Foundation Community All-Star. April 2015
- Omega Psi Phi, International Citizen of the Year Award July 2015
- Grambling University Distinguished Alumni Award July 2015
- FBI Citizens Academy Class 17 July 2015
- 63rd Air War College NSF Member May 2016
- National Coalition of 100 Black Women Community Legend June 2016
- Outstanding Young San Antonian Award June 2016
- Delta Sigma Theta Community Impact Award August 2016
- Ambassador of the Evers Academy for African-American Males, Honorary Program Chairman November 2016
- Academy of Creative Education Commencement Speaker December 2016
- Leadership NEISD May 2018
- USAA’s Celebration of Black History Month Keynote Speaker. February 2019
- San Antonio Can Academy Commencement Speaker December 2019
- Living in My Skin Mural Dedication April 2021
- Ruth Jones McClendon Trailblazer Award May 2021
- UNCF Excellence in Education Award February 2023

Current Affiliations

- Rotary Club of San Antonio
- San Antonio Early Childhood Education Development Corporation
- Grambling State University College of Business
- UT Health San Antonio Center for Medical Humanities & Ethics
- San Antonio Lighthouse for the Blind & Visually Impaired
- Tex-Star National Bank
- SAISD Foundation
- NEISD, Citizens’ Bond Advisory Committee

- Najim Family Foundation
- The We Can Learn Foundation
- Valero Alamo Bowl
- Air War College
- FBI San Antonio Citizens Academy Alumni Association
- Omega Psi Phi Fraternity, Inc.
- Harvard Business School

References Furnished Upon Request

**BOARD OF SUPERVISORS FOR THE
UNIVERSITY OF LOUISIANA SYSTEM**

PERSONNEL COMMITTEE

April 27, 2023

Item K.2. **Northwestern State University's** request for approval to appoint Dr. William Drake Owens as Executive Vice President of External Affairs effective March 27, 2023.

EXECUTIVE SUMMARY

The University requests approval to appoint Dr. William Drake Owens as Executive Vice President of External Affairs effective March 27, 2023 at an annual salary of \$155,000. The staff recommends approval.

RECOMMENDATION

It is recommended that the following resolution be adopted:

***NOW, THEREFORE, BE IT RESOLVED,** that the Board of Supervisors for the University of Louisiana System hereby approves Northwestern State University's request for approval to appoint Dr. William Drake Owens as Executive Vice President of External Affairs effective March 27, 2023.*

Office of the President

April 5, 2023

Dr. Jim Henderson, President
University of Louisiana System
1201 North Third Street, 7-300
Baton Rouge, LA 70802

Re: Appointment of Dr. William Drake Owens as Executive Vice President of External Affairs

Dear Dr. Henderson:

Northwestern State University is submitting the following items to be placed on the agenda for approval at the April 2023 Board Meeting:

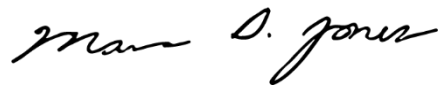
Change of status appointing Dr. William Drake Owens, Interim Executive Vice President of External Affairs, to permanent status as Executive Vice President of External Affairs at an annual salary of \$155,000 effective March 27, 2023.

Please find attached the following documentation:

- Recommendation Letter from Search Committee
- Job Description
- Copy of Dr. Owens' Vita

Thank you very much for your consideration.

Sincerely,



Dr. Marcus Jones
President

Attachment

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William Drake Owens

321 Ralph St., Natchitoches, LA, 71457 • 318-332-5808 • owensd@nsula.edu

Experiential Summary

- Higher education administration: teaching, strategic planning, personnel management, budgeting, institutional advancement, government relations and public affairs
- Marketing, public relations and fundraising experience in higher education and industry
- Mineral asset and wealth management
- Legal analysis; policy development
- Construction management, disaster relief

Educational Attainment

- Ph.D., Educational Administration, University of New Orleans, 2020
- J.D., Loyola University New Orleans, 2015
- M.S., Sport Administration, Northwestern State University, 2005
- B.S., Biology, Northwestern State University, 2004

Licenses, Commissions, and Certifications

- Louisiana State Bar, 2021
- Notary Public, State of Louisiana, 2021
- Certificate in Environmental Law, Loyola University New Orleans, 2015
- Professional Minerals and Royalty Asset Manager, NARO Institute, 2014

Professional Experience

- Interim Executive Vice President for External Affairs and Assistant Professor, Northwestern State University, Natchitoches, LA
November 2022-Present

Responsible for leadership and supervision of the Division of External Affairs including Public Information & Media Relations, Press & Publications, University Printing, University Advancement, Alumni Affairs, Development, Government Relations, Economic Development, Innovation & Outreach, Recreation Complex, and the NSU Foundation.

- Assistant Vice President of External Affairs for University Advancement and Assistant Professor, Northwestern State University, Natchitoches, LA
July 2015-November 2022

Responsible for directing and managing programs and functions of the Office of University Advancement including the divisions of Alumni Affairs, Development, Government Relations, and the NSU Foundation.

- Asset Manager, Aliign Minerals Management, LLC, Shreveport, LA
May 2013-June 2015

Responsible for managing mineral and royalty assets for clients including lease/contract negotiations, entity formations, title/abstract research, ownership inventory, revenue processing, royalty and working interest accounting, and monitoring exploration and production activity.

- Law Clerk, Southeast Louisiana Legal Services, New Orleans, LA
January 2013-May 2013

Responsible for conducting legal research and assisting staff attorneys with providing free legal services to indigent individuals in the areas of social security disability, supplemental security income, and workers compensation.

- Director of University Advancement, Northwestern State University, Natchitoches, LA
June 2008-September 2012

Responsible for directing the university's institutional advancement efforts through alumni outreach programs, public relations and fundraising initiatives including the implementation of a university wide capital campaign; overseeing day to day operations of alumni and development staff and manage departmental budget.

- Assistant Director of Alumni & Development, Northwestern State University,
Natchitoches, LA
July 2006- June 2008

Responsible for assisting with the university's institutional advancement efforts through organizing alumni and fundraising events, initiating and managing various fundraising campaigns, and generating external funding by creating and maintaining relationship with individual donors and corporations.

- Project Manager, TKTMJ Inc., Luling, LA
December 2005-May 2006

Responsible for organizing the location, transportation, and installation of FEMA housing units for victims of Hurricane Katrina in St. Charles, Orleans, & Plaquemines Parish.

- Graduate Assistant, Northwestern State University, Natchitoches, LA
August 2004-December 2005

Responsible for assisting with university's institutional advancement efforts through planning and proposing the construction of the Alumni Plaza courtyard project; serving as Orientation/Academic Study Skills Instructor, Assistant Learning Center Coordinator, and Disability Services Assistant.

