Andy J. Benoit, Jr., Ed.D.

March 15, 2024

Dr. Jimmy Clarke, Chair
Board of Supervisors
University of Louisiana System
1201 North Third Street, Suite 7-300
Baton Rouge, LA 70802

Dear Chairman Clarke, President Gallot, Members of the Search Committee, and the McNeese State University Community:

Excellence with a Personal Touch was the motto established at McNeese State University when I was a student there and served as the cornerstone of my career spent serving students and ensuring educational opportunity. In seeking to find a successor to President Burckel, the Board has established the need to have a leader who is visionary, entrepreneurial at a variety of levels, as well as being community and student centered. When I reviewed the profile and considered the intimate knowledge I have of the University, I became extremely motivated in the desire to serve my alma mater at this critical time in its history.

As a results-oriented and motivated leader in higher education with rich experience at several Louisiana institutions, I am confident I can work with the McNeese community as President to make immediate contributions that challenge, educate, and prepare global leaders in a transformational environment focused on excellence, student success, and making a positive impact on the larger community. To that engagement, I offer my desire to help McNeese facilitate a place of purpose ignited by opportunity, skill cultivation, creativity, and innovation; I therefore present my curriculum vitae for your review.

I grew up in a small town in Southwest Louisiana (Welsh) on a rice and cattle farm. As a first-generation college student, my professional motivation has been to help students (many who are like me) to achieve their potential and purpose through educational opportunity. Working toward this goal, my career has spanned across South Louisiana, South Carolina, and Texas where I have worked extensively on a focus toward student success. This experience aligns closely with the focus that McNeese has on engaging a vibrant, student-centered culture that is focused on changing the lives of students through quality education and to provide services to the employers and communities in its region; thus, leading me to this opportunity. McNeese has always had the ability to provide the foundation for students to serve in a challenging global environment by providing high-quality, interest-driven programs that present a unique practical focus which builds character for a generation of leaders – I know this from my own personal experience with multiple degrees from the institution.

The next McNeese President must facilitate a quality experience for students, faculty/staff, alumni, and the greater community. The University's foundational pillars are aligned with my personal values and past experience, allowing me to effectively serve the institution relative to student access, success, attainment, community engagement, and unwavering institutional excellence. Some highlights of my background include:

- Strategic planner and organizational/team optimizer at all levels.
- Student-centered leader that spearheaded growth and development of programs to support student persistence and perseverance across the student life cycle.
- Worked with multi-million-dollar budgets and complex organizational structures to achieve success and facilitate responsible growth.
- Bold practitioner that implemented high achiever and inclusive recruitment programs which significantly increased student diversity and outcomes at several institutions, including LSU, The University of Louisiana, The University of New Orleans, Lander University, and Texas A&M University – Corpus Christi
- Transparent and engaged leader who expanded opportunities, at the highest level, for collaboration across the University community – from students, faculty, staff, alumni, collegial institutions, and from other external and community sources.
- Educational leader familiar with the nuances of being an administrator in the rapidly changing world of higher education.
- Executive adept at understanding how to diversify the revenue stream (e.g., enrollment, funding sources).
- Experienced at resource development; secured and facilitated in excess of $ 2 million in targeted fundraising, grant, and in-kind donation support.
- Strong communicator and facilitator experienced at collaborating with various constituent groups including boards, governmental officials, and other support agencies.

Educational philosophy. The accomplishments shared over the course of my career have been due to a guiding value of helping students to reach their potential. As a first-generation college student, in many ways I should have been a stop-out statistic. Thereby, I have been conscious of providing information and educational opportunity to students and their families through carefully crafted programming and communication endeavors designed to guide, mentor, and motivate action toward degree/career development and degree attainment. To this end, my passion has been laser focused on student persistence and engagement throughout the student enrollment life cycle. I believe in, and advocate for, an educational setting where faculty and leadership cultivate this engaged environment where students are challenged to embrace new ideas, new concepts, and higher order thinking to build the skills necessary to actively participate in a consistently evolving global environment. To do this, I value investment in ensuring that faculty have the support and resources requisite to disseminate knowledge as well as cultivating a hands-on and experiential learning engagement which exposes students to primary practice before they depart the educational setting; this aligns itself perfectly with the purpose-driven programs at McNeese. As President, I will work to build a shared investment in the educational mission of the institution between internal and external constituencies to give our students knowledge and skill foundation, thus creating their best chance to be successful in chosen career or educational pathways.

Leadership and management philosophy. The landscape of higher education is changing. I can tell you from experience that resources are limited, and educators must be wise stewards of public and private funds. Leaders must be well-versed in being able to facilitate a culture where mission, vision, and strategic objectives are a shared function of the various constituencies of the institution. In addition, leaders must embrace the teaching, mentoring, and service functions of the institution to help forge a spirit of innovation that will help McNeese advance beyond the traditional ways of doing things to explore new avenues of opportunity. The guiding principle must be collaboration and cooperation. Throughout my entire career I have sought to partner with areas across campus, and with those beyond campus, in order to help create an innovative approach to

governance, specifically in enrollment-related areas. These pursuits have forged partnerships with other institutions to present novel opportunities for enrollment and completion, as well as to help engage mentorship and the involvement of community groups. The proudest moments during my career have been when my colleagues have attained great goals, when students have flourished, and when the universities have achieved success. The achievements on my CV are not 'mine,' they are 'ours.' As President, I will lead by example and work to create collaborative relationships with the ultimate outcomes of student success and their contribution to society in mind.

Data-driven approach. Over the years, my organizations have adopted principles to support strong client services (both internally and externally) and have all been fully embracing data-driven approaches to administration. To this end, I am a data driven leader who believes that metrics help to shape successful operations. Trends should be regularly evaluated to determine the likelihood of success, especially with the strong dependence on tuition revenue to meet budgetary expectations. From this experience, I have focused on the use of analytics as a platform ensuring successful management strategies and appropriate outcomes as we concentrated on impacting student progression. As evidenced in my vitae, I have led efforts to increase enrollment and created a strategic focus on each campus where I have worked. Through these efforts, we have fundamentally changed enrollment trajectories in positive directions. I have learned firsthand the complexities surrounding higher education administration and that analytical models help to ensure likelihood of success. This data-driven approach has enabled me to set and evaluate strategic priorities, manage effectively, allocate resources appropriately, as well as to focus attention on more longitudinal goals. This approach has also equipped me to stay ahead of the proverbial curve in student enrollment as I have worked to incorporated effective strategies that cultivate and engage new enrollment groups (e.g., returning students with some college and no degree, adult populations, and online programs).

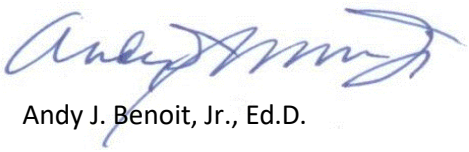
Commitment to belonging. The most successful institutions are the ones who support programs that take on more of a global focus. Over the course of my career, I have been fortunate to work at diverse institutions including an urban research institution and a Hispanic serving institution. I have worked with students, alumni, faculty, and community groups to provide educational opportunity and avenues for multicultural support and development, which have enriched the student experience. My belief is that part of our responsibility as educators is to help create a place of engagement and ensure that opportunities for understanding, respect, inclusion, and growth are embedded within the institutional setting and carried forth by its community.

Because I have decades of relevant experience in Louisiana (including nearly a decade spent as a student and an employee at McNeese), I am excited and extremely motivated about the possibility of serving in this position. Serving as President will allow me the opportunity to utilize my knowledge in a comprehensive role within the vocation that is my absolute passion. I have demonstrated experience which will be beneficial to the institution as it works toward strengthening relationships with constituents and community partners, ensure enrollment and financial stability, provide excellent education founded in academic and workforce preparation, as well as working to cultivate an environment that will prepare students to be active and engaged leaders in the world for many years to come. For me, it is personal. McNeese helped me to become the person that I am today. McNeese is the reason why I have crafted my career focus in higher education; and all of this is why I want to offer everything that I have as a professional to pay forward and partner with the University community to foster and enhance the Cowboy spirit that can help the University achieve future success in academics, student engagement, athletics, and in innovation to help Southwest Louisiana in developing and sustaining its workforce.

