

SPONSORSHIP PROSPECTUS



SUMMIT INFORMATION

ABOUT THE SUMMIT

The Universities of Louisiana will hold its third annual Black Male Summit on June 21st and 22nd, 2023 in New Orleans at the Hilton New Orleans Riverside. The Summit will offer our faculty, staff, students, and community partners a time of reflection and celebration of our strides toward the equitable success of Black males. The purpose of the Black Male Summit is threefold.

First, attendees will be offered a time of reflection and celebration of the strides our institutions have made towards the equitable success of our Black males.

Secondly, the community will have a opportunity to reaffirm their commitment to closing opportunity and achievement gaps across all social groups. Throughout the Summit, we will inspire others to make decisions that will positively impact the Black male population, laying the groundwork for endeavors to improve Black male outcomes in the education and workforce pipeline, healthcare, criminal justice, digital and financial literacy, and government.

Thirdly, the third cohort of Reginald F. Lewis Scholars will be unveiled to the higher education community. The Reginald F. Lewis Scholars program is a cohort program designed to enhance the collegiate experience of Black males across the UL System. Specifically, the Reginald F. Lewis Scholars Program recruits Black male students and provides educational programs, mentoring opportunities, and co-curricular experiences to enhance their collegiate experience. Two students from each of the nine member institutions, 18 students in total, are invited to participate in the program annually. Students are selected based on need, leadership, and merit. The program provides a curated educational experiences including, but not limited to, study abroad participation and research experiences; mentoring opportunities with internal and external stakeholders; and co-curricular experiences to enhance their collegiate experience.



SPONSORSHIP PACKAGES

| نگذ | Platinum \$30,000+ | Gold \$20,000 | Silver \$15,000 | Bronze \$10,000 | Star \$5,000 |
|--|---------------------------|----------------------|--------------------|------------------------|------------------------|
| /* * \ | (2 Max) | (3 Max) | (3 Max) | | |
| Exhibit space | х | Х | × | × | × |
| Recognition in marketing materials | х | Х | × | × | × |
| Registration for 5 participants to attend the full two-day Summit | Х | Х | X | х | |
| Invitation to present at breakout session | х | X | × | | |
| Invitation to attend networking reception for 5 participants | х | Х | × | | |
| Invitation to attend networking reception for 10 participants | х | Х | | | |
| Registration for 10 participants to attend the full two-day Summit (reserved tables) | Х | Х | | | |
| Invitation to present at leadership breakfast hosted by the UL System | Х | | | | |
| Invitation to attend networking reception for 20 participants | Х | | | | |
| Registration for 20 participants to attend the full two-day Summit (reserved tables) | Х | | | | |

For more information on the Black Male Summit sponsorships, please contact **Claire Norris** at claire.norris@ulsystem.edu or (225) 279-1452. Sponsorships and in-kind donations will be used to advance the mission of the Black Male Summit and the Reginald F. Lewis Scholars program.