





## **GOOGLE CERTIFICATE OFFERINGS**

AVAILABLE GOOGLE CERTIFICATIONS	
Project Management	UX Design
Digital Marketing & E-commerce	IT Support
Data Analytics	IT Automation

Louisiana Tech University is proud to offer Google Certificates to University of Louisiana System faculty and staff through its partnership with Coursera. Coursera is an online learning platform providing content in a variety of disciplines created by industry partners and faculty from around the globe. Please note that the certificates listed above are industry skill certificates not approved by the Board of Regents. Each certificate contains 5-10 modules for learners to complete.

#### Louisiana Tech offers three pathways ULS learners can choose:

#### PATHWAY 1

#### GOOGLE CERTIFICATION & GRADUATE CREDIT \$1,475/3HR CREDIT

This is a credit bearing pathway. Registration takes place through <u>Tech online</u> and once admitted and enrolled, learners will coordinate with Erika Jones (<u>erikaj@latech.edu</u>) for placement in the Coursera platform.

#### **PATHWAY 2**

#### GOOGLE CERTIFICATION & CEU/CLU \$99/CERTIFICATE

This is a non-credit bearing pathway. Erika Jones (erikaj@ latech.edu) will give learners access to the Coursera course and submit the final certificate for CEU/CLUs credit. Learners who opt for this pathway cannot later request that their credit be used for academic credit in a Louisiana Tech academic program.

### **PATHWAY 3**

# GOOGLE CERTIFICATION FREE

There is no fee to the Google standalone cert through Coursera. They will coordinate with Erika Jones (<u>erikaj@latech.edu</u>) to access the Coursera course(s).

For more information about the LA Tech and Coursera partnership or to inquire about the Coursera offerings for UL System faculty and staff, <u>click here</u>.