Higher education institutions will have challenges from time to time, and McNeese has experienced its share. As someone who has studied and worked at McNeese, I know the unique opportunities and challenges the new President will face, especially as the institution and the University of Louisiana System grows stronger in the ever-evolving world of higher education. I can tell you wholeheartedly that the solutions to success exist at McNeese and in partnership with the community. These solutions include a commitment to managed growth, sustainable program and course offerings, expanding academic and research potential, employee development, student life enhancement, empowering and collaborating within the institutional community, sustaining engagements with the external community, and continuing the development of the institution as one of the premier catalysts for student development and engagement in the area. The path to success and continued progress exists through knowledge, innovation, interaction, and the commitment of each of us working together. The leader selected for this position must know how to embrace these things as well as new endeavors; they must lead, they must listen, and they must engage. I have built a career helping universities reach their potential, and I am certain that I can help 'My' McNeese State University sustain its motto instilled in me as a freshman 34 years ago, *excellence with a personal touch*.

I welcome the opportunity to discuss my interest in, and qualifications for, this position with you. Thank you in advance for your consideration.

Sincerely,



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PROFESSIONAL SUMMARY

Student-centered higher education executive leader with expertise in developing and administering record- setting enrollment and recruitment strategies. Trusted steward adept at multi-million-dollar budgetary oversight and fiscal management. Engaging communicator skilled at nurturing constituent relationships, motivating high-performing teams, and delivering effective public messaging. Detail-oriented and quality- driven professional skilled at collaborating with regulatory authorities and college leadership to ensure evaluation, reporting, and compliance. Transformational manager highly experienced in strategic organization, planning, and partnership development. Demonstrated resource builder in securing grant and programmatic funding. Effective instructor.

EDUCATION

Doctor of Education, Ed.D.

Educational Leadership
Liberty University, *Lynchburg, Virginia*
Graduate with **High Distinction**
Dissertation: *A phenomenological study to describe the perseverance experiences of community college students*.

Post-Graduate,

Human Resource Education and Workforce Development/Adult Learning
Louisiana State University and A&M College, *Baton Rouge, Louisiana*
(55 post-graduate hours completed)

Master of Education, M.Ed.

Instructional Technology
McNeese State University, *Lake Charles, Louisiana*

Bachelor of Arts., B.A.

Speech Communication
McNeese State University, *Lake Charles, Louisiana*

PROFESSIONAL EXPERIENCE

Texas A&M University – Corpus Christi • Corpus Christi, Texas • September 2019 – present

Texas A&M University – Corpus Christi is a public, comprehensive regional university with an enrollment of approximately 10,900 students. The University has over 85-degree programs and is accredited by the Southern Association of Colleges and Schools Commission on Colleges (SACSCOC). It is classified as a Doctoral University with High Research Activity by the Carnegie Foundation (R2). TAMU-CC is a Minority Serving Institution (MSI) and a Hispanic Serving Institution (HSI).

Vice President*, Division of Enrollment Management* (September 2019 – present)

Lead comprehensive student enrollment management program that involves the overall supervision of the Offices of Recruitment & Admissions, Student Financial Assistance, Scholarships, Orientation, and Military & Veterans' Services; facilitate overall budgets for the Division of Enrollment Management of approximately $ 5,500,000 for salaries, operation, as well as the awarding of approximately $ 130,000,000 in local, state, and federal financial aid and scholarship funds; provide leadership to 103 (58 full-time staff, including eight direct reports at the director/administrator level, five graduate assistants, and 40 student assistants); serve as a member of the President's cabinet; attend and actively participate in all Enrollment Management Community of Practice meetings for the Texas A&M System (Vice Presidents for Enrollment Management across system and system staff); attend Texas A&M University System meetings for committees, the Board of Regents, and special purposes as needed; serve as Chief Enrollment Officer and advise the President on all matters relative to the student enrollment life cycle; oversee all aspects of the University's student enrollment; develop and implement university strategic plans (short and long term) for enrollment; analyze and interpret strategic enrollment data; provide strategic oversight, in partnership with the Division of Marketing and Communications (MARCOM), for the University's marketing and outreach efforts; serve as a University liaison with local school districts, businesses, and community partners for the establishment of feeder recruitment programs and for strategic enrollment initiatives; engage in communication with off campus constituencies including high schools, state and local agencies, area community/technical colleges, community-based organizations, and other educational partners to promote a positive and consistent message for the University; promote and oversee the development and maintenance of appropriate enrollment data sources in support of enrollment initiatives; oversee appropriate enrollment compliance as it applies to various state, federal, NCAA, and SEVIS regulations; provide reports and/or presentations to various boards and committees, including but not limited to the Texas A&M University System Board of Regents, The Texas Higher Education Coordinating Board, the TAMUCC Foundation, and the TAMUCC Alumni Association; facilitate relationships with various campus constituencies, including alumni, faculty, staff, and students.

Key Accomplishments:

- First-time **freshman enrollment** has **increased 29.0%** since 2020 (1,540 to 1,987).
- **Graduate enrollment** has **increased 42.7%** since 2019 (2,129 to 3,039) for masters and doctoral students combined.
- **Spring enrollment increased 4.8%** from 2021-2023 (10,425 to 10,930).
- Unduplicated **Summer enrollment** has **increased 6.8%** from 2020-2023 (6,367 to 6,799).
- **First-time freshman retention** (fall cohort) **increased from 57.3% in 2019 to 62.2% in 2022** (highest mark in over a decade). Without Program for System Admission students (College Station Deferrals), freshman retention raised to a high point of **70%**.
- **The largest first-time freshman applicant pool** at the University was achieved for Fall 2023 with **13,466 applicants**. This represented a **20.3% increase since 2020** (11,196 to 13,466). **Fall 2024 pool on pace to exceed 14,000 applicants.**
- The **largest number of first-time freshmen** registered for orientation has been achieved for Fall 2023 with **2,285 students**, an i**ncrease of 24.7% since 2019** (1,833).
- Created **yield contact campaign** in partnership with the TAMUCC Islander Alumni Association.
- Oversaw activities and processes in awarding students CARES Act/HEERF, MSI, HSI, Regents Strategic Enrollment Grants, GEER Grants, and Texas Higher Education Coordinating Board Grant funds of approximately **$ 29.9 million** from 2020-2021.
- TAMUCC Awarded **Phi Theta Kappa Honor Roll** (Top 150 transfer schools in the country) in 2021, 2022, and 2023 (only TAMU System school).
- Formed **Enrollment Management Leadership Academy**, a year-long to mentor and prepare entry

level and mid-level staff members.

