

UNIVERSITIES OF  
**LOUISIANA**  
FOR OUR FUTURE CONFERENCE  
LAKE CHARLES | MARCH 26 – 28, 2023



# SPONSORSHIP PROSPECTUS





# CONFERENCE HIGHLIGHTS

## ABOUT THE CONFERENCE

The Universities of Louisiana For Our Future Conference is an annual professional development opportunity for faculty, staff and administrative leaders within the University of Louisiana System. The selected programming aims to reinvigorate attendees working toward achieving the six aspirations set forth in the Universities of Louisiana Strategic Framework. We anticipate roughly 500 higher education professionals will travel from all over Louisiana to participate in the conference.

## ABOUT THE UNIVERSITY OF LOUISIANA SYSTEM

The University of Louisiana System, one of the nation's largest high education systems, is a family of nine distinctive educational institutions serving more than 90,000 students and awarding more than 16,500 degrees annually. The System offers a broad spectrum of educational opportunities ranging from technical training at the associate level to research at the doctoral level. It encompasses nine diverse higher education institutions: Grambling State University, Louisiana Tech University, McNeese State University, Nicholls State University, Northwestern State University, Southeastern Louisiana University, University of Louisiana at Lafayette, University of Louisiana at Monroe, and University of New Orleans.

## WHY SHOULD YOU PARTICIPATE?

As a sponsor of this event, you have the opportunity to display your products and services, extend your brand identity and create a strong visible presence among industry professionals engaged in public universities across the state. Attendees will have multiple opportunities to network and interact with your company throughout the duration of the event. Among the many benefits and opportunities available to you as a sponsor at the Universities of Louisiana 2022 Conference are:

- Exhibit space in a designated area to maximize exposure and ensure high levels of interaction with attendees.
- Dedicated exhibit time designed to optimize and maximize positive interactions with attendees.
- Company exposure with multiple branding opportunities.
- Opportunity to demonstrate your industry leadership by placing your message, brand and expertise directly in front of Attendees eager to learn about new industry innovations.
- Opportunity to participate in a number of social and networking events where you can network and grow your business.



# SPONSORSHIP PACKAGES

	Gold \$5,000 +	Silver \$3,500	Bronze \$1,500	Exhibitor \$300
Exhibit Booth (if desired) 10 x 10	X	X	X	X
Complimentary registration to conference	X	X	X	X
Access to Registration list (names, university, email address) one week prior to event	X	X	X	X
Complimentary tickets to Networking Social events	X	X	X	
Website/Conference App Branding	X	X	X	
Promotional Materials in Attendee Conference Bag	X	X	X	
Program Guide Recognition	X	X	X	
On-Site Signage Rights	X	X		
Pre-Conference Email Promotion (Included in branded email distributed with scheduled notices)	X	X		
Corporate Presentation (1-50 minute session)	X			
Recognition and introduction during meal	X			





# SPECIFIC SPONSORSHIP OPPORTUNITIES

Put your brand front and center at the 2023 For Our Future Conference by taking advantage of one of these sponsorship opportunities.

March 26 Opportunities	
Pre-Conference Reception	\$3,000
March 27 Opportunities	
Breakfast	\$3,500
Lunch	\$10,000
Afternoon Refreshment Break	\$2,500
Networking Reception	\$15,000
March 28 Opportunities	
Breakfast	\$3,500
Morning Refreshment Break	\$2,500
Closing Lunch	\$10,000

# REGISTER TODAY!

Reserve Your Sponsorship  
Sponsorships are limited and available on a first-come, first-served basis. To request your sponsorship please complete the form at [www.ulsystem.edu/conferencesponsor](http://www.ulsystem.edu/conferencesponsor).

Booth Selection  
Booth assignment will begin March 1. At that time sponsors/exhibitors will be assigned a booth in their sponsorship level (based on availability). The process will begin in the order on which the signed agreements are received.

Payment Options  
Sponsorships can be made online or by check. Sponsorships must be paid in full for booth selection.

MAKE CHECKS PAYABLE TO:  
University of Louisiana System Foundation  
1201 North 3rd Street, Suite 7-300  
Baton Rouge, LA 70802