- Assistant Manager, Natchitoches Country Club, Natchitoches, LA
August 2000-July 2004

Responsible for overseeing day to day operations of pro shop; planning, organizing, and advertising for all club events, executing invoicing system, and managing staff members.

- Student Research Assistant, Northwestern State University, Natchitoches, LA
August 2000-December 2004

Responsible for assisting professors with laboratory research in the Department of Biological Sciences.

Professional Affiliations

- | | |
|--|--------------|
| • National Association of College and University Attorneys | 2021-Present |
| • American Bar Association | 2021-Present |
| • Louisiana State Bar Association | 2021-Present |
| • National Association of Royalty Owners | 2013-Present |
| • Council for Advancement and Support of Education | 2006-Present |
| • Association of Louisiana Alumni Executives | 2006-Present |

Service Organizations

- | | |
|--|--------------|
| • Natchitoches Historic District Commission, Member | 2021-Present |
| • Mary R. Gallaspy Charitable Trust #2, Executive Director | 2015-Present |
| • Northwestern State University Foundation, Executive Director | 2015-Present |
| • Northwestern State University Alumni Association, Member | 2015-Present |
| • Natchitoches Rotary Club, Member | 2015-Present |
| • Natchitoches Area Jaycees, Member | 2002-2012 |
| • Boy Scouts of America, Eagle Scout | 1987-1998 |

Professional References

- Dr. Steve Horton, Executive Director, Louisiana School for Math, Science, and the Arts
Former Interim Provost and Vice President for Academic Affairs, Northwestern State University
318-357-2500; shorton@lsmsa.edu
- Dr. Chris Maggio, Project Manager, Career Compass
Former President, Northwestern State University
318-471-4501; cmaggio@careercompassla.org
- J. Kevin McCotter, President, McCotter Public Strategies
Former Executive Director, NSU Foundation
318-518-5005; kevin@mccotterps.com

III NORTHWESTERN STATE
Office of The Provost

To: Dr. Marcus Jones, President
From: Dr. Greg Handel, Provost and Vice President of Academic Affairs
Re: Recommendation, Executive Vice President of External Affairs
Date: 3.21.2023

The committee unanimously recommends Dr. Drake Owens as the best candidate for the vacant position of Executive Vice President of Academic Affairs at Northwestern State University. Dr. Owens was engaging throughout all aspects of the interview process, was focused on how his skills are an excellent match for the position, and was impressively focused on how External Affairs serves, and can continue to serve, the University.

There were five applicants, two of which did not have the requisite credentials. Of the remaining three, the committee had virtual interviews with two of them, and made a final recommendation to invite only Dr. Owens to campus for in-person interviews. The campus visit consisted of conversations with the President’s Cabinet, Academic Leadership, the interview committee, a community forum, and with staff from External Affairs. All attendees were given the option to provide feedback electronically, and the feedback has been very positive.

We wholeheartedly recommend Dr. Owens, and are available for any further questions you may have.

We all appreciate the opportunity to serve the University on this committee.

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Date: 2023.03.21 10:07:50 -05'00'

Greg Handel

Digitally signed by Veronica M. Biscoe
Date: 2023.03.21 10:54:23 -05'00'

Veronica Biscoe

Digitally signed by Anthony Pursell
Date: 2023.03.21 14:21:11 -05'00'

Anthony Pursell

Digitally signed by Joel Hicks
Date: 2023.03.21 13:56:01 -05'00'

Joel Hicks

Digitally signed by Leah Jackson
Date: 2023.03.21 14:01:29 -05'00'

Leah Jackson

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Angela Perot

EST 1884

**Executive Vice President for External Affairs/
Assistant Professor**

Reports to: University President

Duties and responsibilities:

- Provide leadership and supervision for the entire Division of External Affairs including Public Information & Media Relations, Press & Publications, University Printing, University Advancement, Alumni Affairs, Development, Government Relations, Economic Development, Innovation & Outreach, and the NSU Recreation Complex.
- Serve as Executive Director of the NSU Foundation and manage organizational directives and activities; ensure compliance with state and federal non-profit regulations and reporting requirements; serve as the liaison between the non-profit organization and the university.
- Manage all budgets, operations, and directives for the Division of External Affairs and NSU Foundation; develop and maintain strategic plans; implement programs, staff supervision and evaluation, policy development and long-range planning.
- Manage and guide the university's capital fundraising initiatives and advocacy efforts; identify, secure, and manage resources commensurate with university needs and priorities; develop and coordinate advanced solicitation techniques including applications for corporate and educational foundation grants.
- Work closely with the University administration to ensure institutional mission and corresponding initiatives are carried out.
- Collaborate with leadership across campus to ensure broad based participation in fundraising and outreach initiatives; maintain open lines of communication with key internal and external constituents.
- Engage in professional, community and public service related to External Affairs operations and continue to acquire extensive experience in issues and activities related to External Affairs initiatives.
- Maintain appropriate expertise and competencies through continuing professional development, experiential learning, and hands-on participation and experience in areas related to External Affairs.
- Be committed to excellence in service to the University and external stakeholders, professional growth, and innovative initiatives.
- Participate in meetings and activities and serve on appropriate committees and university-wide programs related to External Affairs and other essential University services as identified by the University President.
- Participate in all official NSU functions and activities designated as such by the University President.
- Represent the University in a professional and positive manner in all internal and external activities and programs.
- Maintain confidentiality in accordance with federal and state statutes and University policies.
- Maintain responsibilities relative to academic appointment.

Qualifications:

- Shall have a minimum 10 years of experience in collegiate external affairs activities or related experience in business, economic development or non-profit management (preference given to applicants with experience in senior management).
- Shall hold a Ph.D. or professional doctorate (preference given to applicants with relevant professional certifications)
- Shall demonstrate proven ability to develop internal and external relationships required for effective management of External Affairs areas of the University.
- Shall be proficient in state and federal non-profit regulations, advanced constituent management techniques, economic development theories, media relation strategies, and state government regulations and proceedings.
- Shall demonstrate proven ability to prioritize budgetary needs while managing and sustaining unrestricted and restricted assets including endowment funds, stocks, bonds, and real estate holdings.
- Shall be efficient and effective in problem solving and multi-tasking techniques for complex changing environments.
- Shall demonstrate a firm understanding of issues impacting higher education and knowledge of local, state and federal political landscape.
- Shall demonstrate a commitment to evolving concepts of economic development, media relations, alumni affairs, fund development activities, and government relations.
- Shall be qualified to teach in appointed field of study and effective in teaching the assigned subject material.
- Comply with all required standards defined by the University for management of External Affairs programs, initiatives, and activities.

**BOARD OF SUPERVISORS FOR THE
UNIVERSITY OF LOUISIANA SYSTEM**

PERSONNEL COMMITTEE

April 27, 2023

Item K.3. **University of Louisiana at Lafayette's** request for approval to appoint Mr. Daryl J. Moore as Dean of the College of the Arts effective February 1, 2023.