- TAMUCC Awarded **Yellow Ribbon Status** from the **U.S. Department of Veterans' Affairs**.
- Formed **Enrollment Services Committee** and the **Student Enrollment Lifecyle Committee** to help create, promote, and sustain campus-wide initiatives designed to support student persistence and perseverance.
- Initiated **Champions of DEI (Diversity, Equity, and Inclusion) Committee** in Enrollment Management to promote access and equity in enrollment for all students (reconfigured, 2023).
- **Revised the entire portfolio** of admission, financial aid, scholarship, and yield outreach pieces.
- Initiated **collaborative partnerships with carious community colleges** (Del Mar College, Coastal Bend College, Alamo Colleges District, San Jacinto Colleges District, Lone Star College District, Lamar Institute of Technology, Laredo College, and South Texas College) to support collegiate transfer and articulation pathways.
- **Revised operation processes** for admissions, financial aid, and scholarships. This included incorporation of automated processing, enhanced document retention, committee utilization, software enhancements.
- Leadership Team Member, **TAMUS Transformation Accelerator Cohort, American Association of State Colleges and Universities** (AACSU); focused on elimination of equity gaps.
- Implemented **internal compliance program** for the division and successfully completed financial aid audits (two for the state), scholarships (internal and external) and for Veterans Affairs.
- Secured a **$ 180,000** grant from the Texas Higher Education Coordinating Board to support transfer/student success programs (additional two years potentially available for a total of **$ 540,000**).
- Secured a **$50,000** grant from the Texas Higher Education Coordinating Board to support transfer/student success transition programs (Student Success Planning Grant).
- Secured **$360,000** grant from the Texas Higher Education Coordinating Board for the Texas Transfer Grant Pilot Program.
- Principal investigator for a **$ 650,000** grant from the Texas Higher Education Coordinating Board for readmission and student re-skilling with local community college partner; served as grant coordinator and co-author.
- Partnered with the divisions of Institutional Advancement and Student Engagement/Success on a **$ 100,000** student assistance grant from a private donor to cover educational and co/educational costs.
- Secured **$ 20,000** grant from Texas Higher Education Coordinating Board for student assistance funds.
- Developed a program for supporting student veterans through a **$ 10,000** grant from Citgo Petroleum.
- Secured over **$ 10,000** in individual contributions to the Enrollment Initiatives Fund (founded), the Enrollment Discretionary Fund, ad in-kind donations since 2020.

Lander University • Greenwood, South Carolina • March 2016 – August 2019

Lander University is a public, comprehensive university with an enrollment of approximately 4,100 undergraduate and graduate students. The University has over 60-degree programs. The University is accredited by the Southern Association of Colleges and Schools Commission on Colleges and is classified as a Master's University. Enrollment was 3,227 at the end of August 2019.

Vice President, *Division of Enrollment & Access Management* (March 2016 – August 2019)
Led all aspects of a student enrollment management program that involved the overall supervision of the

Offices of Admissions, Student Financial Aid, University Registrar, Orientation, Academic Success Center (until Fall 2018), Military and Veterans Services, LU-University Center Greenville Enrollment Operations, and International Services; facilitated overall budgets for the Division of Enrollment Management of approximately $ 3,500,000 for salaries, operation, and the disbursement of approximately $ 50,000,000 in local, state, and federal financial aid and scholarship funds; provided leadership to 68 (37 full-time staff, including seven direct reports at the director/administrator level, two graduate assistants, and 29 student assistants); served as a member of the President's cabinet; attended and actively participated in all Lander University Board of Trustees functions, including regular and special Board of Trustees and subcommittee meetings; served as a counselor and advisor to the Lander Board of Trustees Enrollment and Access Management Committee; served as Chief Enrollment Officer and advised the President on all matters relative to the student enrollment life cycle; oversaw all aspects of the University's student enrollment, access, student success, and retention initiatives; developed and implemented university strategic plans (short and long term) for enrollment and retention efforts; analyzed and interpreted strategic enrollment data; provided strategic oversight, with University Relations, for the University's marketing and outreach efforts; served as University liaison with local school districts, businesses, and community partners for the establishment of feeder programs and strategic enrollment initiatives; engaged in communication with off campus constituencies including high schools, state and local agencies, area community/technical colleges, community-based organizations, and other educational partners to promote a positive and consistent message for the University; promoted and oversaw the development and maintenance of appropriate enrollment data sources in support of enrollment initiatives; oversaw appropriate enrollment compliance as it applied to various state, federal, NCAA, and SEVIS regulations; provided various reports and presentations to various boards and committees, including the South Carolina Commission on Higher Education, the Lander Board of Trustees, the Lander Foundation Board, and the Lander Alumni Association Board; served as chairman of the Enrollment Services Committee; facilitated relationships with various campus constituencies, including alumni, faculty, staff, and students.

Key Accomplishments:

- **Increased the size the size of the incoming freshman class by 69 percent** from 2016-2019 (559 TO 944) and **overall enrollment by approximately 20%** (2,701 to 3,227) in the same period.
- Fall 2019 saw the **largest overall enrollment in university history** with 3,227 students, which was approximately 6% over fall 2018. For the third year in a row, the University enrolled the largest freshman class in history with 944 freshmen (an 8.5% increase over the previous high in fall 2018).
- **The largest number of residents on campus** when fall semester 2019 began at over 1,750 students (99.5% capacity).
- **The retention rate** for fall 2019 first to second-year cohort **was the largest rate in over a decade** at 70%.
- **Successive years with largest freshman classes in university history** in Fall 2017, Fall 2018, and Fall 2019.
- **Increased the number of transfer students** over 20% from 2016 – 2019.
- Fall 2017 marked the largest freshman class in university history to that point (768), a 26 percent increase over fall 2016.
- **Increased the number of enrolled graduate students** by 79 percent (2016 – 2019).
- **Increased the academic caliber of incoming freshman class** to its highest levels in university history. The SAT average increased from 971 to 1054. The average weighted GPA rose from 3.79 to 3.90.
- Fall 2019 had the **highest number of freshman applicants** at 6,000 and over 3,200 admits. Years prior saw the largest number of freshman applications in university history in Fall 2018 (5,449) compared to 4,315 in Fall 2017, a one-year increase of 26 percent and a total increase of 84

percent since fall 2016 (2,960). This also generated largest number of admits in university history (3,062) compared to 2,678 in Fall 2017 and 1,747 in fall 2016, a 75 percent increase over in three years.

- **Implemented the University's first five-year strategic enrollment plan** (2016 – 2021) which addressed recruitment, retention, financial aid, military/veterans' services, advising, records/registration, and international services goals, objectives, and strategies.
- **Implemented Bearcat Bound Bridge Program** with local community/technical college (Piedmont Technical College) and facilitated construction of the second program (Greenville Technical College) which provides collaboration, articulation, and student services agreements.
- **Implemented comprehensive communication strategy for enrollment lifecycle** from junior high through college graduation.
- **Increased ROTC cohort size** by 83 percent (2016 – 2019), which included more than tripling the size of the incoming cadet cohort in the same period. The retention rate of freshmen cadets also grew to a high of 92 percent from fall 2016 to fall 2017.
- Became classified as a **Yellow Ribbon School, Military Friendly, and Ranked in the regional top ten** on the 2017, 2018, and 2019 US News & World Report Best Regional Colleges for Veterans (previously unranked).
- **Implemented special military tuition rate program for active-duty military, South Carolina National Guard, and dependents of veterans** to make the University the leading military family friendly school in the state.
- Enrolled the two **largest classes of international students in university history** in fall 2016 (128) and fall 2017 (125).
- **Implemented regional recruiters** in Jacksonville, Florida and Atlanta, Georgia markets to supplement in-state and out-of-state recruitment efforts.
- **Institutional and state scholarships awarded to students increased** by 76.5 percent ($ 9.05 million in 2015 to $ 15.97 million in 2018; includes the development and implementation of $ 2 million in institutional merit and performance-based housing awards). Implemented Bearcat Camp program (freshman engagement program which focuses on extended orientation, service, and tradition/spirit programs).
- **Implemented Enrollment Initiatives Fund** that **collected more than $ 1,800** to support enrollment programs.
- **Organized and co-chaired *Foundations of Excellence/Power of One* fundraising campaign** which targeted an increase in faculty/staff annual commitments and a calling campaign **($ 10,000 in recurring gifts** created in targeted support funds).
- **Secured and facilitated a $ 10,000 gift** to provide student financial assistance (specifically for unmet need) for incoming students in 2018.

Adjunct Instructor*, Public Speaking* **(August 2016 – May 2018)**

Taught Speech 101 and engaged in all necessary activities to support the class environment: planned lessons and lectures, delivered course instruction, counseled students, evaluated assignments, maintained grades, and utilized the latest technology to provide an exciting learning environment.

Key Accomplishments:

- Received **positive peer and student reviews** each semester.
- Interacted directly with students and achieved a **course success rate of 100%** each semester.

