

ONLINE TEACHING AND LEARNING EXPERT

Dr. Elizabeth Hornsby

Southeastern Louisiana University

Assistant Professor and the Fay Warren Reimers

Endowed Professor in the Humanities in the

Department of Communication and Media Studies



Dr. Elizabeth Robertson Hornsby is an Assistant Professor and the Fay Warren Reimers Endowed Professor in the Humanities in the Department of Communication and Media Studies at Southeastern Louisiana University. She serves as the Graduate Coordinator for the university's online Master of Arts in Strategic Communication and teaches courses in data analytics, digital and social media, and strategic media management. In her first year, she led the redesign of the master's level curriculum to better meet the needs of communication students and their career goals, including shortening course terms, identifying no-cost educational materials, and establishing partnerships with industry-leading companies such as Meta and HubSpot to provide relevant certifications for students.

Elizabeth started teaching online in 2008 and has designed and taught over 20 online courses at both undergraduate and graduate levels, covering a range of subjects from general education to capstone classes. For two years, she served as Quality Matters Coordinator at Southeastern's Office of Online Learning, contributing to the development of processes for ensuring online course quality. Elizabeth also acted as an Online Instructional Mentor for the College of Arts, Humanities, and Social Sciences, and currently holds positions as Southeastern's General Education Coordinator and chair of the Diversity and Inclusion Advisory Council. She also holds a Higher Ed Peer Review certification from Quality Matters.

In 2020, Elizabeth was a member of the University of Louisiana System's Digital Equity and Inclusion Taskforce and chaired the Digital and Technological Literacy Subgroup. She served as the Quality Matters Track Team Lead for the UL System's Bridging the Divide Professional Development Summer Series and as the Authentic Assessments Subject Matter Expert for the UL System's 2021 Bridging the Divide Online Bootcamp. In 2022, she participated in the UL System's Online Teaching and Learning Content Area panel focused on ungrading. Elizabeth was also a member of the Louisiana Board of Regents Digital Inclusion Strategic Operational Action Team (DISOAT).

Elizabeth has presented nationally at The American Association of Colleges and Universities Conference on General Education, Pedagogy and Assessments, the National Communication Association Annual Convention, The Society for Cinema and Media Studies Annual Conference and the Broadcast Education Association's Annual Conference, regionally at the Popular Culture Association of the South Conference and Southern States Communication Association Conference, and locally at the University of Louisiana System's Conference. She has also published in journals including *Communication, Culture, and Critique*, *International Journal Of Communication*, and *InSight: A Journal of Scholarly Teaching*.