EXECUTIVE SUMMARY

The University requests approval to appoint Mr. Daryl J. Moore as Dean of the College of the Arts effective February 1, 2023 at an annual salary of \$200,000. The staff recommends approval.

RECOMMENDATION

It is recommended that the following resolution be adopted:

***NOW, THEREFORE, BE IT RESOLVED,** that the Board of Supervisors for the University of Louisiana System hereby approves University of Louisiana at Lafayette's request for approval to appoint Mr. Daryl J. Moore as Dean of the College of the Arts effective February 1, 2023.*



University of Louisiana at Lafayette

OFFICE OF THE PRESIDENT

K.3.

P. O. Drawer 41008
Lafayette, LA 70504-1008
(337) 482-6203
Fax: (337) 482-5914
e-mail: president@louisiana.edu

Université des Acadiens

April 5, 2023

Dr. James B. Henderson
President
University of Louisiana System
1201 North Third Street, Suite 7-300
Baton Rouge, LA 70802

Dear Dr. Henderson:

I am requesting to appoint Mr. Daryl J. Moore as Dean of the College of the Arts effective February 1, 2023 at an annual salary of \$200,000. His curriculum vitae is attached.

Please place this item on the agenda for the April 2023 meeting of the Board of Supervisors. Thank you for your consideration.

Sincerely,

A handwritten signature in blue ink, appearing to read "E. Savoie", with a stylized flourish at the end.

E. Joseph Savoie
President

svc

Attachment



Brief Biography & Professional Summary:

Daryl was born and raised 12 miles west of New York City in Newark, New Jersey with a focused and diverse professional background in the visual arts and higher education that includes private and public sector executive leadership experience. Author of "Design and the Creative Process," published by Thomson Delmar, examines design professionals' critical thinking and professional practice across disciplines. 20+ years of combined experience working in higher education, beginning as an adjunct instructor and becoming a tenured member of the faculty and department chair at Montclair State University in 1999. Appointed Founding Dean of the College of the Arts at California State University, Stanislaus, in 2007. Appointed Dean of the College of the Arts and Communication at William Paterson University from 2013 to 2020. Dedicated to advancing higher education, cultural diversity, inclusion, and the transformative power of the arts, knowledge, and civic engagement.

Key Accomplishments and Career Highlights:

- *A progressive educational background with a terminal degree in Advertising Design from Syracuse University's College of Visual and Performing Arts (MFA) and a Bachelor of Fine Arts degree in Communication Design (BFA) with a minor in Art Education from Pratt Institute*
- *Senior Creative/Art Direction in Advertising, Corporate Design, and Graphic Design Studio environments; account management and new business development; pharmaceutical & healthcare communications; strategic marketing, visual identity, and branding*
- *Higher Education pedagogy: beginning and advanced levels of design across disciplines in progressive visual arts curriculum-based undergraduate and graduate level programs in the United States and China; areas of emphasis include Advertising Design, Graphic Design, Typography Form and Communication, Package Design, Visual ID and Branding*
- *3-term elected Chair of the Department of Art and Design at Montclair State University, College of the Arts; 600+ majors; managing an operational budget of \$3.5 million; facilitated new program development in filmmaking (BFA) and industrial design (BFA); 80+ full-time tenure track professors, adjuncts and visiting specialists*
- *Appointed Founding Dean of the College of the Arts at California State University, Stanislaus 2007; pre-professional and liberal arts accredited degree programs in Music (National Association of Schools of Music), Theatre (National Association of Schools of Theatre), and the Visual Arts (National Association of Schools of Art and Design)*
- *Appointed Dean of the College of the Arts and Communication at William Paterson University 2013; pre-professional and liberal arts degree programs in Music (NASM), the Visual Arts (NASAD), and Communication, Theatre & Comedy; 1300+ students; \$12 million operational budget (approx.); 120+ full-time tenure track professors, adjuncts and visiting specialists; Community based divisions include: The Center for Chinese Art; University Galleries; The Center for New Art; Shea Center for Performing Arts*
- *Elected Fellow of the Royal Society for the encouragement of Arts and Manufactures and Commerce (RSA), London, 2003*



Key Accomplishments and Career highlights (continued):

- *Invited Foreign Expert: Branding and Promotion of the Shanghai PRC 2010 Expo "Better City Better Life" campaign*
- *Author of "Design and the Creative Process" published by Thomson Delmar (Cengage) — a multi-disciplinary examination of the design process from the unique perspectives of internationally known designers*
- *Visiting Scholar, East China Normal University, School of Design, Shanghai PRC, 2006 to 2010;*
Visiting Scholar Shanghai Institute of Technology School of Art and Design 2010 to present, Shanghai PRC
- *Branding and Identity Development for the launch of the New York Gallery of Chinese Art, November 2017, New York, NY*
- *\$3 million raised in extramural donor and grant funding supporting various programs in the College of the Arts and Communication at William Paterson University from 2015 to 2020*

Education

Terminal Degree Awarded: Master of Fine Arts (MFA) Advertising Design, Syracuse University

Undergraduate Degree Awarded: Bachelor of Fine Arts (BFA) Communication Design & Art Education, Pratt Institute

Higher Education Employment History

College of the Arts and Communication | William Paterson University

DEAN (4/1/2013 to 6/30/2020) | PROFESSOR, VISUAL ARTS (2013 to present) Senior administrative leadership of the College with an approximate enrollment of 1200 students across three academic divisions with fully accredited programs in Visual Arts (NASAD) and Music (NASM) in addition to communication programs encompassing multiple disciplines in media, communication, public relations, journalism, theatre & comedy, radio, television, film, and production in the largest enrolled department in the College. Academic and community targeted divisions: the Center for Chinese Art, the Center for New Art, the University Galleries, and the Shea Center for Performing Arts; Degrees: Bachelor of Arts, Bachelor of Fine Arts, and Bachelor of Music on the undergraduate level, with Master of Fine Arts, Master of Music and Master of Arts degrees on the graduate level; raised \$3M in extramural and grant funding; student retention, enrollment goals, recruitment and promotional leadership and direction of the College; mentorship, management and evaluation of divisional program chairs, faculty and staff for retention and promotion; program and curricular development; fiscal oversight of \$12M operating budget.

College of the Arts | California State University, Stanislaus

FOUNDING DEAN (7/1/2007 to 8/16/2012 — the dissolution of the College linked to state and national economic crisis) | PROFESSOR GRAPHIC DESIGN (2007 to 2013) Chief Executive officer of the College managing three distinct nationally accredited academic divisions; Visual Arts (NASAD), Music (NASM) and Theatre (NAST); BA, BFA and BM undergraduate degree programs; executive leadership, fiscal oversight and direction of the College; administration, management, and evaluation of divisional program chairs and faculty for retention and promotion; faculty and student recruitment; program and curricular development.