University of Louisiana at Lafayette ● Lafayette, Louisiana ● February 2012 – March 2016

The University of Louisiana at Lafayette is a public, statewide research university with an enrollment of

15,300 undergraduate and graduate students and has over 100-degree programs. The University is accredited by the Southern Association of Colleges and Schools Commission on Colleges and is classified as a Doctoral University with Very High Research Activity (R1) by the Carnegie Foundation. Enrollment was approximately 17,400 in March 2016.

Assistant Vice President, *Enrollment Management* (February 2015 – March 2016)
Position held in addition to Director of Admissions and Recruitment. Identified and championed strategies targeting student success – specifically focused from recruitment of prospective students to the third year in college; assisted in management functions relative to enrollment of prospective students; provided periodic reports to the University administration regarding enrollment trends; acted as an active participant in Dean's Council meetings at the direction of the Provost and Vice President for Academic Affairs; responsible for crafting freshman and transfer enrollment strategies.

Director, *Office of Undergraduate Admissions and Recruitment* (February 2012 – March 2016)
Administered a comprehensive admissions program that was focused on the recruitment, admission, and enrollment of prospective freshmen, transfer, and re-entry students; managed all aspects of the office in relation to personnel which includes hiring, supervising, and evaluating staff; maintained annual budgets for Undergraduate Admissions and Recruitment functions of nearly $ 1,600,000 per year; oversaw Credential Services as it related to the initial acceptance and processing of applications for admission; supervised the credential processing, evaluation of undergraduate international students, including the process of issuing I20 documents; oversaw Recruiting Services for freshmen, transfer, and re-entry students in target areas and directed the annual strategic plan that coordinated these efforts which included the oversight for travel, preparation of materials (brochures, handouts) and ongoing follow-up activities for prospective students; planned, supervised, and executed communications strategies for all phases of the undergraduate admission and recruitment process; provided leadership and overall supervision to a staff of 66 (17 professional/unclassified, three civil service/classified, one graduate assistant, and 45 student assistants); interpreted and implemented admission and enrollment policies in accordance to directives established by the Board of Regents, the Board of Supervisors for the University of Louisiana System, SACS, and NCAA guidelines; provided oversight to recruitment/enrollment programs for prospective students (which serves over 15,000 student/guest visitors each year through outreach and campus tour programs made presentations and communicated with internal and external sources as it related to admissions/recruitment functions and programs; served as primary admission contact for the recruitment, admission processing, and compliance of NCAA eligibility requirements; served as the implementation coordinator for Hobsons CRM (AY, Connect, Events modules).

Key Accomplishments:

- University experienced **largest enrollment in history**, fall 2014 and fall 2015.
- **Applications** for fall 2015 **reached an all-time high** (11,200) for first-time freshmen.
- Enrolled the **largest freshman class in UL History** (3,179) in fall 2015.
- **Freshman class experienced 20% enrollment growth** since admissions standards increased in fall 2012.
- **Transfer enrollment reached the largest numbers in university history** with 27% transfer enrollment growth from 2012-2015.
- University experienced **largest enrollment growth by student population for all institutions in the State of Louisiana**, fall 2014.
- Experienced **consistent increases in academic profile of entering freshmen** since 2012, highest GPA and ACT/SAT profile in university history.
- Implemented **final stage of selective admissions criteria** in fall 2012.

- Implemented **electronic student admission file storage and retrieval of data,** improved data sharing between admissions and campus constituents.
- Implemented **high achiever and diversity-based recruitment programs/events**, result was increased diversity among incoming student classes.
- Implemented **strategic recruitment and communications plans** for freshmen, transfer, and re-entry students.
- Revived and re-structured **alumni recruitment program** (Alumni Recruitment Krewe) to support recruitment events in strategic areas in and outside Louisiana.
- Formed **Ragin' Ambassador program** for university students to support and extend recruitment activities.
- Formed **Admissions Campus Council** to provide a form for academic unit feedback and support of recruitment/admissions activities and functions.

The University of New Orleans ● New Orleans, Louisiana ● July 2007 – February 2012

The University of New Orleans is a public, statewide research university with an enrollment of approximately 6,600 undergraduate and graduate students. The University has over 90-degree programs. The University is accredited by the Southern Association of Colleges and Schools Commission on Colleges and is classified as a Doctoral University with High Research Activity (R2) by the Carnegie Foundation. Enrollment was 10,200 students in February 2012.

Director, *Office of Admissions* (July 2007 – February 2012)

Administered an admissions and recruitment program focused on the programs and activities involving outreach and enrollment of prospective freshmen, transfer, re-entry, and select graduate students; managed all aspects of the office in relation to personnel which included hiring, supervising, and evaluating staff; maintained annual budgets for all phases of Admissions/Orientation functions of nearly $ 2,000,000 per year; oversaw Operations and Credential Services as it related to the initial acceptance and processing of applications for admission and posting of credit; oversaw Recruiting Services for prospective freshmen, transfer, and re-entry students in target areas and directed the strategic enrollment plan that coordinated the efforts; oversaw recruitment travel and territory management; prepared recruitment materials (brochures) and ongoing follow-up activities for prospective students; planned, supervised, and executed a multi-faceted communications program with prospective students from suspect through enrollment phase; supervised Data Management and the processes of implementing new technologies that enhanced contact with students in the admissions/enrollment cycle; provided leadership, training, and overall supervision to a staff of 65 (20 professional/unclassified, eight civil service/classified, two graduate assistants, and 35 student assistants); interpreted and implemented admissions policies in accordance with Regents, SACS, and NCAA guidelines as the Chief Admissions Officer; implemented and oversaw transfer articulation policies as Chief Articulation Officer; supervised Campus Programming which included oversight in the coordination of all recruitment programs (over 5,000 participants annually) and the campus tour program; provided oversight to New Student Orientation programs for incoming freshmen and transfer students; designed, evaluated, and administered the university undergraduate scholarship program for freshmen and transfer students; represented UNO on the Council of Enrollment Managers for the Louisiana Board of Regents and reported data as necessary; and made presentations and communicated with internal and external sources as it related to admissions functions and programs.

Key Accomplishments:

- Implemented **strategic recruitment program for domestic and international** freshman and transfer students.

- **39% increase in freshman enrollment** from fall 2007 to fall 2009 (prior to second level admission standard increase).
- Created and implemented a **transfer recruitment program and community college outreach program** which resulted in transfer enrollment growth of 28% from fall 2007 to fall 2011.
- Implemented **Privateer Plunge program** to support increased freshman retention rate (extended orientation program).
- Implemented **Privateer Camp** (incoming freshman camp focusing on student acclimation to college and university traditions).
- **Reinstituted midnight breakfast** program for final exam period for university students.
- Implemented **faculty outreach calling program** designed to improve yield of freshman applicants.
- Secured sponsorship funding for Privateer Camp enrichment program (**$ 7,500**).

Instructor*, University Success* (August 2007 – January 2012)
Taught UNIV 1001 courses and engaged in all necessary activities to support the class environment: planned lessons and lectures, delivered course instruction, counseled students, evaluated assignments, maintained grades, and utilized the latest technology to provide an exciting learning environment.
Key Accomplishments:

- **Actively advised each student** in a one-on-one session at least twice during the semester course was taught.
- Interacted directly with students and achieved a **course success rate of better than 90%.**

Louisiana State University and A&M College ● Baton Rouge, Louisiana ● November 1999 – July 2007
Louisiana State University and A&M College is a public, flagship university with an enrollment of 37,800 undergraduate and graduate students. The University has over 230-degree programs. The University is accredited by the Southern Association of Colleges and Schools Commission on Colleges and is classified as a Doctoral University with Very High Research Activity (R1) by the Carnegie Foundation. Enrollment was over 28,000 students in 2007.