Higher Education Employment History (continued):

Department of Art and Design | College of the Arts, Montclair State University (1994 to 2007)

DEPARTMENT CHAIR (September 1999 to June 2007) Administration, recruitment, and fiscal management of the fastest growing department in the College of the Arts; Approximately 600+ enrolled students with a teaching faculty that includes 24 full-time tenure track professors and approximately 60 Adjunct Professors and Visiting Specialists; The largest department in the College with BA and BFA studio concentrations as well as Art history, Fashion Studies and Art Education BA degree programs; MA and MFA degree programs in Art History, Museum Management, Teaching, and Visual Arts Studio.

ASSOCIATE PROFESSOR, GRAPHIC DESIGN (*September 2003 to June 2007*) ASSISTANT PROFESSOR, GRAPHIC DESIGN (*September 1994 to June 2003*) INSTRUCTOR, GRAPHIC DESIGN (September 1993 to June 1994) Teaching beginning and advanced levels of Graphic Design in the largest enrolled studio area of the division; participation in all aspects of the advancement of the program.

The Newark School of Fine and Industrial Art (1991 to 1992)

ACTING GRAPHIC DESIGN COORDINATOR AND DESIGN INSTRUCTOR

Administration and management of the Design program; Teaching beginning and advanced levels of Graphic Design, Advertising, and Typography Form and Communication.

Professional Practice

Visual Communications Group | Cofounding Partner, VP Creative Director (1991 to 1994); Creative Consultant (2005 to 2007)
Provided creative direction for the company, including writing and designing new business goals and objectives; development of promotional material and position strategy; servicing the world's largest Medical Publisher, Elsevier — in addition to major pharmaceutical companies like Schering-Plough, Janssen, Pfizer, and others in their marketing and promotional efforts.

Foster Higgins | Senior Design and Art Direction (1986 to 1991)

Worked with account managers and clients, implementing and designing total communication programs for corporations in human resource management and health care promotional employee communication; Art direction, design, and planning of budgets for client approval; project coordination and supervision.

Rutgers the State University of New Jersey | Assistant Art Director, Office of University Publications (1983 to 1986)

Layout and design of in-house university publications focusing on educational programs, recruitment, promotion, and the University research magazine "MATRIX."

Bruan and Bianco Advertising NYC | Assistant Art Director (1981 to 1983)

I assisted the Art Director in developing advertising campaigns for general consumer market products that met target audience demands in print and television, from comprehensive sketches and storyboards through production.

Freelance Children's Book Illustrator (1980 through 1986)

I created narrative Children's Book illustrations for educational publishers in the national juvenile publishing marketplace and was represented by Carol Bancroft & Friends, Weston, CT.



Published Illustration and Animation Partial Client List

- Macy's NYC • Harcourt Brace Jovanovich • McDougal & Little Inc. • Curriculum Concepts Inc. • Scott Foresman Co.
- Developmental Learning Materials • Excerpta Medica • LA&J Books CA • Houghton Mifflin • Consumers Union
- Citicam NYC: Character Development (animation) for Pharmaceutical Product Infomercial (2004/5)

Memberships, Professional Affiliations, and Advisory Boards

RSA Fellow of the Royal Society for the Encouragement of the Arts and Manufactures and Commerce, UK (current member)
NASAD National Association of Schools of Art and Design (current member)
AIGA American Institute of Graphic Artists (current member)
Carnegie Arts Center Advisory Board Member Turlock, California 2010-2013
Stanislaus Arts Commission, Board Member Modesto, California 2010-2013
CWOV Board Member (2017) City Without Walls; An Urban Gallery for Emerging Artists, Newark, New Jersey
Newark Board of Education CTE Advisory Board Career and Technical Education | Media Arts (current member)
CAAFAs Chinese American Art Faculty Advisory Board (current member)

Grants and International Projects

Global Education Grant: Australia | "Dance across the Dateline" (June 1997) *School of the Arts Tour of Australia's leading Fine & Performing Arts Universities; MSU Dance performances and Visual Arts promotional designs*

Global Education Grant: China | "Transcending Boundaries" (March 1999 through 2001) *Fine Art exhibition exchange with six of China's Leading Contemporary artists and the MSU Art & Design Faculty*

Global Education Grant: China | "Global Visual Dialogues" (March 2002) *Launch of the Graduate virtual exhibition site and international visual arts collaboration with East China Normal University, Shanghai PRC*

Global Education Grant: Korea | Wonkwang University (May 2003) *Design and The Creative Process; Visiting Lecturer*

Global Education Grant: Moholy-Nagy University of Art and Design, Hungary (March 2005) *Launch of Graduate program's virtual exhibition site and international visual arts collaboration and exchange*

Southampton Solent University (UK) and Shanghai Institute of Technology Invited Faculty Group Poster Exhibition (June 2016) *I Love Shanghai Poster Design*

Bauhaus Transcended, (USA) International Conference on advancing the Visual Arts Curriculum | WPUNJ (May 2019) *Launch of Biennial Art Forum Series; The New Foundation "100 Years of the Bauhaus;" Keynote Speaker Buzz Spector with Panelists from Southampton Solent University, United Kingdom; SIT School of Art and Design Shanghai, PRC; The Fashion Institute of Technology, New York; The Sam Fox School of Design & Visual Arts, Washington University, St. Louis; Montclair State University College of Art and Design*



Curatorial and Design Consultancy Projects

- Pleasant Tasting Kim Chi: Exhibition of the Visual Arts faculty of Wonkwang University, Iksan, South Korea April 2003
- Double Happiness: Exhibition exchange, East China Normal University, School of Design, Shanghai PRC April 2006
- The Fine Art of Form & Communication: International Student Digital Design Exhibition, Shanghai PRC 2009
- The New York Gallery of Chines Art: Visual identity and branding developed for NYC-based Gallery 2017

Guest Lectures and Panels

- Design and the Creative Process: Wonkwang University, Iksan, South Korea, 2003
- Design and The Creative Process: Univa Universidad del Valle de Atemajac Zapapan Jal. Mexico, 2004
- Visual Identity & Branding Visiting Scholar, 2006, 2008, and 2010 ECNU, School of Design, Shanghai PRC
- Design and The Creative Process: Moholy-Nagy University of Art and Design (Ponton Gallery) Budapest, Hungary, 2009
- Package Design, Illustration, Branding & Identity Visiting Lecturer, 2010-2011, Shanghai Institute of Technology, PRC
- Package Design, Branding & Identity Visiting Scholar, 2012 — 2019, Shanghai Institute of Technology, Shanghai PRC
- Shanghai Graphic Design Biennale of Asia | VIP and speaker, Shanghai Institute of Technology 2015/2017/2019 Shanghai PRC
- Shanghai Graphic Design Biennale of Asia | International Judge 2022 Shanghai PRC (Virtual)

Published Books, Essays, and Current Project Initiatives

- Design and the Creative Process* | Publication Date: 12/2007: ISBN: 978-1-4018-6164-3 Thomson Delmar Publishing (Cengage)
- Xue Song: A Retrospective from 1988 to 2011* | Essay Publication Date: 8/2011: ISBN: 978-988-18829-0-5
- Julie Heffernan: Holding Up* | Essay Publication Date: 4/2011 California State University, Stanislaus: ISBN: 978-0-9830998-2-6
- Dunhuang Caves Mogao Grottoes Exhibition Project* | Consultant; Dunhuang Research Academy (Shanghai 2018)
- Center for Design Education and Research* | Founder; Design education and research-based consortium strategically linked to visual arts programs and studios in China, Europe, and the United States, advancing critical thinking and new ways of seeing through symposiums and exchange; Bauhaus Transcended, (USA) International Conference "Advancing the Visual Arts Curriculum" (inaugural Forum, May 2019)
- The Journal of Visual Arts* | Digital publication "A forum for the exchange of new ideas in the advancement of the visual arts in higher education, professional practice and its relevancy to a sustainable society" (projected launch 2023-24)

**BOARD OF SUPERVISORS FOR THE
UNIVERSITY OF LOUISIANA SYSTEM**

PERSONNEL COMMITTEE

April 27, 2023

Item K.4. **University of Louisiana at Monroe's** request for approval to appoint Mr. John Hartwell as Director of Athletics effective February 27, 2023.

EXECUTIVE SUMMARY

The University requests approval to appoint Mr. John Hartwell as Director of Athletics effective February 27, 2023 at an annual salary of \$150,000. The staff recommends approval.

RECOMMENDATION

It is recommended that the following resolution be adopted:

***NOW, THEREFORE, BE IT RESOLVED,** that the Board of Supervisors for the University of Louisiana System hereby approves University of Louisiana at Monroe's request for approval to appoint Mr. John Hartwell as Director of Athletics effective February 27, 2023.*

**Office of the President**

University Library 632 | 700 University Avenue | Monroe, LA 71209-3000

P 318.342.1010 | F 318.342.1019 | ulm.edu

April 5, 2023

Dr. James B. Henderson, President
University of Louisiana System
1201 North Third Street, Suite 7-300
Baton Rouge, LA 70802

Dear Dr. Henderson:

The University of Louisiana Monroe (ULM) requests approval of Mr. John Hartwell as the Director of Athletics effective February 27, 2023.

The position of Athletic Director was posted via the ULM Human Resources employment opportunities site beginning October 13, 2022. There were 33 applicants received, and 15 were identified as top applicants. The 15 applicants were discussed and carefully reviewed to decide who would be interviewed via Zoom. Of the 15 candidates, six were chosen for Zoom interviews and those were conducted on January 18-19, 2023.

On January 22, 2023, the committee met to discuss each interview and decide who would be brought to campus. After a round table discussion, there was a consensus and a clear front runner, Mr. John Hartwell. Mr. Hartwell came to campus on the 24th to meet with various key stakeholders across athletics and our campus community.

The recommendation from the search committee was unanimous that Mr. John Hartwell should be given strong consideration as the next Director of Athletics.

Mr. Hartwell's extensive experience as an Athletic Director will be pivotal in helping as we continue to move our athletic programs forward while maintaining our strong mission of changing the lives of our students, including our student athletes. He brings a significant level of successful leadership and passion for the ULM Warhawk community.

Thank you for your consideration of our request.

Sincerely,

Ronald L. Berry, D.B.A.
President

#TAKEFLIGHT

JOHN HARTWELL

2288 East 3025 North, North Logan, UT 84341
Phone: (435) 754-9225 | E-mail: jhhartwell65@gmail.com

PROFESSIONAL EXPERIENCE

UTAH STATE UNIVERSITY, Logan, UT

2015 – Present

Vice President & Director of Athletics

Responsible for all aspects of a 16 sport, 390 student-athletes, 118 full time staff & coaches, \$40.9M annual budget Football Bowl Subdivision athletics department.

- Academic Successes:
 - 2021-22 Institutional Graduation Success Rate (GSR) of 90%. The GSR has increased from 84% to 90% over the last seven years.
 - Composite Athletics cumulative grade point average (GPA) of 3.37 for 2021-22. The cumulative GPA for Athletics has increased from 3.17 to 3.37 over the last seven years.
 - 72.2% of student-athletes at or above a cumulative GPA of 3.0 for 2021-22.
 - In the Spring of 2022, 241 student-athletes (62% of all student-athletes) were recognized as Whiteside Scholar-Athlete recipients. A student-athlete must have a cumulative GPA of 3.2 or higher to receive this recognition.
- Athletics Successes:
 - 2022 – Gymnastics won its first ever Mountain Rim Gymnastics Conference title and advanced to the NCAA Championships finishing #23 in the nation.
 - 2022 – Men's Basketball advanced to the National Invitational Tournament (NIT) under first year Head Coach Ryan Odom.
 - 2021 – Football won its first Mountain West Conference Championship with a 46-13 win at #19 San Diego State under first year Head Coach Blake Anderson.
 - 2021 – Football won the Jimmy Kimmel LA Bowl 24-13 over Oregon State to finish the year 11-3 and ranked #24 in the final polls.
 - 2021 – Football won two Power 5 games, Washington State and Oregon State, for the first time ever.
 - 2021 – Volleyball won the Mountain West Conference regular season for the first time ever.
 - 2021 – Women's Cross Country finished 2nd in the Mountain West Championships and 28th in the NCAA Championships.
 - 2021 – Hired Manny Martins as Women's Soccer Head Coach. He was most recently Associate Head Coach for Women's Soccer at the University of Oregon. Martins became the second minority head coach in any sport in Utah State history.
 - 2021 – Hired Ryan Odom as Head Men's Basketball Coach after Craig Smith left for the University of Utah. Odom is the only head coach to lead a NCAA Tournament #16 seed (University of Maryland – Baltimore County) to a win over a #1 seed (University of Virginia).
 - 2021 – Women's Gymnastics team received an NCAA Regional bid and finished the season ranked #22 nationally.
 - 2021 – Men's Basketball received an at-large NCAA Tournament bid after finishing as both regular season and conference tournament Mountain West Conference runner ups. This was the third consecutive year of qualifying for the NCAA Tournament.
 - 2021 – Men's Cross Country finished 11th at NCAA Championships.
 - 2020 – Hired Blake Anderson as Head Football Coach, which was graded as one of only four "As" by CBS Sports for hires following the 2020 season.
 - 2020 – Guard Sam Merrill was selected in the 2nd Round of the 2020 NBA Draft, making Utah State the only Group of 5 institution to have a student-athlete taken in both the 2020 NFL and NBA Drafts.
 - June 2020 – Recognized by Stadium Network as the #18 Rated Athletics Director based on coaching hires (#4 among Group of 5 ADs).
 - 2020 – Quarterback Jordan Love was the only 2020 NFL Draft 1st Round Pick (Green Bay Packers) from a non-Power 5 league.
 - 2020 – Men's Basketball Mountain West Conference Tournament Champions finishing 26-8. Defeated #4 San Diego State in Finals.
 - 2019 – Frisco Bowl participant in Football after a 7-5 regular season.