Director, *Office of Recruiting Services* (September 2003 – July 2007)
Planned, coordinated, and supervised recruitment activities relative to undergraduate recruitment, programming, and correspondence (150,000 prospects each year); supervised staff of 51 (14 professional/classified, three civil service/classified, two graduate assistants, and 35 student assistants); maintained a budget of approximately $ 1,150,000 per year; supervised School Relations and Personnel Services which included: administrative oversight to all recruitment populations, travel, preparation of recruitment materials, ongoing follow-up activities, and all matters relative to personnel actions; supervised Programming and Administrative Services which included: oversight in the coordination of all recruitment programs (over 10,000 participants each year), administrative oversight for the campus tour program (served over 8,700 participants each year), and all matters relative to execution of budgetary actions; provided oversight to a correspondence campaign that made over 200,000 contacts to prospective students each year; provided ongoing research and exploration into recruitment activities that fit the growing needs of the University; maintained statistics for recruitment activities and special programs that reflected ongoing trends and strategies; researched and executed the procurement of prospect names through ACT and SAT organizations (approximately 150,000 per year); coordinated the recruitment marketing plan (included brochures and informational items) with the Office of University Relations; assisted select coaches and NCAA sports in the recruitment of student athletes and the admission process related to each; and maintained the recruitment database and supervised the

execution of Recruitment Plus prospect management software.

Key Accomplishments:

- **Implemented Recruitment Plus** (College Board CRM product) to effectively manage recruitment territories, prospects, communication, alumni volunteers, high school contacts, and resources.
- Enrolled the **largest freshman classes in university history** (fall 2003, fall 2004) to that point.
- **Enhanced the academic profile of incoming freshmen** to its highest levels in university history at the time (25.3 ACT, approximately 3.5 GPA).
- Successfully **implemented three admissions standards increases**.
- Implemented the **first regional admissions counselors** in the University history in major out-of-state recruitment markets.
- Implemented **National Merit and National Achievement recruitment campaigns** that quadrupled the number of National Merit and National Achievement semi-finalists.
- Enhanced and **grew the number of alumni recruitment volunteers** and implemented a training program for alumni outreach coordinators.
- Secured **$ 15,000 in corporate sponsorship** for support of recruitment events in 2003 (Nelnet).
- Secured **$ 135,000 each year in additional university auxiliary funds** annually to support recruitment items and programs for 2005-06 and 2006-07.

Associate Director for Recruitment, *Office of Admissions* (August 2001 – September 2003)

Planned, coordinated, and supervised recruitment activities relative to freshman recruitment, programming and correspondence; supervised a staff of 40 (14 professional/unclassified; two civil service/classified, two graduate assistants, and 22 student assistants); maintained a budget of approximately $ 900,000 annually; supervised Freshman Services which included: administrative oversight to special recruitment populations, travel, preparation of recruitment materials, and ongoing follow-up activities; supervised Student Programs and Alumni Relations which included: oversight in the coordination of recruitment programs (over 10,000 annual participants) and administrative oversight of the campus tour program; supervised the preparation and execution of the undergraduate strategic recruitment program for the University; provided ongoing research in support of recruitment activities; maintained statistics for recruitment activities and programs; purchase prospect names; and coordinated the recruitment marketing plan.

Key Accomplishments:

- Developed and implemented **the first comprehensive recruitment program**. Developed and implemented targeted outreach efforts in new in-state and out-of-state markets.
- Implemented **segmented recruitment marketing efforts** that were supported through geodemographic data.
- Implemented **high school counselor advisory committee**.
- Realized **freshman enrollment growth** with freshman class topping 5,000 for the first time (Fall 2001).

Coordinator of Special Programs & Alumni Recruitment*, Office of Admissions* (November 1999 – August 2001)

Planned and coordinated all activities relative to student recruitment (Tiger Day, Explore LSU, and Preview LSU); planned and maintained budget requirements and expenditures for each program coordinated; maintained computer databases of information regarding all programs coordinated; counseled, on a limited basis, students and parents concerning LSU admissions and registration; assisted in chairing a subcommittee which provided insight into special student recruitment activities; supervised the assignments and work of five student assistants; coordinated all logistical requirements for recruitment

events; coordinated University staff and faculty who participated in special recruitment events; and reviewed/evaluated transcripts as needed for student admission.

Key Accomplishments:

- **Increased level of alumni participation** in recruitment programs by 20% from 1999-2001.
- **Increased level of participation of university students, faculty, and staff** in recruitment programs.
- **Secured corporate sponsorship** of recruitment items for outreach events (**$ 6,000** raised in 2000- 2002 from Bank One).

McNeese State University ● Lake Charles, Louisiana ● August 1995 – November 1999

McNeese State University is a public, comprehensive regional university with an enrollment of approximately 6,100 (fall) undergraduate and graduate students. The University has over 80-degree programs. The University is accredited by the Southern Association of Colleges and Schools Commission on Colleges (SACSCOC) and is classified as a Master's College or University: Large Program by the Carnegie Foundation. Enrollment was nearly 7,900 students in 1999.

Senior Assistant (recruiter)/Counselor, *Office of Enrollment Information* (September 1997 – November 1999)

Assisted the Director with the planning of recruitment schedules and programs; assisted the Director in planning new recruitment pieces (brochures, etc.); assisted the Director in planning/hosting campus conferences for high school counselors; assisted in all University activities relative to recruitment of students; served as Director of District Literary and Play/Speech Rally for Southwest Louisiana; served as Executive Director of the Southwest Louisiana Rally Association; coordinated Senior and Junior Days for high school students; hired and supervised the work of a secretary (classified employee) and five to seven student assistants; indirectly supervised the recruitment staff; actively recruited students in targeted areas and at college and career fairs; counseled high school students, transfer students, and parents concerning admissions and scholarships; maintained contact with high schools and counselors in target areas; assisted in the recruitment of student athletes; utilized University computing system to obtain information and trends regarding admissions, scholarships, and recruitment; coordinated alumni recruitment efforts; and served as room supervisor for ACT, NTE (Praxis), MAAP, Advanced Math Placement, and ACT residual tests.

Key Accomplishments:

- **Extended high school preview days** to include juniors.
- Engaged **alumni recruiter efforts** at selecting high schools in out-of-state areas.
- Assisted in the **creation and implementation of a one-application packet solution** for the University.
- **Secured fundin**g (off-campus) for support of **recruitment efforts** (promotional items).
- Facilitated the **first call-center campaigns for student yield**.
- Began **first electronic databases for recruitment**.
- Realized **enrollment growth in each target fall semester** for assigned recruitment territory.
- Coordinated and executed efforts to **raise funds to support recruitment events and materials** in 1998-99 (**$ 6,500** raised in in-kind and cash gifts).
- **Secured funded grant** from gaming tax revenue funds for office equipment in 1999 (**$ 1,500**).
- **Secured funded gift** from local auto dealer for district literary rally awards for 1998 – 1999 (**$ 1,000**).
- **Secured sponsorship** from a local auto dealer for the **use of a new automobile** for recruitment travel in 1998.

Assistant (recruiter)*, Office of Enrollment Information* **(November 1995 – September 1997)**
Actively recruited prospective students in target areas; maintained contact with high schools and counselors in target areas; coordinated high school Senior Day at McNeese; counseled high school students, transfer students, and parents concerning admissions; and served as proctor for ACT, Advanced Math Placement, and ACT residual tests.

Key Accomplishments:

- Implemented the **first high school senior days** for the University.
- Created **revolving campus visit program** for target schools in assigned territories.
- Realized **enrollment growth in each target fall semester** for assigned recruitment territory.

Graduate Assistant for Greek Affairs*, Office of Student Services* **(August 1995 – November 1995)** Assisted the Office of Student Services in the supervision of social fraternities and sororities; advised the activities of the Interfraternity Council; assisted in the coordination of activities for social fraternities and sororities; and assisted the Office of Student Services in executing disciplinary matters of social fraternities and sororities through appropriate disciplinary boards.

Key Accomplishment:

- Implemented **first unity events** for the Interfraternity and Panhellenic Councils.