JOHN HARTWELL

- 2019 – Mountain West Conference Champions in Men’s Cross Country. The team finished 16th at the NCAA Championships.
- 2018-19 Academic Year – Utah State was one of only five (5) institutions to have both Football & Men’s Basketball ranked in the final Associated Press Top 25 poll for each sport.
- 2019 – Men’s Basketball Mountain West Conference Regular Season and Conference Tournament Champions under first year Head Coach Craig Smith finishing 28-7.
- 2018 – New Mexico Bowl Champions in Football beating North Texas 52-13 to cap off an 11-2 season.
- 2018 – Utah State finished 78th nationally in the Learfield Director’s Cup Standings, which is the highest ranking ever for the Aggies.
- 2018 – Men’s Outdoor Track & Field team finished 18th at the NCAA Championships.
- 2018 – Men’s Tennis Mountain West Conference Regular Season & Conference Tournament Champions.
- 2017 – Women’s Cross Country team finished 14th at the NCAA Championships.
- 2017 – Men’s Cross Country team finished 27th at the NCAA Championships.
- 2017 – Football team finished its regular season 6-6, including a 4-4 Mountain West Conference record and played in the Arizona Bowl.
- 2017 – Women’s Gymnastics team finished the season ranked 24th in the country and competed in its 4th straight NCAA Regional.
- 2017 – Outdoor Track & Field teams had 18 student-athletes advance to the NCAA West Regional, of which 4 advanced to the NCAA Championships and 1 made 1st team All-American.
- 2017 – Mountain West Conference Regular Season & Conference Tournament Champions in Men’s Tennis. Coach James Wilson was hired in June 2016.
- 2017 – Softball team went 33-18 and advanced to its 1st post- season play since 1993.
- 2016-17 – Women’s Basketball team went 17-15 and advanced to postseason play for the first time since 2012-13.
- 2015 – Football team went 6-6 in the regular season and played in the Idaho Potato Bowl.
- Student-Athlete Welfare Initiatives:
 - Partnered with Opendorse in the Spring of 2022 to set up a platform to facilitate Name, Image, and Likeness (NIL) opportunities for our student-athletes.
 - Created the Athletics Diversity and Inclusion Council in the Summer of 2020, which has representation of both student-athletes and coaches from all 16 teams, along with both campus and athletics administrators.
 - Launched a pilot Cultural Education & Mentoring (ROC – Reaching Our Capacity) program for student-athletes in Spring 2019 to assist their matriculation into some of the cultural nuances of Utah. Program was developed in collaboration with a retired District Judge and a minority football alumnus.
 - Started an evening training table meal 3 nights a week for all of our student-athletes in our West Stadium Center Club in January 2017.
 - In conjunction with our University Counseling Center, launched a Student-Athlete Mental Wellness Committee in 2017 to proactively address mental health concerns of our student-athletes.
 - Opened a “Fueling Station” for all student-athletes in our Strength & Conditioning Center in January 2016.
- Development Successes:
 - Athletics had a record \$9.6M in gifts & pledges in fiscal year 2022, including over \$4M pledged towards a new indoor practice facility.
 - In November 2019, the athletic department received a \$1.44M gift for endowed scholarships for student-athletes who are engineering majors. This is the largest endowed scholarship gift ever for Utah State Athletics.
 - Fiscal year 2019 set a fundraising revenue record of \$6.9M, marking the second time in the past three fiscal years the record has been eclipsed. In fiscal year 2017, the mark was established at \$6.4M, which eclipsed the previous annual fundraising mark of just over \$5M.
 - Rebranded the fundraising arm of Athletics in 2017 with the creation of Aggies Unlimited, which unified all athletics giving under one centralized program.
 - Secured \$10M+ in gifts & pledges to the West Stadium Center between August 2015 and December 2016, including a \$3M gift from one individual.
- Financial Growth & Fiscal Responsibility:
 - Managed budget growth from \$28M in fiscal year 2016 to \$40.9M in fiscal year 2023 due to new revenue streams and the growth of existing revenue streams.

JOHN HARTWELL

- For fiscal year 2022 Athletics ended the year with a surplus of revenues over expenditures. This marks the fifth time in six years that Athletics has balanced the budget, which had not been accomplished in the prior ten years.
- Athletics Facilities Improvements:
 - In the Spring of 2022 plans were announced for a new 110,000 square-foot, \$32M indoor practice facility, which will also house a new golf practice facility, along with locker rooms and coaches' offices for soccer.
 - Upgrades in Maverik Stadium in Spring 2022 included new turf on the field and over 4,000 new chair back seats in the west side lower bowl.
 - In the Fall of 2021, the natural grass field in softball was replaced with a turf field.
 - A new student-athletes' lounge in the Laub Complex was completed in Summer 2021.
 - Total renovation of the Football locker room in the summer of 2019.
 - A new Gymnastics Practice Facility was completed in 2017 that more than doubled the size of the previous facility.
 - The Maverik Stadium West Center opened in August 2016 at a cost of \$36M. It includes 20 suites, 740 club seats, which includes a club dining area that is also used to host our student-athlete training table during the week, 20 loge boxes, and a state-of-the-art press box.
 - A major video board upgrade was completed in Summer 2016 to include: 2 football boards, a softball board, and a soccer board.
- Other Revenue Generation Successes:
 - In the Summer of 2022 renegotiated the multimedia rights deal with Learfield that will result in an average increase of over \$900,000 per year over the life of the contract.
 - The Nike apparel & footwear deal was renegotiated and signed in February 2020, which more than doubled the annual amount of product that is provided free of charge to Aggie Athletics.
 - Moved from a third-party outbound ticket sales team to an in-house group that has more than doubled our outbound ticket sales revenue in the first year.
 - Entered a new partnership with the Larry H. Miller Entertainment Group to be the flagship station for Aggie Athletics, which has expanded our affiliate station coverage and increased sponsorship revenue opportunities.
- New Endeavors:
 - In Spring 2017, introduced the branding slogan "This Is Our (U) State", which was adopted as a University-wide campaign throughout the state of Utah.
 - Starting with the 2015-16 academic year, my family began having every student-athlete in our home for dinner at least once per academic year in an effort to get to know them better on a personal level.
- National/Conference Involvement:
 - Selected to fill the Mountain West Division I Council spot for Spring of 2022.
 - Chosen as the only FBS Athletic Director to testify on the subject of "Compensating College Athletes" on Sept 15, 2020 to the United States Senate Committee on Health, Education, and Labor (HELP).
 - Chair of the Mountain West Athletic Director's Group from July 2019 – June 2020.
 - LEAD1 (formerly D1-A) Institute Faculty Member presenting to aspiring Athletic Directors each July since 2015.
 - Chairman of the Mountain West Conference Men's & Women's Basketball Committee that has been tasked to make recommendations on future formats and locations of these tournaments.
 - Learfield Intercollegiate Athletics Forum Speaker Faculty for the December 2017 event. Panel topic is "Preparing Your Campus for the New Media Era."

TROY UNIVERSITY, Troy, AL

2012 – 2015

Director of Athletics

Responsible for all aspects of a 17 sport, 420 student-athletes, 78 full time staff & coaches, \$21M budget Football Bowl Subdivision athletics department.

- Academic Successes:
 - Average student-athlete Grade Point Average rose from 2.79 in 2012-13 to 3.01 in 2014-15.
 - Percentage of student-athletes achieving a 3.0 Grade Point Average rose from 46% in 2012-13 to 53% in 2014-15.
 - An emphasis on improving Academic Progress Rate numbers across all sports led to the departmental average being above 960 in 2013-14 for the first time in 5 years.
- Athletics Successes:
 - 2014 & 2015 – Women's Golf team were back-to-back Sun Belt Conference Champions & NCAA participants. Hired Coach Bart Barnes in June 2013.
 - 2015 – Women's Basketball team won 20 games & advanced to post season play for the first time since 1997.

JOHN HARTWELL

- 2014 – Women’s Soccer team went a school record 16-6 & advanced to the Sun Belt Conference Championship game. Hired Coach Jason Hamilton in February 2014.
- 2015 – Men’s Tennis Team won the Sun Belt Conference and was an NCAA participant. Hired Coach Scott Kidd in July 2013.
- 2015 – Men’s Golf team was ranked as high as #42 by Golfstat and received an NCAA at-large bid.
- 2015 – Softball team finished the season at 32-22 and an RPI in the mid 50’s. Hired Coach Beth Mullins in June 2014.
- Hired new head coaches in 14 of 17 sports while as AD at Troy. In addition to the above noted hires there are 3 others of significance:
 - Neal Brown (Football) – after going 4-8 in his first season in Troy (2015), he went 31-8 over his last three seasons, including a win at LSU in 2017 & a win at Nebraska in 2018. He is now the Head Coach at West Virginia University.
 - Marc Davis (Track & Field/Cross Country) – named Head Coach in July 2014. He became the first African American head coach of any sport at Troy.
 - Phil Cunningham (Men’s Basketball) – named Head Coach in March 2013, he led the Trojans to the 2017 Sun Belt Conference Tournament Championship & the NCAA Tournament for only the second time in school history.
- Student-Athlete Welfare Initiatives:
 - Completely overhauled the drug-testing policies & procedures in January 2013 in an effort to make the program more proactive than reactive.
 - The 1st annual Trojan Tribute was held in April 2015 as an ESPY’s type event to honor the accomplishments of the student-athletes during the academic year.
- Development Successes:
 - Identified, cultivated, and secured the first \$1M individual donor to Troy Athletics.
 - Negotiated and secured a \$3.5M commitment from the City of Troy for Troy Athletics capital projects.
 - Cultivated and secured the following private gifts:
 - \$3.5M – Football Endzone Facility.
 - \$850k – Golf Practice Facility.
 - \$700k – Softball Facility.
- Athletics Facilities Improvements:
 - Softball Facility (2014, \$3M) – project included new dugouts, press box, coaches’ offices, locker room, student-athlete lounge, training room, and pitching & hitting areas.
 - Golf Practice Facility (2015, \$2.1M) – project included coaches’ offices, locker rooms, student-athlete lounge, indoor hitting bays, practice range, putting greens, and a short course layout.
 - Daktronics Video Board & Ribbon Boards for Veteran’s Memorial Stadium (2014, \$2.1M) – new boards to enhance the game day fan experience funded by a new corporate sponsorship agreement rolled out in July 2014.
 - North Endzone Facility – developed basic functional areas and funding model for the \$25M facility that is currently under construction and will be completed in the Summer of 2018.
- Other Revenue Generation Successes:
 - In the Summer of 2014 corporate sponsorship sales & broadcast rights were moved from IMG to Rockbridge Sports utilizing an “in-house plus” model which increased annual net revenue from corporate sponsorships over 40% in the first year.
 - In 2013 a new footwear & apparel contract with Adidas was negotiated that increased the total value to Troy Athletics over three times the previous deal.
- New Endeavors:
 - Introduced 2 new branding slogans in 2013 that are still used by both Athletics and the University: “It’s T Time” and “Trojan Territory.”
 - Trojan Affinity Program (TAP) was introduced in the 2013-14 academic year as a way to further engage student attendance at athletics events.
 - Introduced alcohol sales to athletic venues in 2014, which created a new revenue stream for the department, which reduced the number of alcohol related incidents in these venues.
- National/Conference Involvement:
 - Sun Belt Conference representative on the NCAA Council, and served on the Student-Athlete Experience subcommittee.
 - Sun Belt Conference representative on the Executive Committee of the D1-A Athletic Directors’ organization.

JOHN HARTWELL

- D1-A Institute Faculty member in July 2013 & 2014.
- National Exposure:
 - Appeared on ESPN's Outside the Lines on Sunday, October 12, 2014 with Bob Ley to discuss alcohol sales in collegiate venues.
 - Appeared on Forbes SportsMoney on Fox Sports 1 in October 2014 to discuss corporate sponsorships in collegiate sports, and Troy's relationship with Rockbridge Sports.

UNIVERSITY OF MISSISSIPPI, Oxford, MS

2003 – 2012

Senior Executive Associate Athletics Director (2009 – 2012)

Senior Associate Athletics Director (2005 – 2009)

Associate Athletics Director for Finance (2003 – 2005)

Functioned as the #2 administrator in Athletics and represented the Director of Athletics at various functions. Served as the Chief Operating Officer and Treasurer of the UMAA Foundation, a 501(c)(3) entity that generated over \$17.5M annually through priority seating and major gifts. Oversaw the business office, ticket office, information technology, concessions, merchandise sales, and the equipment room. Oversaw day-to-day operations of Football, Men's Basketball, and Baseball, along with sport oversight of Men's & Women's Track & Cross Country, and Softball.

- Managed the growth and development of budgets from \$36M in fiscal year 2003 to over \$64M in fiscal year 2012.
- Lead contact and ask for \$1M philanthropic gift from a donor in 2009, which at the time was only the third ever seven-figure gift from an individual to Athletics.
- Led a national search in 2006 for a Men's Basketball Head Coach, which culminated in the hire of Andy Kennedy. He went 245-156 as Head Coach. Accomplishments include two-time SEC Coach of the Year, two SEC West titles, and SEC Tournament title, two NIT Final Fours, and two NCAA Tournament appearances.
- Managed the development of Athletics Strategic Plan in 2009.
- Negotiated and facilitated a variety of contracts to include coaches' contracts, game contracts, apparel & footwear contract (NIKE), video boards (Daktronics), athletics concessions (Centerplate), ticketing software (Paciolan), merchandise sales (Sports Avenue/Lids), and premium seating hospitality (Colonnade Group).
- Managed all athletics capital projects from determining financing methods to tracking of revenues and expenditures related to the projects.