HIGHER EDUCATION SOFTWARE & ENTERPRISE SYSTEM EXPERIENCE

- **Banner SIS*,*** *McNeese State University*
- **Ellucian Banner,** *University of Louisiana at Lafayette, Lander University, Texas A&M University-Corpus Christi*
- **Ellucian Recruit CRM,** *Lander University*
- **Target X CRM*,*** *Texas A&M University – Corpus Christi*
- **Hyland Brainware for Transcripts*,*** *Texas A&M University – Corpus Christi*
- **Mongoose (text messaging)*,*** *Texas A&M University – Corpus Christi*
- **Campus Logic/Scholarship Universe*,*** *Texas A&M University – Corpus Christi*
- **Platform Q (Virtual Events, Chat)*,*** *Texas A&M University – Corpus Christi*
- **Hobsons CRM/AY, Connect, Events Modules,** *University of Louisiana at Lafayette*
- **Homegrown Integrated Student Information System*,*** *University of Louisiana at Lafayette (until 2016)*
- **Homegrown Student Enterprise System,** *Louisiana State University*
- **Live Person/Live Chat,** *University of New Orleans*
- **PeopleSoft and PeopleSoft CRM,** *University of New Orleans*
- **Recruitment Plus (former College Board program),** *Louisiana State University*

PROFESSIONAL ACTIVITIES & ORGANIZATIONS

American Association of Collegiate Registrars & Admissions Officers (AACRAO) 2002 – present

- National conference participant: 2002
- Strategic Enrollment Management (SEM) Conference participant, 2007

Southern Association of Collegiate Registrars & Admissions Officers (SACRAO) 2001 – present

- Member, Scholarship Committee, 2019 – 2021
- Conference participant: 2002, 2003, 2009, 2019

American Association of State Colleges & Universities (AACSU)

Transformation Accelerator Cohort (TAMUCC)

2021 – present

- Leadership Team Member, TAG Cohort for TAMUCC, 2021 – present

Texas A&M University System Enrollment Management Community of Practice

(Council of Enrollment Managers)

2019 – present

- Chair, 2020 – 2022
- Data Committee Chair, 2020
- Enrollment Management Community of Practice Convening (Summer Conference), Chair, 2021

Louisiana Association of Collegiate Registrars & Admissions Officers (LACRAO) 1995 – 2016

- Awarded Honorary Lifetime Membership, 2016
- Immediate Past President, 2010 – 2011, 2011 – 2012
- President, 2009 – 2010
- Vice President, 2008 – 2009
- Member, Nominations & Elections Committee, 2010 – 2016 (Chair 2010 – 2012)
- Member, Constitution/Ethics/Government Relations, 2006 – 2009 (Chair 2006 – 2009)
- Member, Professional Development Committee, 1999 – 2009 (Chair 1999-; 2008 – 2009)
- Member, Recruitment Ethics Committee, 1998 – 2006 (Chair 1999 – 2006)
- Member, Recruitment Services Committee, 1995 – 1999 and 2008 – 2009
- Zone IV Recruitment Coordinator, 2008 – 2009
- Zone II Counselor Articulation Workshop Co-Chair, 1997
- LACRAO Conference Program Committee Chair, 2009
- LACRAO Professional Development Workshop Chair, 2006
- LACRAO Conference Co-Chair, 1999
- LACRAO Conference Hospitality Co-Chair, 1999 and 2001
- Conference Participant: 1997, 1998, 1999, 2001, 2004, 2006, 2007, 2008, 2009, 2010, 2011, 2012,2013, 2014, 2015

ACT & Louisiana ACT State Council 2006 – 2016

- Louisiana ACT Council
  Immediate Past Chair, 2008 – 2009
  Chairman, 2007 – 2008
  Chair-Elect, 2006 – 2007
- ACT Enrollment Planners' Conference Participant: 2006, 2007, 2008

Louisiana High School Rally Association (LHSRA) 1999 – 2012

- Immediate Past President, 2010 – 2012
- President, 2008 – 2010
- Executive Director, 1999 – 2005
- Vice President, 1999

National Association for College Admission Counseling (NACAC) 2001 – present

- Greater New Orleans NACAC National College Fair Chair, 2011 – 2012

Co-Chair, 2013 – 2015

- NACAC National Conference Participant: 2007

Southern Association for College Admission Counseling (SACAC) 2001 – present

- SACAC National Conference Participant: 2007

National Orientation Directors Association (NODA) 2008 – 2011

- Southern Regional Orientation Workshop (SROW) Participant: 2009

National Association of System Heads (NASH) 2020 – present

- Leadership Academy Participant, 2020
- NASH Transfer Improvement Initiative Cohort Group/TAMUS, 2022 - present
- Committee of Practice for TAMUS, 2020 – present

Other Experience & Activities 1995 – present

- Texas Association of Collegiate Registrars and Admissions Officers (TACRAO), 2019 – present
- Texas Association of Student Financial Aid Administrators (TASFAA), 2019 – present
- Southwest Association of Student Financial Aid Administrators (SWASFAA), 2019 – present
- National Association of Student Financial Aid Administrators (NASFAA), 2018 - present
- Carolinas Association of Collegiate Registrars and Admissions Officers (CACRAO), 2016 – 2019
- National Small College Enrollment Conference, 2016
- Hobsons University, 2014
- Louisiana Educators' Summit, Chair, 2007
- United States Army Leaders Training Course/Educators Program, 2006
- North American Enrollment Management Institute, 2002

Recent Professional Development/CEU Training Programs 2020 – present

- FEMA Emergency Management Institute – Introduction to Incident Command System (2021)
- FEMA Emergency Management Institute – Basic Incident Command System for Initial Response (2021)
- FEMA Emergency Management Institute – An Introduction to the National Incident Management System (2021)
- Candid Learning/Foundation Center – Introduction to Proposal Writing
- Candid Learning/Foundation Center – Practical Selling Strategies for Finding New Donors
- Candid Learning/Foundation Center – Digital Storytelling to Inspire and Attract Funders

SELECTED HIGHER EDUCATION & FIELD-RELATED PRESENTATIONS

1. Invited Panelist. (2023). Strategies and insights to inform academic readiness and scholarship and admissions attainment for Texas students. ACT Webinar.
2. Arredondo, A. & Benoit, A. (2022). Re-imagining video engagement for a Post-COVID world. Texas A&M University System Tech Summit 2022, College Station, TX and Virtual.
3. Benoit, A. & Nelson, J. (2022). Through the eyes of students: Leading the student-centered campus. American Association of State Colleges & Universities (AASCU) Annual meeting, Portland, OR.
4. Benoit, A., Blazer, L., Garza, J., Gibson, S., & McLelland, B. (2021). Community of practice panel

discussion on issues, trends, and strategies moving forward. Texas A&M University System Board of Regents and the Committee on Academic and Student Affairs, College Station, TX (via WebEx).

5. Hammond, D., Derrick, J., Benoit, A., & Brown, E. (2019). Student loan indebtedness and student loan defaults: A review of national trends and South Carolina policy. South Carolina Commission on Higher Education, Committee on Access & Equity and Student Services Hearing and Panel Discussion, Columbia, SC.
6. Benoit, A. (2019). Increasing your applicant pool in today's financially challenging environment. Southern Association of Collegiate Registrars and Admissions Officers (SACRAO) Annual Conference, Baton Rouge, LA.
7. Benoit, A. (2017). Community executive leadership roundtable. Greater Greenwood Chamber of Commerce Quarterly Meeting, Greenwood, SC.
8. Benoit, A. & Kieffer, S. (2015). Professionalism and life as a recruiter. Louisiana Association of Collegiate Registrars and Admissions Officers (LACRAO) Annual Conference, Alexandria, LA.
9. Benoit, A. (2015). Managing the transition to college: What parents should expect. Brother Martin College Expo, New Orleans, LA.
10. Benoit, A. & Kieffer, S. (2014). Newcomers' training session. Louisiana Association of Collegiate Registrars and Admissions Officers (LACRAO) Annual Conference, New Orleans, LA.
11. Benoit, A. (2014). Louisiana admissions roundtable. Louisiana Association of Collegiate Registrars and Admissions Officers (LACRAO) Annual Conference, New Orleans, LA.
12. Benoit, A. (2014). Connect and travel: A practical approach to recruitment. Hobsons' Southern Client Group Workshop, New Orleans, LA.
13. Benoit, A. (2014). Parent transition to college: What to realistically expect. Brother Martin College Expo, New Orleans, LA.
14. Benoit, A. & Kieffer, S. (2013). Newcomers' training session. Louisiana Association of Collegiate Registrars and Admissions Officers (LACRAO) Annual Conference, Monroe, LA.
15. Benoit, A. & Kieffer, S. (2012). Newcomers' training session. Louisiana Association of Collegiate Registrars and Admissions Officers (LACRAO) Annual Conference, Baton Rouge, LA.
16. Benoit, A. (2012). University of Louisiana System roundtable. Louisiana Association of Collegiate Registrars and Admissions Officers (LACRAO) Annual Conference, Baton Rouge, LA.
17. Benoit, A. & Kieffer, S. (2011). Newcomers' training session. Louisiana Association of Collegiate Registrars and Admissions Officers (LACRAO) Annual Conference, Lafayette, LA.
18. Benoit, A. & Kieffer, S. (2010). Newcomers' training session. Louisiana Association of Collegiate Registrars and Admissions Officers (LACRAO) Annual Conference, Shreveport, LA.
19. Benoit, A. (2009). The guidance counselor-recruiter relationship. Louisiana Association of Collegiate Registrars and Admissions Officers (LACRAO) Annual Conference, Lake Charles, LA.
20. Benoit, A. (2009). Student search: Building your prospect pool. Louisiana Association of Collegiate Registrars and Admissions Officers (LACRAO) Annual Conference, Lake Charles, LA.
21. Benoit, A & Kieffer, S. (2009). Newcomers' training session. Louisiana Association of Collegiate Registrars and Admissions Officers (LACRAO) Annual Conference, Lake Charles, LA.
22. Benoit, A. (2009). Serving our constituents in the millennial generation. University-wide professional development workshop, the University of New Orleans, New Orleans, LA.
23. Benoit, A. (2009). ACT Enrollment Opportunity Service: Helping shape your student body. Southwest Regional ACT Enrollment Conference, New Orleans, LA.
24. Benoit, A. (2009). ACT Enrollment Information Service: Your key to student recruitment. Regional ACT Enrollment Conference, New Orleans, LA.
25. Benoit, A. (2009). Rolling out the red carpet: How to make your recruitment event a win-win situation. Southern Association of Collegiate Registrars and Admissions Officers (SACRAO) Annual

Conference, New Orleans, LA.

26. Benoit, A. (2008). Serving key constituencies in higher education. Louisiana Association of Collegiate Registrars and Admissions Officers (LACRAO) Annual Conference, Hammond, LA.
27. Benoit, A. & Kieffer, S. (2008). Newcomers' training session. Louisiana Association of Collegiate Registrars and Admissions Officers (LACRAO) Annual Conference, Hammond, LA.
28. Hay, T. & Benoit, A. (2008). Improving student readiness and increase college participation. ACT Enrollment Planners Conference, Chicago, IL.
29. Benoit, A. (2007). Ensuring student success through effective enrollment management. Louisiana Educator's Summit, Baton Rouge, LA.
30. Benoit, A. (2006). Recruitment: The hidden piece of the puzzle. Louisiana Association of Collegiate Registrars and Admissions Officers (LACRAO) Annual Conference, Ruston, LA.
31. Benoit, A. & McIntosh, L. (2006). Communications and Recruitment Plus. Louisiana Association of Collegiate Registrars and Admissions Officers (LACRAO) Annual Conference, Ruston, LA.
32. Hay, T., Denby, K., Doolos, R., & Benoit, A. (2006). Hurricane Katrina response from Louisiana universities and the Board of Regents. Southern Association of Collegiate Registrars and Admissions Officers (SACRAO) Annual Conference, Lexington, KY.
33. Benoit, A. & Pitchford, D. (2006). ACT Enrollment Information Service Pre-Conference Workshop. ACT Enrollment Planners Conference, Chicago, IL.
34. Benoit, A. (2006). Recruiting revolutionized: Using ACT EIS to meet recruitment goals. ACT Enrollment Planners Conference, Chicago, IL.
35. Benoit, A. (2006). Serving our key constituency: Guidance counselors. Louisiana Association of Collegiate Registrars and Admissions Officers (LACRAO) Professional Development Workshop, Baton Rouge, LA.
36. Benoit, A. (1999). Influence factors: Student panel on recruitment. Louisiana Association of Collegiate Registrars and Admissions Officers (LACRAO) Annual Conference, Lake Charles, LA.
37. Benoit, A. (1997). Using alumni to recruit students. Louisiana Association of Collegiate Registrars and Admissions Officers (LACRAO) Annual Conference, Ruston, LA.

BOARDS, COMMITTEES, & SERVICE ACTIVITIES

Texas A&M University – Corpus Christi ● Corpus Christi, Texas

2019 – present

- President's Cabinet, 2019 – present
- Enrollment Services Committee, 2019 – present
  Chair, 2019 – present
- Student Enrollment Life Cycle Committee, 2021 – present
  Co-Chair, 2022 – present
- Academic Computing Committee, 2019 – present
  Chair, Data Stewards Subcommittee, 2020 – present
- Emergency Preparedness Team, 2019 – present
- Scholarship Audit Committee, 2019 – present
- Integrated Marketing/Web Committee, 2019 – present
- Intercollegiate Athletics Council, 2019 – present
- University Calendar Committee, 2019 – present
- External Relations Council, 2019 – present
- Student Success Council, 2019 – 2022
- Texas A&M System Enrollment Management Committee of Practice, 2019 – present

Chair, 2020 - 2022
- Student Technology Committee, 2020 – present
- International Outreach Steering Group, 2021 – present
- Online Education/Programs Committee, 2021 – present
- Subcommittee for Marketing and Outreach, Co-Chair, 2022- present
- Gates Foundation/American Association for State Colleges & Universities (AASCU) Transformation Accelerator Cohort, TAMUCC Transformation Team Member, 2021- present
- Associate VP & Chief Information Officer Search Committee, 2022

Lander University ● Greenwood, South Carolina

2016 – 2019
- President's Cabinet, 2016 – 2019
- University Foundation Board of Trustees, 2017 – 2019
- Academic Council, 2016 – 2019
- University SACSCOC Reaffirmation Executive Committee, 2016 – 2017
- Undergraduate Programs Committee, 2016 – 2019
- Graduate Programs Committee, 2016 – 2019
- University Board of Trustees, Enrollment & Access Management Committee, 2016 – 2019
- Enrollment Services Committee, 2016 – 2019 Chair, 2016 – 2019
- General Education Committee, 2016 – 2017
- Study Abroad Committee, 2018 – 2019
- University Foundation, Faculty/Staff Professional Development Committee, 2017 – 2019
- University Foundation, Scholarship Committee, 2017 – 2018 (2017 – 2018 Chair)
- University Foundation, Executive Committee, 2017 – 2018
- University 'Power of One' Fundraising Campaign, fall 2016 Co-Chair, fall 2016
- Provost & Vice President for Academic Affairs Search Committee, 2018
- Vice President for Student Affairs Search Committee, 2018
- Vice President for Advancement Search Committee, 2017 – 2018
- Dean of the College of Business Search Committee, 2016 – 2017
- Dean of the William Preston Turner School of Nursing Search Committee, 2016