GEORGIA STATE UNIVERSITY, Atlanta, GA

1997 – 2003

Associate AD – Finance & Internal Affairs (1999 – 2003)

Assistant AD – Finance & Administration (1997 – 1999)

- Oversaw and coordinated all financial activities of a fourteen sport Division I athletics department.
- Managed daily administrative operations within the department including human resources, contracts, travel, game management, ticket sales, and facilities.
- Direct sport supervision of Baseball, Men's & Women's Golf, Men's & Women's Cross Country, and Women's Track.

HENRY J. LEE DISTRIBUTORS, Charleston, SC

1994 – 1997

Chief Financial Manager

- Supervised and coordinated all financial, accounting, personnel, and administrative duties of \$36M (annual sales) beverage distributor.

THE CITADEL, Charleston, SC

1991 – 1994

Director of Internal Audit

- Developed and performed various operational and financial audits based on assessments of areas lacking adequate controls.
- Carried out special projects as requested by the President and Board of Visitors.
- Coordinated and assisted in all external audits.

ERNST & YOUNG, Charleston & Columbia, SC

1987 – 1991

Audit Senior/ Auditor

- Supervised and performed audits in a variety of industries including healthcare, banking, insurance, utilities, distribution, and higher education.
- Prepared and reviewed individual, corporate, and partnership tax returns.

JOHN HARTWELL

EDUCATION

GEORGIA STATE UNIVERSITY, Atlanta, GA
MS, Sports Administration, 2001

THE CITADEL, Charleston, SC
BS, Business Administration, 1987

- Four-year men's basketball student-athlete and team captain as a senior.

UMS-WRIGHT PREPATORY SCHOOL, Mobile, AL
Graduated in 1983 after attending from 1st Grade to 12th Grade.

- All-State Basketball Player, 1983.

PROFESSIONAL CERTIFICATIONS & LICENSES:

CERTIFIED PUBLIC ACCOUNTANT (STATE OF SOUTH CAROLINA #3338) – Issued October 1989

PERSONAL INFORMATION

Married to Dr. Heather Seale Hartwell, with three children: Hunter (30), Lauren (13), & Madison (10).

ATHLETIC DIRECTOR SEARCH COMMITTEE

Monday, January 9th, 2023

Members Present: Carmen Wright, Co-Chair (SWA/ Director for Student Athlete Success); Michael Federico, Co-Chair (Head Baseball Coach); Dr. Valerie Fields (VP of Student Affairs); Dr. Bill Graves (VP of Business Affairs); Adam Cossey (President of Athletic Foundation); Dr. Arturo Rodrigues (Assoc. Prof Director); Susan Chappell (Exe. Director of ULM Foundation); Dusty Thibodeaux (ULM Alumni); Lou St. Amant (Former ULM Baseball Coach); Cardell Thibodeaux (Current ULM Baseball SA); Madeline Williams (Current ULM Volleyball SA).

Members absent: none

Agenda

- I. Directions from President Berry, that fall in line with Job Description
- II. Reviews Applications from Screening Committee
- III. Adjourn

President Berry described what we were looking for in our next Athletic Director, and that message was communicated to the committee. The committee discussed the applications of each candidate to narrow down the candidate pool and determine who would be selected for Zoom interviews.

Committee members were asked to evaluate each applicant based on experience in administration, fundraising, compliance/academics, sports supervision and budget/finances.

Next meeting was scheduled for Thursday, January 12th at 10:00 am.

ATHLETIC DIRECTOR SEARCH COMMITTEE

Thursday, January 12, 2023

As a result of the discussion and the evaluations that were completed, a list of six top candidates were selected to conduct Zoom interviews. Those candidates were Matt Roan, Kyle Brennan, Ryan Ivey, Seth Hall, John Hartwell and Rob Bernardi.

The interview schedules were Matt Roan for Wednesday, January 18 at 2p, Kyle Brennan on Wednesday, January 18 at 2:45p and Ryan Ivey on Wednesday, January 18 at 3:30p. The other three interviews were Seth Hall on Thursday, January 19 at 10a, John Hartwell on Thursday, January 19 at 10:45a and Rob Bernardi on Thursday, January 19 at 11:30a.

ATHLETIC DIRECTOR SEARCH COMMITTEE

Wednesday, January 18, 2023/Thursday, January 19, 2023

Members present: All committee members were present for each interview.

The committee arrived to review materials and questions to ask each candidate. Each candidate was asked the same questions but were allowed to give an opening statement, a closing statement and ask questions.

After interviewing all six candidates, the committee decided to meet January 22, to debrief and make decisions on what candidates would be brought to campus for the next round of interviews.

ATHLETIC DIRECTOR SEARCH COMMITTEE

Sunday, January 22, 2023

While each candidate was impressive, there was a clear leader and a consensus amongst the group that John Hartwell was the candidate we wanted to bring to campus. It was also decided that if for some reason John was not the best fit, we would reconvene and make decisions on who we would like to come to campus for interviews.

John was then scheduled to come on campus on Tuesday, January 24, and meet with various key stakeholders. Below is the schedule of meetings.

- 8a-9a: Executive Team
- 9a-10a: Athletic Academic and Compliance Staff
- 10a-11a: Head Coaches
- 11a-12p: Senior Athletic Staff
- 12p-1p: Lunch Meeting with Committee members
- 1:30-2p: Dr. Bill Graves, VP of Business Affairs
- 2p-3p: SAAC Committee members
- 3p-4p: Open Forum with Community and Campus
- 4:30: Dr. Ron Berry

ATHLETIC DIRECTOR SEARCH COMMITTEE

Wednesday, January 25, 2023

After receiving feedback from everyone who met with John Hartwell, it was unanimous that he was the best candidate for AD and the recommendation was given to Dr. Ron Berry to extend an offer. Some of the comments are below.

Search Committee Comments:

- I thoroughly enjoyed getting to know Mr. Hartwell – I believe his communication skills, collaboration, and energy would make him a great fit.

- I thought he was impressive. He fits a great many needs that we have. He understands how to grow us at this level and beyond because of his experiences. He seems willing to have uncomfortable conversations and handles himself well while showing confidence and poise.
- I support him becoming the AD. I feel confident in his leadership and abilities to lead ULM towards the top of the Sun Belt Conference. I have heard nothing but positive feedback from supporters and feel we have the right man for the job.
- I do not have any reservations! Loved meeting him and I think he would be a great fit.