University of Louisiana at Lafayette ● Lafayette, Louisiana

2012 – 2016
- Strategic Planning Steering Committee, 2014 – 2016
- Student Service Subcommittee Co-Chair, 2014 – 2016
- University SACSCOC Accreditation Interim Report Work Group, 2013 – 2016
- ERP (Banner) Implementation Team, 2014- 2016
- ERP (Banner) Student Team Co-Chair, 2014 – 2016
- Housing Appeals Committee, 2014 – 2016
- University International Task Force, 2012 – 2015
- University Retention Subcommittee, Sophomore Group, 2013
- Assistant to the President for Student Success Search Committee, 2015
- Executive Director of Alumni Relations Search Committee, 2015
- Assistant Director of Scholarships Search Committee Chair, 2014
- Financial Aid Counselor Search Committee Chair, 2014, 2013
- Associate Registrar Search Committee Chair, 2013

- Social Media Specialist Search Committee, 2013

University of New Orleans ● New Orleans, Louisiana

2007 – 2012

- Student Persistence and Recovery Initiatives (SPRI) Task Force, 2008 – 2012 SPRI Student Programming Subcommittee, 2009 – 2012
- Institutional Effectiveness Committee, 2009 – 2012
- Strategic Planning Subcommittee on Students, 2009
- Director of Alumni Affairs Search Subcommittee, 2009

Louisiana State University and A&M College ● Baton Rouge, Louisiana

1999 – 2007

- Recruitment Advisory Committee, 2002- 2007 (Chair 2002 – 2007)
- Homecoming Court Interview/Selection Committee, 2005
- Student Life & Academic Services Advisory Council, 2004 – 2005
- University Multicultural Enrollment Task Force, 2002 – 2004
- LeaderShape, Cluster Facilitator, 2005
- University Cooperative Committee/Multicultural Affairs, 2005 – 2006
- Recruitment Task Force Subcommittee, 1999 – 2001
- Fall Fest Advisory Committee, 2000 – 2005
- Opportunity Scholarship Committee, 2003 – 2004
- Who's Who Selection Committee, 2000 – 2002
- Commencement Day Committee, 2000 – 2007
- Stripes Committee (Freshman Camp), 2000 – 2002
- Orientation Leader Selection/Advisory Committee, 2000 – 2007

McNeese State University ● Lake Charles, Louisiana

1994 – 1999

- Enrollment Management Scholarship Committee, 1997 – 1999
- Institutional Scholarship Committee, 1997 – 1999
- Residency Fee Waiver Ad-Hoc Committee, 1997 – 1999
- Application Committee, 1997 – 1999
- Continuous Quality Improvement Community Involvement Committee (1998 – 1999 Steering Committee) 1994 – 1996
- Registration Committee, 1992 – 1993 *(as student)*
- Dean of Students Selection Committee, 1994 *(as student)*

Additional Service & Committees 1994 – present

- Texas Higher Education Coordinating Board, Apply Texas Advisory Committee (ATAC), 2021 – 2023 *(Commissioner of Texas Higher Education appointment),* Committee Co-Chair, 2022 – 2023
- Western Piedmont Educational Consortium (SC) Board of Directors, 2016 – 2019
- Greenwood Promise Scholarship Program Board (SC), 2016 – 2017
- Lander University Chapter, Blue Key National Honor Fraternity, Advisor, 2018 – 2019
- Lander University Chapter, Newman Club/Bearcat Catholics, Advisor, 2017 – 2019
- Louisiana 4 Latin America, Gubernatorial Committee of 100; Subcommittee appointee, 2013 – 2016 (Gubernatorial Appointment via University President recommendation)

- KIPP New Orleans Schools (LA) Board of Directors, 2009 – 2011
- University of New Orleans, UNO Football Team (club level), 2008 -2010 Head Coach; *won 65% of games coached [13-7-0]; raised $ 76,000. (Team won 2010 National Championship & MCFC Conference Championship)*
- LSU, Gamma Iota Chapter of Pi Kappa Phi Fraternity, University Advisor, 2006 – 2007
- LSU Chapter of Mortar Board, Co-Advisor, 2000 – 2002
- McNeese State University Chapter, Blue Key National Honor Fraternity, Advisor, 1998 – 1999
- CrimeStoppers of Lake Charles (LA) Board of Directors, 1994 – 1996 *(as student)*
- Louisiana Blood Center Community Board, 1994 – 1996 *(as student)*

SUMMARY OF FINANCIAL RESOURCE GENERATION & COLLABORATION EXPERIENCE

- 2022, TAMUCC, secured a **$180,000** grant from the Texas Higher Education Coordinating Board to support transfer/student success programs (additional two years potentially available for a total of **$ 540,000**).
- 2022, TAMUCC, secured a **$50,000** grant from the Texas Higher Education Coordinating Board to support Transfer/Student Success transition programs.
- 2022, TAMUCC, secured a **$360,000** grant from the Texas Higher Education Coordinating Board for the Texas Transfer Grant Pilot Program.
- 2022, TAMUCC, partnered with the divisions of Institutional Advancement and Student Engagement/Success on a **$ 100,000** student assistance grant from a private donor to cover educational and co/educational costs.
- 2021, TAMUCC, secured **$ 650,000** grant from the Texas Higher Education Coordinating Board for academic continuation and reskilling.
- 2020-present, TAMUCC, secured **$ 10,000** in contributions to the Enrollment Initiatives Fund (founded), Enrollment Discretionary fund, and for in-kind donations to the Division of Enrollment Management.
- 2020, TAMUCC, secured **$ 20,000** in student assistance grant funding from the Texas Higher Education Coordinating Board for emergency financial support for students.
- 2020, TAMUCC, received **$ 10,000** in grant funding from Citgo Petroleum for emergency financial support for veteran students.
- 2018, Lander University, secured **$ 10,000** private grant funding from a Board of Trustees member to support emergency student needs.
- 2016-17, Lander University, chaired Power of One fundraising campaign that secured over **$ 10,000** in donations for targeted student support projects.
- 2016-19, Lander University, created Enrollment Initiatives fund that generated over **$ 1,800** in donated funds to support enrollment-related activities.
- 2011, UNO, secured **$ 7,500** in partnership/sponsorship funding for implementation of Privateer Camp transition program.
- 2005-07, LSU, secured a total of **$ 270,000** in additional auxiliary funds to support recruitment promotional items.
- 2003, LSU, secured a **$ 15,000** Nelnet corporate sponsorship to support recruitment events.
- 2000-02, LSU, secured **$ 6,000** in corporate sponsorship from Bank One to support recruitment promotional items.
- 2000-02, Louisiana High School Rally Association, secured **$ 21,000** in funds to support event funding, coordination, and scholarships for Louisiana State Rally.
- 1999-2013, Louisiana Academic Decathlon, secured approximately **$ 14,000** in program support

funds with an annual $ 1,000 fund generation goal to support program and event coordination.

- 1999, McNeese, secured $ **1,500** grant from Gaming Revenue Support Funds for office equipment.
- 1998-99, McNeese, secured **$ 1,000** grant from local auto dealer to support awards for district literary rally event.
- 1998-99, McNeese, secured **$ 6,500** for in-kind recruitment promotional items from several local business sponsors.
- 1998, McNeese, secured **in-kind sponsorship of an automobile** from a local auto dealer to support recruitment travel.

PERSONAL HONORS & MEMBERSHIPS

- Honorary Lifetime Membership in Louisiana Association of Collegiate Registrars and Admissions Officers
- Phi Kappa Phi Honor Society (Academic & Service)
- Society for Collegiate Leadership & Achievement
- Omega Nu Lambda Honor Fraternity (Academic)
- Silver 25-Year Commendation, Pi Kappa Phi Fraternity, 2017
- Honorary Academic Dedication, UL Lafayette District Rally Association High School Principals, 2014-15
- King LACRAO, 1997
- Pi Kappa Phi Fraternity (Social)
- Blue Key National Honor (Service & Leadership) Fraternity
- Pi Kappa Delta Honor Fraternity (Forensic)

REFERENCES

Provided via attachment.